
TO: MAYOR J. LEHMAN AND MEMBERS OF GENERAL COMMITTEE

**FROM: B. ROTH, DIRECTOR OF RECREATION SERVICES
M. DIGIROLAMO, DIRECTOR OF TRANSIT AND PARKING SERVICES**

**NOTED: P. ELLIOTT-SPENCER, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES
R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE
C. LADD, CHIEF ADMINISTRATIVE OFFICER**

RE: LICENCE2RIDE PASS

DATE: MAY 2, 2017

The Licence2Ride Pass began in the summer of 2016 and is the outcome of a partnership between the City of Barrie's Recreation and Transit Services. The Licence2Ride Pass is designed to educate future transit users and support Barrie's youth in their journey to become active and involved members of the Community. The Licence2Ride pass will allow Barrie youth who are residents aged 12-15 years to ride for free on the Barrie Transit system as well as play for free in drop-in Recreation programs at the City's three Community Centres (Allandale, East Bayfield and Holly CC) from July 1 to September 4, 2017.

In 2016, the City issued 865 Licence2Ride passes. Barrie Transit saw their ridership increase by over 5,000 trips during the month of July and August. Recreation Services had 1,822 entry swipes into our facilities to access the drop-in programs during the summer. These statistics combined definitely displays success these two departments had in making our service available to the youth.

Here's a list of the places licence-holders could explore and activities they could enjoy with their Licence2Ride pass.

- Full access to Barrie Transit's conventional routes (regardless of destination)
- Public swimming
- Fitness Drop-ins (13yrs + with a fitness orientation)
- Drop-in Gymnasium
- Public skating
- Drop-in youth centre (Holly CC)
- Outdoor Basketball courts and sports fields
- Lampman Lane splash pad
- Queens Park Skateboard Park
- Barrie Public Library
- Downtown Waterfront and Marina
- Johnsons, Centennial, Tyndale and Minets Point Beaches

The Licence2Ride program is intended to engage and encourage youth use the Transit system and to become comfortable riding on transit. The goal of this program is to build future transit ridership and youth who are engaged in their community centres. Youth can complete a one-page application form (along with parent/guardian signature), provide one piece of identification and submit in person to one of the Recreation Centres from June 1 to June 30, 2017 for on-the-spot approval. Voluntary Transit/Recreation orientation sessions will be offered to program participants at the beginning of the summer to help educate them on using transit or for those who want to sign up for a Fitness orientation. There will be three Transit/Recreation orientations which will take place at each facility East Bayfield CC, Allandale Recreation Centre and Holly Community Center. Dates of these sessions have not been finalized. Passes will be available on a first come, first served basis until June 30, 2017 while quantities last.

As a Silver Youth Friendly Community, engaging and supporting the Barrie youth population is vital to both Recreation and Transit Services. We are reminded of the valuable contributions that Recreation and Transit services can make to foster healthy and positive youth development. Engaged youth can help shape city wide values and provide the foundation to build a stronger sense of community while contributing to the well-being of our community.