

Legislation Text

File #: 17-G-274, Version: 1

FEASIBILITY STUDY REGARDING A POTENTIAL FAMILY ORIENTED SPORTS AND ENTERTAINMENT FACILITY IN THE CITY OF BARRIE

1. That a Working Group/Task Force be established to undertake a study to investigate the feasibility of locating, constructing and operating a potential family oriented sports and entertainment facility within the City limits.
2. That staff in the Legislative and Court Services Department report back to General Committee regarding a proposed terms of reference for the Working Group/Task Force.
3. That the Working Group/Task Force's joint feasibility study include the following aspects:
 - a) Community consultation to be undertaken throughout the Summer and Fall of 2018 to gauge support regarding locating a family oriented facility within the City limits, preferred locations, the demand for and potential usage of such a facility, including:
 - i. Discussions with area businesses, residents and potential user groups;
 - ii. Public information sessions;
 - iii. A random phone survey;
 - iv. Surveys at events; and
 - v. Social media.
 - b) The opportunity to offset any capital and operating costs through sponsorships, fundraising and revenues from fees; and
 - c) The operating model of the potential facility including a parking strategy.
4. That a maximum of \$50,000 be allocated from the Strategic Priorities Reserve to fund the City's portion of any costs associated with the external consultants and/or contractors associated with the community consultation phone survey and feasibility study. (Item for Discussion 8.1, October 30, 2017) (File: R00)