



The Hundred Year House reduces the high cost and large environmental footprint of home ownership by providing longlasting sustainable housing.





- Generation Y can't afford to buy houses
 - 2014 houses cost 8 times the average salary
 - In 1997, it was only 5 times the average salary
- Global warming continues to increase
 - Environmental impact must be reduced

Sources
Huffington Post, 2014-07-02

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- Three-story triplexes with one two-bedroom unit per floor
- Built to use a minimum of heating and cooling energy
- Built to last 100 years with minimal maintenance





How can Barrie help?

- Project partnership
- Assistance with zoning and permits
- City officials attending the ground-breaking and the grand opening
- No funding needed! Funding will be generated by sponsors.



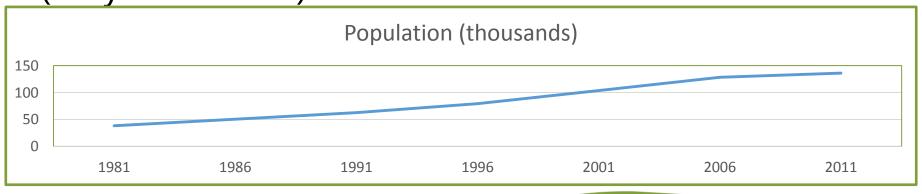
- 35 years of steady growth
- Low rental availability
- Family living in Innisfil





Increasing Density

- Barrie's population to hit 253,000 by 2041
- "I think increasing densities in suburban plans is the one area where Barrie has not seen significant improvement" (Mayor Lehman)



Sources
Barrie Examiner, 2016-02-29
StatsCan (1986 is estimated)

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Rental Growth

- Barrie's Affordable Housing Strategy
 - Goal: 840 new affordable units by 2024 (121 so far)

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• Vacancy rate is currently 1.3%

Sources barrie.ca



How does Barrie benefit?

- 12 new two-bedroom rental units
- Ongoing positive media coverage
- Videos and website demonstrating Barrie's commitment to the environment and future generations of Canadians





- Four houses with identical layout, each one using a different construction method using sustainable materials
- Three-story triplexes, one two-bedroom unit per floor
- 10 years of environmental data gathered





Contributing to the Future

- House plans and project guidelines given away for free
- Construction videos and documents given away for free
- 10 years of power and environmental data to help with construction choices





Data Gathering

 Data gathering will help determine the best construction methods

Date	Outdoor Temperature	Heat (watt-hours)	Other (watt-hours)	Indoor temperature
2017-01-01	-10 C	50	20	21 C
2017-01-02	-9 C	48	22	21 C
2017-01-03	-11 C	55	21	21 C
2017-01-04	-10	50	20	21 C

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Targeted Sponsors

These are some examples of the sponsors being targeted













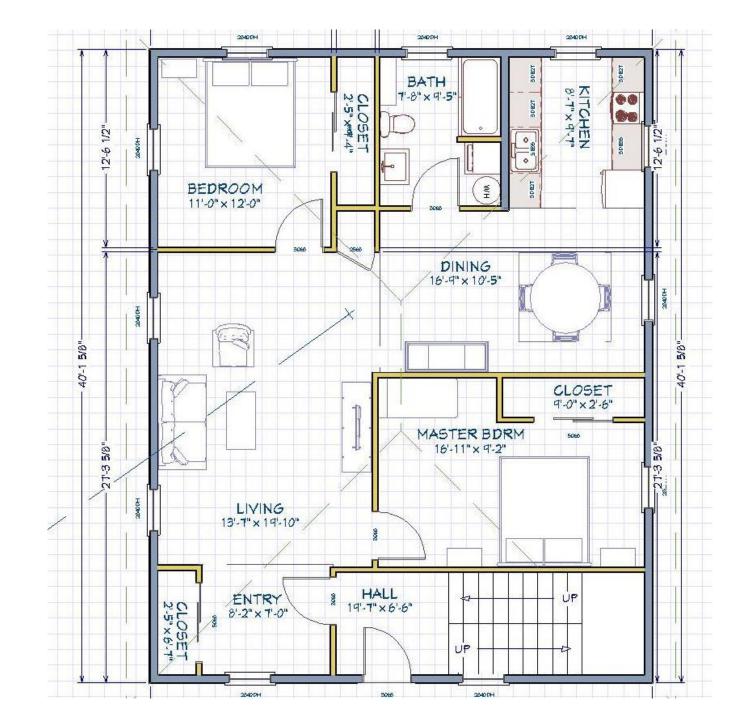






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- A father wanting to offer his children an affordable and environmentally secure future
- The ShopGeek: 650,000 views on YouTube





Thank you for your time today!

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