



## BARRIE POLICE SERVICES BOARD

*committed to our community*

November 5, 2018

Mayor Jeff Lehman & Members of Council  
City of Barrie  
70 Collier Street  
Barrie, ON L4M 4T5

Attention: Legislative & Court Services

Dear Mayor Lehman,

### **Re: Building Signage – Barrie Simcoe Emergency Services Campus**

In April 2018, the Barrie Police Service was informed by the City of Barrie Corporate Facilities Department that the illuminated crest signage, that was expected to be placed high on the new Barrie Police Headquarters facing the 400 highway, was not considered to be part of the project, nor was it covered under the \$269,250.00 budget for signage contained in the Validation Report or the target cost report. In September 2018, the Service was told that the sign was not in the scope of the project at time of validation. The present design includes a monument sign facing Fairview Road located near the north entrance, and a sign displaying the words BARRIE SIMCOE EMERGENCY SERVICES CAMPUS over the main entrance overhang.

It is the opinion of the Board that the signage provided is inadequate and does not properly act as a beacon to the citizens of Barrie and those travelling through the 400 corridor. The location of the new headquarters at 110 Fairview Rd, and properly placed signage visible to the 400 highway allows people to locate emergency services immediately.

The present headquarters on Sperling Drive, has three large illuminated signs, 79" high and 67" wide located at the top of the building. Two of these signs are visible from the 400 highway and are visible from both north and southbound lanes. They are in the shape of the old Barrie Police Service crest. (see photos 1 – 4, attached). These signs cannot be reused as they are the old corporate branding. The present location on Sperling Drive is well known to the community and those who drive through Barrie, because of the large signs. (Please see attached photos 5 – 8 for examples of other Services building signage). It was expected and relayed to the Project Management Team that illuminated crest signage for the Barrie Police Service be placed high and visible on the building. This was discussed during Validation, Valued Engineering, Design and Construction and as recently as the spring of 2018.

Angela Lockridge  
Chair

James Dickie  
Vice-Chair

29 Sperling Drive  
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... /Page #2



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### Building Signage – Barrie Simcoe Emergency Services Campus Page #2

The Service is not opposed to the other stakeholders also having crest signage on the building. It is also important to our members to have a sign that represents the crest that they wear on their uniforms 24/7 to protect our community. Inquiries with Owen Signcraft in Barrie, resulted in an estimated quote of \$5,683.00 per sign, not including tax or the electrical hook up.

The Barrie Police Services Board and the Barrie Police Service are asking that the City of Barrie Council direct the Project Management Team/Joint Venture and Project Lead to provide a large illuminated sign in the shape of the Barrie Police Service crest, on the west side of the new headquarters building near the top, to serve as guidance for the Citizens of Barrie and the many travellers who travel the 400 corridor. The location of the new headquarters was chosen because of its central location and placing signs at ground level does not properly allow people in crisis to find the building in an emergency. Similar to hospitals, the OPP and numerous other police services across Ontario, it is a comfort to those in need, to locate emergency services as quickly as possible.

Sincerely,

Ms. Angela Lockridge  
Chair,  
Barrie Police Services Board

Attach.

cc: Chief Kimberley Greenwood

Angela Lockridge  
*Chair*

James Dickie  
*Vice-Chair*

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Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6





Photo 7

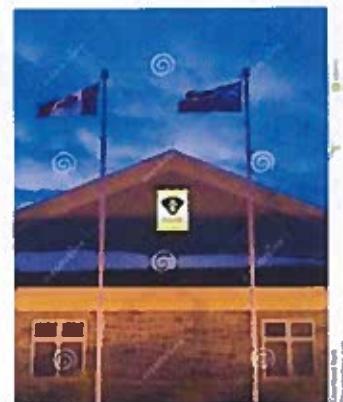


Photo 8

VALIDATION REPORT - signage

**Architectural PIT Trade Design Brief**

12.4. Way-Finding Signage

12.4.1. Interior way-finding signage, all confirmed rooms requiring identification, in English and braille

12.5. Exterior Signage

12.5.1. Provide Exterior building identification, illuminated name signs.

12.5.2. Provide all exterior signage required by authorities, parking, fire route no parking, etc.

12.5.3. Provide external wayfinding signage.

Below is the allowance for signage contained within the Base Validation Report and the Target Cost Report from August 2018.

TARGET COST - BASE VALIDATION Sept 2017		PROJECT	BPS	BFES	COS
DIV 10 103003	BLD A - Exterior Signage - Lump Sum Allowed by Group	\$ 25,000.00	\$ 16,229.94	\$ 912.09	\$ 7,857.97
	BLD A - Wayfinding Signage - Lump Sum Allowed by Group	\$ 117,250.00	\$ 76,118.43	\$ 4,277.68	\$36,853.88
DIV 10 103003	BLD C - Wayfinding Signage - Lump Sum Allowed by Group	\$ 2,000.00	\$ 2,000.00		
DIV 10 329002	SITework SIGNAGE				
	Monument Sign	\$ 75,000.00	\$ 60,112.50		\$14,887.50
	Building Signage Externally	\$ 50,000.00	\$ 40,075.00		\$ 9,925.00
		\$ 269,250.00	\$ 194,535.87		

TARGET COST WORKBOOK -Aug 31 2018		PROJECT	BPS	BFES	COS
DIV 10 103003	BLD A - Exterior Signage - Lump Sum Allowed by Group	\$ 25,000.00	\$ 16,229.94	\$ 912.09	\$ 7,857.97
	BLD A - Wayfinding Signage - Lump Sum Allowed by Group	\$ 117,250.00	\$ 76,118.43	\$ 4,277.68	\$36,853.88
DIV 10 103003	BLD C - Wayfinding Signage - Lump Sum Allowed by Group	\$ 2,000.00	\$ 2,000.00		
DIV 10 329002	SITEWORK SIGNAGE				
	Monument Sign	\$ 75,000.00	\$ 60,112.50		\$14,887.50
	Building Signage Externally	\$ 50,000.00	\$ 40,075.00		\$ 9,925.00
		\$ 269,250.00	\$ 194,535.87		

April 2018 "As directed by my superiors, the update to PMT (Project Management Team) on the building crest signage was that it was to be removed completely." (Jessica LIEFL, COB to S/Sgt DALEY)