City of Barrie



| File #: | 17-0 | 6-274 | Version: | 1 | Name: | | | | |
|----------------|---|---|----------|-------------|-------|--------------------------------|-----------|--------|--|
| Туре: | Item of Discussion | | | Status: | | Recommended Motion (Section D) | | | |
| File created: | 10/25/2017 | | | In control: | | City Council | | | |
| On agenda: | 11/6/2017 Final actio | | | | | n: | 11/6/2017 | | |
| Title: | FEASIBILITY STUDY REGARDING A POTENTIAL FAMILY ORIENTED SPORTS AND ENTERTAINMENT FACILITY IN THE CITY OF BARRIE | | | | | | | | |
| | 1. That a Working Group/Task Force be established to undertake a study to investigate the feasibility of locating, constructing and operating a potential family oriented sports and entertainment facility within the City limits. | | | | | | | | |
| | 2. rega | 2. That staff in the Legislative and Court Services Department report back to General Committee regarding a proposed terms of reference for the Working Group/Task Force. | | | | | | | |
| | 3. | 3. That the Working Group/Task Force's joint feasibility study include the following aspects: | | | | | | | |
| | a) Community consultation to be undertaken throughout the Summer and Fall of 2018 to gauge support regarding locating a family oriented facility within the City limits, preferred locations, the demand for and potential usage of such a facility, including: | | | | | | | | |
| | i. ii. iii. iv. v. | i. Public information sessions; ii. A random phone survey; v. Surveys at events; and | | | | | | | |
| | b) and | b) The opportunity to offset any capital and operating costs through sponsorships, fundraising and revenues from fees; and | | | | | | | |
| | c) | c) The operating model of the potential facility including a parking strategy. | | | | | | | |
| | 4. That a maximum of \$50,000 be allocated from the Strategic Priorities Reserve to fund the City's portion of any costs associated with the external consultants and/or contractors associated with the community consultation phone survey and feasibility study. (Item for Discussion 8.1, October 30, 2017) (File: R00) | | | | | | | | |
| Sponsors: | | | | | | | | | |
| Indexes: | | | | | | | | | |
| Code sections: | s: | | | | | | | | |
| Attachments: | 1. ADDITIONS - Correspondence Sports Entertainment Stadium.pdf | | | | | | | | |
| Date | Ver. | Action By | | | | Action | 1 | Result | |
| 11/6/2017 | 2 | City Coun | cil | | | Adop | ted | Pass | |
| 10/30/2017 | 1 | General Committee recommended for adoption (Section "D") | | | | | | | |

FEASIBILITY STUDY REGARDING A POTENTIAL FAMILY ORIENTED SPORTS AND ENTERTAINMENT FACILITY IN THE CITY OF BARRIE

1. That a Working Group/Task Force be established to undertake a study to investigate the feasibility of

locating, constructing and operating a potential family oriented sports and entertainment facility within the City limits.

- 2. That staff in the Legislative and Court Services Department report back to General Committee regarding a proposed terms of reference for the Working Group/Task Force.
- 3. That the Working Group/Task Force's joint feasibility study include the following aspects:
 - a) Community consultation to be undertaken throughout the Summer and Fall of 2018 to gauge support regarding locating a family oriented facility within the City limits, preferred locations, the demand for and potential usage of such a facility, including:
 - i. Discussions with area businesses, residents and potential user groups;
 - ii. Public information sessions;
 - iii. A random phone survey;
 - iv. Surveys at events; and
 - v. Social media.
 - b) The opportunity to offset any capital and operating costs through sponsorships, fundraising and revenues from fees; and
 - c) The operating model of the potential facility including a parking strategy.
- 4. That a maximum of \$50,000 be allocated from the Strategic Priorities Reserve to fund the City's portion of any costs associated with the external consultants and/or contractors associated with the community consultation phone survey and feasibility study. (Item for Discussion 8.1, October 30, 2017) (File: R00)