



***MEDIA RELEASE***

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***FOR IMMEDIATE RELEASE***

## **City wants to showcase Barrie's community heroes**

(Barrie, ON) The City of Barrie has launched Community Heroes, an online campaign to showcase appreciation for the many acts of kindness that members of the community have experienced during this unprecedented time.

"In a time of crisis, even the smallest acts of kindness and selflessness can have a lasting impact," says Michael Prowse, Chief Administrative Officer. "We've seen many selfless acts, on the front lines and throughout the community. As Barrie's Community Heroes Gallery grows with stories and photos, we hope it helps highlight the warmth of our community and the compassion that Barrie residents have for each other."

#BarrieHeroes is a way for residents to share photos and stories about the many different heroes that emerge in a time of crisis: those that have gone to work so most can stay home, the essential workers on the front lines, and the people who've shown strength of character helping others.

To submit a story and share a picture visit [barrie.ca/heroes](https://barrie.ca/heroes) or use the #BarrieHeroes on social media.

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