

## RECREATION, CULTURE AND SPECIAL EVENTS MEMORANDUM

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TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: K. ELLIS, MANAGER, RECREATION AND CULTURE PROGRAMS AND SPECIAL

**EVENTS** 

NOTED: D. BELL, DIRECTOR, RECREATION, CULTURE AND SPECIAL EVENTS

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE

**SERVICES** 

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: FRIGHTFEST 2024 – A FAMILY-FRIENDLY HALLOWEEN EVENT

**DATE:** OCTOBER 16, 2024

The purpose of this Memorandum is to provide members of Council with information regarding the upcoming *FrightFest* event being hosted at Lampman Lane Community Centre.

On October 26, 2024, from 3pm-9pm the City of Barrie is pleased to present *FrightFest*, a family-friendly Halloween event suitable for all ages. This annual ghostly event brings together multiple departments and community organizations to celebrate the Halloween season with Barrie's families.

Younger ghosts and goblins, or those requiring a sensory-friendly environment, are encouraged to come between 3-4pm; a quieter, less scary experience with no animation, or scary characters and the lights will be on. The event will get scarier as the evening progresses. Our slightly older goblins (age 10+) are encouraged to attend from 8pm-9pm as the event amps up the fright for only the bravest!

This year the event has moved locations to Lampman Lane Community Centre. This event is primarily outdoors, so attendees are encouraged to dress for the weather (costumes encouraged), as the event will continue rain or shine! The event has also extended its hours of operation due to the overwhelming response in attendance last year.

There will be so much to see and do!

- The Haunted House
- Inflatables & Games provided by Moonwalk Entertainment
- Scary Storytime with the Barrie Public Library
- Craft Corner provided by Bradford Greenhouses
- Vendor Market
- Food Trucks & Treats
- Interactive photo booth
- Live performances
- Dance party with DJ Delta Juliet
- Costumed characters
- Costume parade
- Barrie Police, Barrie Fire & Emergency Service, and Simcoe County Paramedic Services vehicles.
- Bonfire

**FrightFest** is a FREE event and is proudly presented in partnership with Recreation and Culture Services, Barrie Public Library, Barrie Fire & Emergency Services, Barrie Police, Barrie Transit, Kempenfelt Community Players, and is generously sponsored by Rock 95.



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The City is again selling Halloween Passes at 50 cents per pass, good for one free drop-in swim or skate for children 14 and under. Passes are currently available for purchase until October 31 at all Community Centres and are valid until February 28, 2025. These passes make a great alternative to handing out traditional Halloween candy. Halloween Passes will also be available for sale at *FrightFest*.

For further details about *FrightFest*, please visit <u>barrie.ca/FrightFest</u> or follow the event on <u>Facebook</u>.