City of Barrie

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Legislation Text

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COMMUNICATION STRATEGY FOR HERITAGE BARRIE EVENTS

The Committee met and discussed developing a Communication Strategy to promote Heritage Events. C. Colebatch volunteered to be responsible for the consolidating the Committee member's suggestions for a Communication Strategy for Heritage Barrie Events. Ms. Colebatch advised that she will provide an update at a future meeting. The Committee requested that staff from Access Barrie be invited to a future meeting to discuss the Communication Strategy.