
FOR IMMEDIATE RELEASE

City looking for feedback on sign by-law review

(Barrie, ON) The City of Barrie is reviewing its Sign By-law, and is seeking feedback from the community through an online [survey](#). The survey asks both residents and businesses to share their opinions on various sign types including billboards, mobile and temporary signs to help guide by-law updates.

"Signs are part of everyday life. We see them on our way to work, heading to the grocery store and even driving through our neighbourhoods," explains Jason Forgrave, Enforcement Services Supervisor. "Public feedback is vital to ensuring sign usage reflects what the community wants and business owners need."

The [Sign By-law](#) was created in 1999 to regulate outdoor advertising sign use. Since its creation nearly 20 years ago, the sign industry has changed in many ways including technological advancements in the appearance and function of signs, and easy access to produce cheap, disposable signage.

Results will guide any by-law updates necessary to maintain a visually attractive streetscape and ensure safety for both vehicles and pedestrians, while fulfilling business marketing needs. For more information, or to complete the survey, please visit [Public Feedback](#) via barrie.ca/MyBarrie. The survey closes July 31, 2017.

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For more information, please contact:

Scott Lamantia
Senior Communications Advisor
(705) 739-4220 ext. 4529
Scott.Lamantia@barrie.ca