City of Barrie

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Title: REVIEW OF ADVERTISEMENT SCHEDULE FOR THE 2017 ORDER OF THE SPIRIT CATCHER

AWARDS

The Committee met and discussed the Corporate Communications Plan for the 2017 Order of the Spirit Catcher Awards. Members of the Committee discussed different advertising tools/methods including the use of the digital screens at City facilities and having the material available at the City's senior centres.

The updated nomination forms were discussed as was an acknowledgement/consent form that is under development. Through the consent form, the successful candidate(s) would give permission to share his/her information with the Barrie Community Foundation and have pictures taken.

It was suggested that the local School Boards including the French Public and French Catholic schools, receive a nomination package.

Sponsors:

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Date	Ver.	Action By	Action	Result
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