



ENVIRONMENTAL SERVICES DEPARTMENT MEMORANDUM

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TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. BRUNET, MANAGER OF ENVIRONMENTAL OPERATIONS

NOTED: J. THOMPSON, P. ENG., CMM III IP, PMP, DIRECTOR OF ENVIRONMENTAL SERVICES

D. FRIARY, ACTING GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: SPRING INTO CLEAN 2018

DATE: JUNE 11, 2018

The purpose of this Memorandum is to apprise Members of Council of the results of the 18th Annual Spring Into Clean Community Clean-Up Event.

Barrie's 18th Annual Spring Into Clean Community Clean up took place over the weekend of April 27nd to 29th, 2018 (postponed one week recognizing the delayed Spring conditions). Schools were invited to participate as well as the community and corporate groups throughout the weekend.

- Overall, 45 Barrie schools representing over 18,000 students participated in the litter clean-up on throughout the weekend
- Community and corporate groups registered and conducted clean ups from April 27 to April 29 representing over 700 recorded participants.
- The annual Waterfront Clean-Up event was held on Saturday, April 28th from 9:00am -1:00pm at Heritage Park and over 230 Barrie residents attended. This was the first time the event was changed from the original date of April 21st to April 28th due to inclement weather. Participants were also invited to a complimentary BBQ following the clean-up.

In total, approximately 19,000 residents participated in Spring into Clean 2018 and collected 4.9 tonnes in comparison to 2017 at 7.5 tonnes of litter from parks, trails, roadways and public spaces throughout the City of Barrie. The decrease in tonnage is likely due to the weather related postponement.

Generous sponsors for this event included Tim Hortons, Waste Connections of Canada, Bayfield Ford Lincoln, Busch Systems, Lakeside Tree Experts, TNR Industrial Doors, Curtis Goddard Team Remax, Glen Martin Ltd., Fox's Bakery and Deli, Dempster's Automotive, Battlefield Rentals; our media partners Rock 95, 107.5 Kool FM, B101, Fresh 93.1, the Barrie Advance with additional support provided by the Lion's Club of Barrie and the Rotary Club of Barrie Huronia.

Should members of General Committee have any questions please do not hesitate to contact Sandra Brunet, Manager of Environmental Operations at extension 6140.