

Mayor Lehman and Members of Council

As you know I am a long time resident of Barrie, who happens to live in Allandale. I must say I was shocked to see the renaming of go stations on last week's agenda, as **item for discussion**. I understand Councillor McCann's enthusiasm as a Marketing guy, and advisory committee member to promote Tourism to Barrie.

Marketing for the City of Barrie, our Waterfront and Go are not all inclusive.

Go is Go, the train **line to Barrie**. It does not terminate in downtown.

The Waterfront is the Waterfront. It can and is celebrated as such, through many great festivals and events. Both Tourism Barrie, BIA and our Creative Economy groups do great work in promoting events.

During the 2011 naming, the City and Go did a proper survey with many variations of names to choose from including Barrie Waterfront which was not voted for.

Hundreds of votes were cast for Allandale Waterfront with only a small portion of votes from actual Allandale residents. This was very telling. It was the residents of Barrie who chose the name **Allandale Waterfront**.

Go had already named Barrie South as Allandale had not yet been built. Allandale was never built by Go as a main station. It was always a small urban neighbourhood station built in our Historic Neighbourhood. Our surrounding Lands are all called Allandale Station Lands, Allandale Station Park on the waterfront, and of course our Allandale Neighbourhood built circa 1850's. The first train came from Toronto to Allandale in 1853 to our Historic Station.

Allandale residents as well as Barrie residents have a long long love of this neighbourhood. All you need to do is have a look at comments posted on, If you grew up in Barrie FB page, whenever stories, photos or information is shared on that page.

Perhaps we could focus on getting the Historic Station Open for all to use, get Rail photos in the Go Tunnels and bring back Engine 1531 giving folks a destination to visit and help further promote our area.

We have always felt like stewards of the land and buildings including our waterfront. We love our City.

We have already spent time, effort and tax dollars on this.

Let's move on.

I would be happy to discuss further if anyone has questions.

Sincerely

Cathy Colebatch