



**BUILDING A GREATER GTA**  
Building Industry and Land  
Development Association

June 19, 2017

Mayor Jeff Lehman and members of Council  
City of Barrie  
70 Collier Street, Box 400  
Barrie, ON  
L4M 4T5

Dear Mayor Jeff Lehman and members of Council:

**RE: Cash-In-Lieu of Parkland Review and Proposed Policy Changes (Staff Report FIN016-17)**

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The Building Industry and Land Development Association (BILD) is in receipt of City of Barrie Staff Report FIN 016-17 entitled, "*Cash-In-Lieu of Parkland Review*." It is our understanding that this report was considered and endorsed by the City's Committee of the Whole at their meeting on June 12, 2017 and that it will now be tabled for final adoption by Council at your meeting tonight, June 19, 2017. It is our further understanding that this report proposes increased fees and new approaches to calculating the City's parkland dedication and cash-in-lieu of parkland requirements - changes that would have significant effect on the work of the development community and the growing challenge of housing affordability.

**We would like to notify City Council that members of the your development community were unaware of the proposed policy changes recommended and are disappointed with the lack of consultation that took place on these policies during their preparation.**

**As a matter of transparency and accountability, we ask that you defer your decision on this report to allow the opportunity for City staff to consult with the development community.**

**BILD also recommends that any changes related to the City's parkland dedication policies should be phased-in to allow for our members to plan for these changes in their forthcoming development projects.**

As a standard of practice moving forward, BILD encourages staff to meet with our members prior proposing process and policy changes that would affect our industry. We trust that Council at the City of Barrie will take this letter with thoughtful consideration. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

Carmina Tupe, B.URPI  
Planning Coordinator, Policy and Government Relations BILD

CC: Cheryl Shindruk, BILD Simcoe Chapter Co-Chair  
Kim Taylor, BILD Simcoe Chapter Co-Chair  
BILD Simcoe Chapter members

*With more than 1,450 member-companies, BILD is the voice of the land development, home building and professional renovation industry in the Greater Toronto Area and Simcoe County. Our industry is essential to the County's long-term economic strength and prosperity. In 2015 alone, the residential construction industry in Simcoe County generated over 18,000 on-site and off-site jobs in new home building, renovation and repair - one of the County's largest employers. These jobs paid \$1.1 billion in wages and contributed \$2.3 billion in investment value to the local economy.*

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