



THE CORPORATION OF THE CITY OF BARRIE
Mayor's Office

PROCLAMATION

I, JEFF LEHMAN, Mayor of the City of BARRIE,

do hereby proclaim

October 1, 2018 to October 7, 2018

as

National Breastfeeding Week

- WHEREAS;** Exclusive breastfeeding for the first six months of life, and continued breastfeeding for two years and beyond provides unique nutritional and non-nutritional long-term benefits for an infant's growth and development; and
- WHEREAS;** The World Health Organization's Global Strategy on Infant and Young Child Feeding calls on governments worldwide to create environments that enable mothers, families and other caregivers to make informed choices about feeding practices for infants and young children; and
- WHEREAS;** Breastfeeding is a human right and the Ontario Human Rights Code protects a woman's right to breastfeed in a public area without discrimination; and
- WHEREAS;** October 1st to October 7th is recognized as National Breastfeeding Week – an initiative to raise awareness of the numerous benefits of breastfeeding, to strengthen individual, family, and community support for breastfeeding, and to further strategies that promote breastfeeding practices; and
- WHEREAS;** The global theme for 2018 is *Breastfeeding: Foundation for Life*. Breastfeeding is the foundation of lifelong good health for babies and mothers. In Barrie we continue to see many mothers choosing to breastfeed their babies. With the support of partners, family, friends, health care providers, employers and communities we hope to support a breastfeeding-friendly culture where breastfeeding is recognized as the natural way to feed infants and young children.

THEREFORE, I, Jeff Lehman, Mayor of the City of Barrie, do hereby proclaim the week of **October 1 to 7, 2018** as "**National Breastfeeding Week**" in the City of Barrie.



Jeff Lehman,
Mayor