



Minutes - Final
Order of the Spirit Catcher Committee

Friday, December 20, 2019

10:00 AM

9th Floor Meeting Room

For consideration by General Committee on January 20, 2020.

The meeting was called to order by the Chair, Deputy Mayor, B. Ward at 10:00 a.m. The following were in attendance for the meeting:

Present: 3 - Deputy Mayor B. Ward
Councillor G. Harvey
M. Green - Barrie Community Foundation

STAFF:

City Clerk/Director of Legislative and Court Services, W. Cooke
Community Engagement Advisory, R. Lay
Supervisory of Administrative Support Services, L. Weiland.

The Order of the Spirit Catcher Committee met and reports as follows:

ESTABLISH 2020 GALA AND AWARD PRESENTATION DATES

The Committee reviewed the draft wording provided by M. Green concerning the names and descriptions for the 2020 Order of the Spirit Catcher Award. R. Lay, Community Engagement Advisor advised that he will assist in finalizing the wording and report back to the Committee for final approval.

M. Green provided a listing of possible community groups/charitable organizations for the Committee to consider. He suggested reaching out to the community groups/charitable organizations directly in the hopes of bringing additional awareness of the Awards. The Committee agreed that this would be beneficial and would need to be completed, time permitting, for the 2020 campaign.

M. Green advised that the Barrie Community Foundation will be hosting the 2020 Gala in May, 2020. The Committee agreed that the cut-off date for nominations is February 28, 2020 and that the Committee will meet in March to review the applications and select recipients for the Awards. The Committee noted that the recipients will receive their Awards at a future City Council meeting shortly after the 2020 Gala.

REVIEW OF ADVERTISEMENT SCHEDULE FOR 2020 ORDER OF THE SPIRIT CATCHER AWARDS

The Committee reviewed the 2020 advertising and social media campaign. The Committee agreed to finalize the advertisement schedule at a future meeting.

The meeting adjourned at 11:00 a.m.

CHAIRMAN