



**ECONOMIC AND CREATIVE
DEVELOPMENT
MEMORANDUM**

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File:
Pending #: N/A

TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: CA. RYAN, PUBLIC ART COORDINATOR

NOTED: K. BRADLEY, BA, MLA, MANAGER, PARKS PLANNING
S. SCHLICHTER, DIRECTOR, ECONOMIC AND CREATIVE DEVELOPMENT
M. BANFIELD, RPP, EXECUTIVE DIRECTOR, DEVELOPMENT SERVICES

RE: TEMPORARY ART INSTALLATION – ROTARY CLUB OF BARRIE PROJECT

DATE: MARCH 6, 2024

The purpose of this Memorandum is to provide members of Council with information regarding an upcoming temporary art installation at the former Trans Canada Trail Pavilion as part of a collaborative partnership with the Rotary Club of Barrie.

Background

The Rotary Club of Barrie approached the Public Art Coordinator with an interest in supporting a temporary art installation for the former Trans Canada Trail pavilion located on The City's waterfront. The Rotary Club of Barrie proposed a \$10,000 contribution to cover all artist fees, fabrication, installation, and associated costs.

The Trans Canada Trail Inscription Program was de-commissioned, the inscriptions removed, and the pavilion was gifted to the City of Barrie. A temporary art installation in the pavilion will give a second life to this pavilion and contribute to the breadth of public art in the community.

In consultation with Parks Planning and following the Public Art Policy guidelines for temporary installations, the artwork proposal was reviewed by the Public Art Coordinator and the final design was approved by the Barrie Public Art Committee. As per the policy, the mural is anticipated to be on display for a duration of five to ten years.

Artwork Selection

The Rotary Club of Barrie selected and commissioned local and regional based artists for the project. Mosaic artist, Meg Leslie will be creating the mural based on a painting by Angela Aujla. The concept for the artwork is inspired by Lake Simcoe and its surrounding environment.

Artwork Installation

The artwork is currently being undertaken with anticipation for installation in late spring / early summer of 2024.

Barrie is home to an active arts community and The Rotary Club of Barrie has provided a paid professional opportunity for two artists who will create an original work of art for locals and visitors to enjoy along the waterfront.

For more information contact: Carol-Ann Ryan, Public Art Coordinator, carol-ann.ryan@barrie.ca, ext. 5293