



Conseil scolaire Viamonde
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SPONSORSHIP OFFER

“L’AFOLIE 2017”
29th edition



Sponsorship opportunity – Conseil scolaire Viamonde

Project: L'AFOLIE 2017

Date: from April 25th to the 28th 2017

Location: École secondaire Roméo-Dallaire, Barrie

Dear Mayor and members of council,

From Monday April 25 through Thursday April 28 2017, the champions of the 2016 edition - Roméo-Dallaire high school in Barrie will be hosting the 29th edition of the L'AFOLIE provincial improvisation tournament. Approximately 350 students from across the province will compete under the theme "L'AFOLIE 2017 - En Garde!" (On Guard).

The organization of the event is in full swing and everyone is working hard to offer the 2017 participants a memorable adventure. In addition to the improvisation games, the following events will also be taking place:

- opening ceremony
- 3 nights of shows
- gala
- awards
- closing ceremony

To help us make L'AFOLIE 2017 an immense success, we invite you to participate, either through a financial support or a contribution in kind. As a sponsor, you will benefit from a particular visibility within the community during the period prior to the event as well as during.

In the appendix below, you will find various sponsorship options available to you in exchange for your contribution.

We look forward to working with you in order to offer AFOLIE participants a unique experience. We thank you in advance for your time and consideration.

Please accept my best regards,

Suzanne Harding
Community Liaison Officer
Conseil scolaire Viamonde School Board
hardingsu@csviamonde.ca
705-795-9404



« Founded in 1989, the Franco-Ontarian Association of student improvisation leagues (AFOLIE) has a mandate to bring together improvisers from high schools across the province of Ontario only pretext: celebrate Franco-Ontarian culture through improvisation.

Before 1989, Ontarian schools met to play improvisational and tournament games, but the magnitude of these tournaments was often limited to a specific region of the province. For example, the LIME (minor improvisation League of the East) organized tournaments and matches in the Eastern Ontario region. The Northern Cup, for its part, has been greatly coveted between 1987 and 1990 to re-emerge in 2004. Under the vision of the team accompanying Carole Desforges and Richard Gadoury a first provincial tournament had been organized at École secondaire catholique Thériault of Timmins in 1989. More than 8 teams had competed.

Annually, the tournament had a nomadic character traveling from one corner of the province to the other through the regions of the South, North and East. Each tournament offers a distinct and local flavor: shows, play areas, various activities, logos, themes, reception, registration kits, workshops, advertising, marketing, followed. "[1]

¹ Tiré du site: <http://www.lafolie.ca/en>

L'AFOLIE 2017 – En Garde! Sponsorship options

	Gold \$2000	Silver \$1000	Bronze \$500
Logo in the paper program of the activity distributed to spectators and participants 450 copies	x		
Logo on the back of the official event t-shirt - 350 t-shirts	x		
Large logo place on the boards of the official improvisational « ice » 3' X 2' (6 rinks)	ON 6 BOARDS	ON 3 BOARDS	
Logo or company name on the exterior school sign (4 to 6 times per weeks)	x		
Mention of partnership in outgoing press release and other promotion of the event	x	x	
Logo or name mentioned in all outside media promotion	x	x	
Logo on more than 450 colors cards used for voting	x	x	x
Name and logo on the official thank you signs placed throughout the site of the event	x	x	X
Possibility to have your kiosk during the event to promote your activities or programs to more than 500 students (must be a French speaking representative on site)	x		

Other sponsorship opportunities

Here are other opportunities for your company to either sponsor or provide in-kind support based on your products and services:

- Food (breakfast, lunch, snacks, diner)
- Whistles or kazoos
- Silicone Bracelet
- Stress balls
- Notebooks
- Cell phone accessories
- Sports towels
- Stopwatches



Donation

To ensure your preferred choice, please confirm your participation **by March 31st 2017.**

To confirm your donation, please fill out the form below and send copy by fax, e-mail or mail to Suzanne Roy at:

Ms. Suzanne Harding
École secondaire Roméo-Dallaire
736, Essa road
Barrie, ON L4N 9E9

Phone: 705-795-9404
Fax: 705-797-1323
E-mail address: roys@csviamonde.ca

Please do not hesitate to contact Suzanne Harding if you need additional information or if you have further questions.

Donation Form

L' AFOLIE 2017, Barrie Ontario

Please complete and send before February 17th, 2017

Company name:	
Telephone number:	
Address:	
Contact:	
Contact email:	
Type of donation:	
2000 \$	<input type="checkbox"/>
1000 \$	<input type="checkbox"/>
500 \$	<input type="checkbox"/>
Other:	<input type="checkbox"/>
If other, please provide details :	
Please e-mail your high resolution logo as soon as possible to Suzanne Roy at roys@csvgiamonde.ca	

Note: Please provide payment within 30 days of submitting your form.

Please make cheque payable to: École secondaire Roméo-Dallaire

Address:
École secondaire Roméo-Dallaire
Attention: AFOLIE - Suzanne Harding
736 Essa road
Barrie, Ontario
L4N 9E9

Signature

Date