

July 27, 2016

Mayor Lehman and Members of Council  
c/o City of Barrie Clerk's Office  
City of Barrie  
70 Collier Street, P.O. Box 400  
Barrie, ON, L4M4T5

Dear Mayor Lehman and Members of Council,

On behalf of the Barrie Area Physician Recruitment Task Force I'd like to take this opportunity to thank the Council of the City of Barrie for their ongoing support of the recruitment and retention initiative in our community.

We have made significant progress in bringing much needed Family Physicians and Specialists into the area; however, there is still a tremendous amount of work to be done. Health care human resources will be a significant issue facing all residents of the area in the coming years and recruitment will be the key initiative to alleviate the hardships of the physician shortage.

In addition to recruitment The Task Force also focuses on the various needs of incoming physicians; we tour visiting physicians throughout the catchment area as well as ensure a unique support system is in place for both the physician and their families should they choose to start a practice in Barrie or elsewhere in the Barrie Area. The Task Force also ensures a structured retention plan is in place to maintain physician satisfaction within the Barrie Area for years to come.

In order to continue to be successful in the recruitment and retention of family physicians and specialists into the area we kindly request your financial support, in the amount of \$110,000 to help further our initiatives for the 2017-2018 fiscal year. As you are aware your financial contribution allows for your representatives, currently Doug Shipley, Mike McCann and Susan Rockey, to hold a seat on the Task Force, which will ensure that your input and accountability needs are met.

If you have any questions please do not hesitate to contact me at any time, or if you prefer to meet I am available at your convenience. I can be reached directly at 705-728-9090 ext. 42313 or by e-mail at [PetersonB@rvh.on.ca](mailto:PetersonB@rvh.on.ca)

Thank-you for your continued support.

Sincerely,



Brittany Peterson  
Physician Recruitment Coordinator  
Barrie Area Physician Recruitment

