



TRANSIT AND PARKING STRATEGY MEMORANDUM

Page: 1
File:
Pending #:

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING STRATEGY

NOTED: R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: NON-RESIDENT WATERFRONT PAID PARKING AND TEMPORARY SUSPENSION OF PAID PARKING

DATE: JUNE 29TH, 2020

The purpose of this Memorandum is to provide members of Council with an update concerning staff report TPS003-200622 approved by General Committee on June 22nd, 2020, as amended.

It is important to note that there will be an opportunity to assess and adjust these changes as part of the discussion and consideration of the Parking Strategy Update in Fall 2020. This guiding document will present a long-term strategy that addresses both existing and emerging issues for paid parking operations across the City. The strategy will include recommendations with some of the items raised through recent discussions, including but not limited to waterfront utilization, technology improvements, permitting programs, signage, spillover parking, and financial sustainment.

The staff report introduced recommendations to optimize parking operations for summer 2020 and support the economic recovery of the downtown. The proposed changes represent a short-term strategy to address the impacts of the COVID-19 pandemic on parking demand and the Parking Reserve, which is tracking towards an increasingly unsustainable position.

From an enforcement services perspective staff wanted to flag concerns with respect to the limited by-law provisions available in the Traffic By-law to manage the anticipated spillover of parking onto adjacent residential streets in the area of the waterfront. Staff are also concerned that there are insufficient Municipal Law Enforcement resources to address complaints that are anticipated to be received if the spillover occurs as expected.