



# City of Barrie

70 Collier Street (Box 400)  
Barrie, ON L4M 4T5

## Minutes - Final Heritage Barrie Committee

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Tuesday, May 2, 2017

7:00 PM

Sir Robert Barrie Room

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### For consideration by the Infrastructure, Investment and Development Services Committee of the City of Barrie on May 15, 2017.

The Heritage Barrie Committee met at 7:04 p.m. in the Sir Robert Barrie Room on May 2, 2017.

**Present:** 7 - Councillor B. Ward  
Chairman C. Tribble  
Vice Chair J. Morin  
D. Exel  
C. Moran  
D. Warrilow  
G. Marek

#### ALSO PRESENT:

T. Doucette  
S. Ley  
B. Mackie  
S. Murdoch  
C. Riepma.

#### STAFF:

Committee Support Clerk, J. Werth  
Senior Policy Planner, K. Brislin.

The Heritage Barrie Committee met and reports as follows:

#### **PURPOSE OF THE STAKEHOLDERS MEETING**

K. Brislin, Senior Policy Planner explained that the purpose of the third annual Heritage Barrie Stakeholders meeting was to obtain feedback from heritage stakeholders in the community concerning the Draft Heritage Strategy.

#### **PRESENTATION - DRAFT HERITAGE STRATEGY**

K. Brislin, Senior Policy Planner provided a presentation regarding the Draft Heritage Strategy for the City of Barrie.

Ms. Brislin discussed slides concerning the following topics:

- A review of the Heritage Strategy Background Report, including an overview of Barrie's history;
- The importance and role of heritage in forming Barrie's cultural identity;
- A draft of a Heritage Vision Statement;
- An overview of the four pillars to establish a Heritage Strategy:
  - To consolidate and compile heritage information in a publically accessible format;
  - To protect and enhance heritage resources in accordance with the Heritage Act and Planning Act;
  - To manage heritage resources and develop policies for heritage conservation; and
  - To communicate to increase public awareness of heritage initiatives and to promote an appreciation of heritage values.

In closing, K. Brislin detailed the next steps in the development of a Heritage Strategy for the City of Barrie.

**BREAKOUT**

The Committee and heritage stakeholders in attendance broke out into groups to discuss three themes from the City's Heritage Strategy Action Items Matrix and proposed the following:

**Manage Heritage Resources:**

- To identify Barrie heritage properties through historical plaques and storyboards:
  - Assign a coordinator for the historical signage project;
  - Develop criteria for historical signage; and
  - Prepare a historical plaque/storyboard style guide.

**Communicate and Promote Heritage Values:**

- To increase the frequency of meetings for the Heritage Barrie Committee and heritage stakeholders;
- To further engage residents in the nomination process for the annual Heritage Barrie Awards;
- To develop a coordinated approach amongst heritage stakeholder groups in the development of heritage promotional brochures; and
- To increase the promotion of heritage through the City's website and social media platforms.

**Build Heritage Knowledge:**

- To organize heritage workshops in partnership with other heritage organizations in Simcoe County and the Province;
- To offer heritage workshop courses in different formats including online learning; and
- To educate residents on the various resources available to research the history of heritage properties.

**WRAP UP**

K. Brislin, Senior Policy Planner noted that she will incorporate feedback obtained from heritage stakeholders into the Draft Heritage Strategy to be presented to management and Council.

The meeting adjourned at 8:35 p.m.

CHAIRMAN