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**TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL**

**FROM: J.F. THOMPSON, P.ENG., CMM, PMP, DIRECTOR OF ENVIRONMENTAL SERVICES**

**NOTED: R. FORWARD, MBA, M.SC., P.ENG.**  
**GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

**C. LADD, CHIEF ADMINISTRATIVE OFFICER**

**RE: ANNUAL SPRING INTO CLEAN COMMUNITY CLEAN-UP EVENT**

**DATE: APRIL 10, 2017**

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The purpose of this Memorandum is to apprise Members of Council of the upcoming annual Spring Into Clean Community Clean-Up Event.

In 2016, 15,507 residents participated in Spring into Clean and collected a more than 6 tonnes of litter from across 130 different parks, trails, roadways and public spaces throughout the City of Barrie. This is analogous to the weight of a school bus.

There are 3 components to the Spring into Clean Program:

1. School Participation including the areas around schools;
2. Community groups, including families and businesses in public parks and public spaces; and
3. Waterfront Clean-Up and BBQ.

Spring Into Clean 2017 will begin with a flag raising Ceremony taking place on April 18<sup>th</sup> at 11:00am at City Hall. This will be followed by the full event during the weekend of April 21-23, 2017.

This year, the event begins with the School Participation segment on Friday April 21, 2017 followed by the Community Group segment all weekend.

Schools and community groups can register online at: [www.Barrie.ca](http://www.Barrie.ca). The Registration deadline for these groups is Monday, April 10, 2017.

Additionally, the Annual Waterfront Clean-Up event will be held on Earth Day, Saturday, April 22, 2017 from 9:00 a.m. - 1:00 p.m. in Heritage Park. This event will feature not only a clean-up of the waterfront but will enable local organizations and businesses to demonstrate their environmental awareness. No registration is required for the waterfront clean-up and residents will also be invited to participate in a complimentary BBQ following the clean-up.

Spring Into Clean is privileged to have the generous support of Tim Horton's, our presenting sponsor, as well as community partners including Progressive Waste Solutions, Busch Systems, Bayfield Ford, Lakeside Tree Experts, Glen Martin Ltd., Dempster's Automotive, Battlefield Rentals; our media partners Rock 95, 107.5 Kool FM, B101, Fresh 93.1, the Barrie Advance and the Barrie Examiner with additional support provided by the Lion's Club of Barrie and the Rotary Club of Barrie Huronia.

The Spring Into Clean Committee would like to take this opportunity to invite the Mayor and members of Council to participate in a neighbourhood clean-up or to join us at Heritage Park between 9:00 a.m. and 1:00 p.m. on Saturday, April 22, 2017 to help congratulate all event participants.

Should members of General Committee have any questions please do not hesitate to contact Ms. Sandra Brunet, Manager of Environmental Operations at extension 6140.