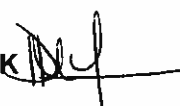



TO: GENERAL COMMITTEE

SUBJECT: COUNCIL CONFERENCE ATTENDANCE

PREPARED BY AND KEY CONTACT: C. DEGORTER, DEPUTY CITY CLERK, EXT. 4560

SUBMITTED BY: D. MCALPINE, CITY CLERK 

GENERAL MANAGER APPROVAL: E. ARCHER, CMA, GENERAL MANAGER OF CORPORATE SERVICES 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: JON M. BABULIC, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That _____ and _____ be granted approval to attend the 2011 Federation of Canadian Municipalities (FCM) annual conference to be held in Halifax, Nova Scotia as an official delegation for the City of Barrie.
2. That _____ and _____ be granted approval to attend the 2011 Association of Municipalities of Ontario (AMO) annual conference in London as an official delegation for the City of Barrie.
3. That the applicable related expenses (including registration, travel, accommodation and meals) be funded from the Council Conference Account to a maximum of \$15,000 for both conferences subject to the approval of the 2011 Business Plan. (Account # 01-06-0950-0000-3071).

PURPOSE & BACKGROUND

4. Motion 08-G-511 was adopted on October 28, 2008 regarding Council Expenses. Paragraph 2 of the motion specifically addresses attendance at the FCM and AMO annual conferences as follows:

"2. That a staff report be presented annually regarding the approval of the delegates for each conference."
5. The proposed 2011 Business Plan includes \$15,000 to permit three members of Council to attend the Federation of Canadian Municipalities (FCM) and five members to attend the Association of Municipalities of Ontario (AMO) annual conference and all applicable related expenses (including registration, travel, accommodations and meals).
6. This staff report has been prepared prior to the approval of the 2011 Business Plan in order to take advantage of "early bird registration". Participants who register early will receive a discounted registration fee.
7. The 74th FCM Annual Conference and Municipal Expo is being hosted in Halifax from June 3rd – 6th, 2011. The purpose of this annual conference and municipal expo are designed to engage in professional development. They allow municipal leaders to tap into a network of resources, policies and strategies and bring municipal decision-makers together with experts in a broad range of disciplines.

8. The 2011 FCM conference program includes several workshops concerning the economy, infrastructure and transportation, social issues and policing and public safety.
9. The 2011 AMO annual conference is being hosted by the City of London and Middlesex County in the City of London from August 21st -24th, 2011. The AMO annual conference is a gathering of municipal government officials and each year offers a program with a theme related to current and emerging issues. A wide range of sessions provides delegates with the opportunity to learn, network and share information regarding best practices. The information provides municipal elected officials an opportunity to gather new tools for leading and then brought back to the respective communities.
10. Members of City Council in 2010 were able to meet with other municipalities to share and receive perspectives on infrastructure funding, new technologies, the economy and other Municipal Government affairs.

ANALYSIS

11. Council members have acknowledged the importance of having political representation at two specific annual conferences, FCM and AMO. Attendance provides City Councillors the opportunity to represent the City as official delegations to other levels of government regarding current issues.
12. Individuals not selected as part of the official delegation for either of these conferences would still be able to attend utilizing their own individual expense account.
13. If there are other conferences that Council members wish to attend, the costs associated would continue to be reimbursed through individual expense accounts. Council may also approve attendance for a certain conference at any time through a Council resolution.
14. Information currently available for the FCM and AMO conferences is attached. More information concerning the conferences will be provided to Members of Council as it becomes available.

ENVIRONMENTAL MATTERS

15. There are no environmental matters related to the recommendation.

ALTERNATIVE

16. There is one alternative available to General Committee with respect to the recommendation:

Alternative #1

General Committee could add, change or reduce the number of attendees at the conferences as an official delegation for the City of Barrie.

FINANCIAL

17. \$15,000 has been included in the proposed 2011 Business Plan for the costs associated with the delegations on behalf of City Council to the FCM and AMO annual conferences. This includes costs associated with registration, travel, accommodation and meals. It is estimated that \$15,000 is more than sufficient based upon the location of the conferences and typical costs for three members to attend FCM and five members to attend AMO.

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18. Expenses associated with attendance at either of the conferences would be included in the annual Council remuneration report as required by section 284(1) of the Municipal Act, 2001. Council expenses include the costs associated with attending events on behalf of the City, hosting guests, communication materials, travel related expenses and office expenses.

LINKAGE TO COUNCIL STRATEGIC PRIORITIES

19. The 2010-2014 Council's Strategic Priorities have not been established as of the time of writing of this report.

REGISTER NOW

QUICK LINKS

Book your hotel

Companion Tours

Study Tours

Greening Our Event

Save the dates of June 3-6, 2011 for FCM's 74th Annual Conference and Municipal Expo™, in Halifax

FCM's 2011 Annual Conference and Municipal Expo™ **program is shaping up to be the best ever**. This year's event will be held at the new Convention Centre in Halifax. We will keep you informed as details emerge.

Please have a look at our study and companion tours – and be sure to book early-bird fees.

We hope you will join us in Halifax June 3-6. *This is one event you don't want to miss.*

2011 REGISTRATION FEES*

Early Bird

(until March 31, 2011)

Members – \$699

Non-Members – \$829

Regular

(after March 31, 2011)

Members – \$829

Non-Members – \$989

Full Time Student – \$199

*HST-not applicable.

*Further details upon registration

Who should attend?

FCM's Annual Conference and Municipal Expo™ are designed for municipal professionals to engage in professional development. Consider sending a team to share best practices and edge innovations and solutions for Canadian cities and towns.

From informative seminars and workshops to thought-provoking roundtables, Canada's national municipal event will benefit anyone with a stake in the future of our communities.

REGISTER NOW

QUICK LINKS

[Book your hotel](#)
[Companion Tours](#)
[Study Tours](#)
[Greening Our Event](#)

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Members – \$699
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 (after March 31, 2011)
Members – \$829
Non-Members – \$989

Full Time Student – \$199
 *HST-not applicable.
 †Further details upon registration

Conference streams: Finding your place at the conference

FCM is working on the following content streams for our sessions at this year's Annual Conference and Trade Show™. We will provide more information in a preliminary program as soon as the content becomes finalized.

General

FCM 101: An introduction to FCM's Annual Conference and Trade Show™, and to the key issues the organization faces.

Join FCM staff and Board members for a quick briefing on the organization and its Annual Conference. Find out how you can reap the most value from your conference experience and what FCM does to serve you year-round.

State of our cities and communities: An FCM report release

This is the first in a regular series of reports FCM will release on the state of Canada's cities and communities. At this workshop, we'll provide a current, comprehensive analysis of the national issues playing out on local streets – from the infrastructure deficit, to climate change, to organized crime.

How to use social media in your municipality

Thousands of elected officials in all orders of government are using social media tools such as Twitter, Facebook and YouTube, to reach out to and engage with citizens. Social media offers municipalities new ways to update residents and businesses on municipal services. Increasingly, civil servants are using social media tools to share knowledge and collaborate on projects. Find out how to develop your own social media strategy to help you put these tools to work in your community.

[Back to the top](#)

Economy

Strong communities, strong economy

Canada's big city chambers of commerce are just the latest in a long line of national groups and leaders to make the link between properly funded municipalities and a strong economy. At this workshop, you will hear the very latest on how municipalities are supporting economic growth. Find out how cities and communities can become investment hubs, diversify their economies and succeed in the global competition for jobs.

The municipal role in Canada's immigration strategy

One key to Canada's future is successfully integrating new Canadians into our society and economy. Municipalities play an essential role in attracting, retaining and supporting immigrants and their families. Find out what municipal leaders are doing in communities, large and small – and what FCM is doing to secure greater recognition of municipalities in Ottawa's immigration strategy.

[Back to the top](#)

Infrastructure and transportation

Adapting to climate change: Protecting your local infrastructure

Climate change and the extreme weather events it spawns are creating an unprecedented challenge for municipal infrastructure operators. From the melting permafrost beneath Northern communities, to increased flooding and freezing rain in regions across Canada, the impact is growing. Learn how to manage the challenges resulting from extreme weather events, maintain existing services and keep your community's costs from spiraling out of control.

What next? Designing a new generation of federal infrastructure programs

Canada's current suite of federal infrastructure programs is set to expire in three short years. Now is the time to take stock of those programs, decide what worked well and what could work better, and start

working with federal, provincial, and territorial governments to design the next generation of programs. Find out what recommendations we're working on, and what improvements would most benefit your community.

Canada's new Infrastructure Report Card

FCM is a lead partner in a new project to develop a National Infrastructure Report Card. The report card will provide an annual status report on Canada's core public infrastructure, including municipal roads, bridges, water systems and public transit. During this workshop, you'll learn how the report card was developed, what its findings mean for your community, and how you can use the report card to benefit your municipality.

[Back to the top](#)

Social issues

Housing first: Breaking the Costly Cycle of Chronic Homelessness

Chronic homelessness takes a terrible toll on thousands of Canadian families and lowers our communities' quality of life. Short-term solutions have proven ineffective and expensive. Fortunately, hundreds of North American communities have discovered "Housing First," a cost-effective strategy for reducing homelessness. Find out more about this initiative and how to bring it to your community.

Building age-friendly communities

As Canadians' average age goes up, all governments must turn their attention to serving the needs of older citizens and managing the costs of health care and social services. Find out what this means to our cities and communities, as they work to ensure older Canadians can live healthy, rewarding and independent lives.

[Back to the top](#)

Policing and public safety

Safe streets and affordable taxes: Building a policing strategy that contains municipal Costs

Every city, town and village wants to reduce crime. The challenge is finding ways to keep our communities as safe as possible without crowding out other priorities or shifting too big a burden on to taxpayers. Policing costs are rising almost as quickly as healthcare costs and are the fastest-growing line item in most municipal budgets. During this workshop, you'll learn what's driving these cost hikes – and what all governments need to do to fight crime effectively and affordably.

[Back to the top](#)

CONFERENCE REGISTRATION FORM

112th Annual Conference

(please type or print)

Please detach and retain this instruction sheet for your records.

FOR REGISTRATION INFORMATION, QUESTIONS, AND INQUIRIES:

Please visit our website at www.amo.on.ca or contact Anita Surujdeo toll-free at 1-877-426-6527 or via e-mail asurujdeo@amo.on.ca.

A GUIDE TO THE AMO CONFERENCE REGISTRATION PROCESS

HOW CAN I REGISTER? It's simple! Complete the following registration form and include your full payment. Use one form per registrant.

REGISTERING AND PAYMENT: You can also register online at www.amo.on.ca, but we prefer that you pay by cheque or ask to be invoiced, as both VISA and MasterCard charge AMO an administration fee of 2.5% of the total cost of the credit card transaction. You can save your Association this cost. Note that declaration of caucus for voting purposes should be completed. See Caucus Voting Instructions for more information.

To register online visit www.amo.on.ca and click on the register online link on the left hand side of our homepage.

OR Send the completed registration form by mail or fax (416.971.9372).

The registration form sets out three payment options:

Cheque - payable to the Association of Municipalities of Ontario. Mail to: 200 University Avenue, Suite 801, Toronto, ON., M5H 3C6

Invoice - after receiving your completed registration form(s) a confirmation notice and an invoice will be sent to the e-mail address indicated on the registration form.

Credit Card - please provide full VISA or MasterCard information.

CANCELLATION POLICY: Cancellations must be made in writing before July 22, 2011. An administration charge of \$80.00 plus HST (\$90.40) will apply. Any cancellations made after July 22, will not be refunded.

WHAT ARE THE CONFERENCE PACKAGES?

You have two options:

1. Full Registration has two options, with or without a banquet ticket, both give you access to all AMO Conference sessions and events. Conference activities include: All plenary and concurrent sessions, including keynote speakers, leaders of each provincial political party, Ministers' Forum, Welcome Reception, Monday Learning Lunch, two day exhibit hall, Insight breakfasts, post conference DVD and a few surprises that are in development. You also have the option to purchase extra banquet tickets.
2. Daily Registration gives you access to the chosen days Conference plenary and concurrent sessions, exhibit hall (Monday only) and the post conference DVD.

Caucus Identification (AMO Members only): Elections will occur for some Board positions – for the President, and for each Caucus. The By-Law directs that each delegate who is an elected municipal official of an AMO member municipality is eligible to vote. It is up to each elected municipal official to indicate which caucus s/he feel best represents their interests. Assignment of the Monday Learning Lunch session is based on the identified caucus.

ACCOMMODATION AND TRAVEL: For information on hotels in the area as well as special Air Canada and VIA Rail rates please visit the AMO website at www.amo.on.ca.

CONFERENCE REGISTRATION FORM

112th Annual Conference

(please type or print)

Name _____ Title _____

Municipality/Organization _____

Mailing Address _____

Telephone _____ Fax _____

E-mail _____

Payment MUST accompany registrations. FAX Credit Card Payments to 416.971.9372

Please indicate registration choice below:

Summary of Charges:

AMO Members

| Fee does not include HST | Early Bird Before April 21 | Regular After April 21 | On Site Aug 21-24 |
|--------------------------|----------------------------------|------------------------------|----------------------|
| X | | | |
| Full Registration | 595.00 | 645.00 | 705.00 |
| Full Reg - No Banquet | 535.00 | 585.00 | 645.00 |
| 1 Day - Monday | 325.00 | 365.00 | 405.00 |
| 1 Day - Tuesday | 325.00 | 365.00 | 405.00 |
| ½ Day - Wednesday | 170.00 | 180.00 | 180.00 |
| Companion * | 265.00 | 285.00 | 285.00 |
| Extra Banquet Tickets | | | 120.00 |

Registration Fee \$ _____
 * Companion's Fee \$ _____
 Extra Banquet Ticket \$ _____
 HST (13%) \$ _____
TOTAL \$ _____

* For companion registration please complete Companion Selection Form. Companion's program does not include a Banquet ticket

Payment Method:

☐ Invoice ☐ Cheque ☐ MasterCard ☐ Visa

Non-Members and Provincial and Federal Government

| Fee does not include HST | Early Bird Before April 21 | Regular After April 21 | On Site Aug 21-24 |
|--------------------------|----------------------------------|------------------------------|----------------------|
| X | | | |
| Full Registration | 765.00 | 815.00 | 855.00 |
| Full Reg - No Banquet | 640.00 | 720.00 | 800.00 |
| 1 Day - Monday | 375.00 | 435.00 | 435.00 |
| 1 Day - Tuesday | 375.00 | 435.00 | 435.00 |
| ½ Day - Wednesday | 210.00 | 220.00 | 220.00 |
| Companion * | 285.00 | 295.00 | 295.00 |
| Extra Banquet Tickets | | | 120.00 |

Card Number: _____
 Expiration Date: m _____ y _____
 Cardholder's Name (exactly as on card): _____

Signature: _____

Please note any special needs or dietary requirements here: _____

☐ Please check here if this is your first time attending the AMO Conference

CANCELLATION POLICY: Cancellations must be made in writing before July 22, 2011. An administration charge of \$80.00 plus HST (\$90.40) will apply. Any cancellations made after July 22, will not be refunded.

CAUCUS VOTING INSTRUCTIONS: Each delegate who is an elected municipal official from an AMO member municipality is eligible to vote but **MUST** declare a Caucus when they submit this conference registration form. **July 15, 2011 is the last date for changing Caucus** for either the Monday Caucus Candidate Lunch or the Tuesday Board of Directors election. After July 15, changes to a declared Caucus are not permitted. Please indicate below which caucus you wish to participate in:

- | | | |
|---|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> County | <input type="checkbox"/> Large Urban | <input type="checkbox"/> Northern |
| <input type="checkbox"/> Regional/Single Tier | <input type="checkbox"/> Rural | <input type="checkbox"/> Small Urban |

HST Registration# R106732944

AMO collects, uses and discloses the information requested to promote the interests of the municipal sector. It may also be shared with selected third parties to generate operating revenues for AMO. Under the Federal Personal Information Protection and Electronic Documents Act (PIPEDA) some of the information may constitute personal information. By filling out this form you agree that all personal information provided by you on the form may be collected, used and disclosed by AMO for all purposes described above. Please note as an attendee at the conference your likeness may be used in promotional materials and on our website for subsequent conferences.