



MEDIA RELEASE

Friday, January 26, 2018

FOR IMMEDIATE RELEASE

Celebrate the season at Winterfest in Barrie

(Barrie, ON) The City of Barrie presents the community's annual winter celebration. Barrie Winterfest takes place Feb. 3 (10 a.m. to 5 p.m.) and Feb. 4 (10 a.m. to 4 p.m.) in Heritage Park, downtown Barrie, and venues throughout the community. The event is named one of the Top 100 Festivals in Ontario by Festivals and Events Ontario. Event highlights include:

Outdoor fun

- Spectacular ice and snow sculptures featuring creatures of legend.
- Snow Valley's mini tube slide, snowshoeing with MEC, and curling with the Barrie Curling Club.
- Live entertainment with DooDoo the Clown, The FireGuy, Kobbler Jay, Team T & J, and more!
- Polar Bear Dip – Sunday, noon at Centennial Beach – free to participate and no pre-registration required.
- Lumberjack shows, axe throwing, horse-drawn wagon rides, maple taffy samples, and more.

Drop-in activities

- 26th Annual Pancake Breakfast (Saturday, 8:30 a.m. - 12:30 p.m. at Collier Street United Church). The Barrie Lion's Club continues this Winterfest tradition at a new venue.
- Indoor family fun and entertainment at the Centre for the Performing Arts, Barrie Public Library, MacLaren Art Centre, and Grey & Simcoe Foresters Regimental Museum.
- Skating & swimming at City of Barrie Recreation Centres.
- City's Climate & Environment Fair (Saturday, 11:00 a.m. – 3:00 p.m. at the Downtown Library Branch).

Community events

- February Blues
- Reel Stories Film Series
- Huronia Symphony Orchestra's Tales of the Imagination: A Family Concert
- Downtown Barrie's February #HotCocoaTrail

Winterfest shuttle

Winterfest offers a free Park 'n Ride Shuttle on Saturday from 9:30 a.m. to 5 p.m. and Sunday 9:30 a.m. to 4 p.m. The shuttle will pick-up on Coulter Street behind the Bayfield Mall at Barrie Transit stop #203 and will drop off at the Downtown Transit Terminal.

Road closures

Simcoe Street will be closed from Maple Avenue to Dunlop Street from 6 a.m. February 3rd to 6 p.m. February 4th.

For more information, including a full schedule of activities, times and locations, please visit www.barrie.ca/Winterfest.

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For more information, please contact:

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