



Legislation Text

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CITY OF BARRIE ENERGY AND ENVIRONMENTAL INITIATIVES

The Committee discussed energy saving tips and potential ideas to educate the community of the City of Barrie's energy and environmental initiatives in place.

S. Lamantia, Senior Communications Advisor advised the Committee of a Media Release dated December 30, 2016 entitled "Banner Year for Energy Management at City". Mr. Lamantia noted that the media release recognized the City of Barrie's efforts in reducing energy for 2016, and advised the community of the City's energy and cost reduction initiatives, and associated awards won by the City.

Mr. Lamantia noted that he is in contact with the staff in the Corporate Facilities Department and will be updating the City of Barrie's website to highlight the City's energy and environmental initiatives in place.

The Committee discussed potential topics for one minute videos on energy saving tips and the City of Barrie's energy and environmental initiatives in place. They suggested that the videos should be creative, fun, eye catching for all ages and promote awareness and education. The Committee also discussed the potential partnership with Georgian College and schools in the Barrie area to assist in creating the one minute videos.

The Committee deferred this item to a future meeting for further discussion.