

Legislation Text

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PRESENTATION REGARDING A YEAR ROUND PUBLIC MARKET

Ms. J. Foster, Senior Planner provided a presentation regarding a year round public market in the City of Barrie.

Ms. Foster discussed slides concerning the following topics:

- The background associated with the Downtown Market Feasibility Study;
- The milestones associated with the Project to date;
- The members of the Market Steering/Working Group Committee;
- The members of the Consulting Team;
- The vision statement for the proposed Downtown Barrie Market;
- The results from the customer survey;
- The preferred site for the proposed Downtown Market;
- The Barrie Farmer's Market criteria for its relocation;
- The Barrie Permanent Market evaluation criteria;
- The Business Plan associated with the proposed Downtown Market;
- The organizational structure associated with the proposed Downtown Market;
- Illustrations of the proposed layout of the Downtown Market precinct and market building;
- An artist rendering of the proposed Farmer's Market;
- The tenant mix guidelines; and
- The suggested programming and vendor mix requirements.

In closing, Ms. Foster discussed the next steps in the process, including a report back to General Committee for consideration.

Members of General Committee asked a number of questions of staff and received responses.