

One Milburn Inc.
10 Wanless Avenue, Suite 201
Toronto, ON M4N1V6

Sept 4, 2019

City of Barrie,
70 Collier Street
Barrie ON L9M 4T5

Re: Request for Sign By-Law Variance

Dear City of Barrie Councilors,

We are at the Site Plan Approval stage of a 14-unit townhouse development, located at 1 Milburn St., Barrie, ON.

We would like to erect two ground signs on site that will promote the site pre-construction, during construction and post-construction to advertise our townhouses. One sign (4'x8') facing towards the street, and one (12'x16') facing towards the train tracks.

We consulted our Architect, Landscape Architect and Engineers for the ideal sign location on our property, without interfering with construction, and their unanimous answer was there are not any acceptable locations, and any on-site sign placement would cause development conflicts.

We are therefore requesting the City's permission to place our two signs within the small triangle parcel of land that the City owns, but is practically unused vacant land, which is adjacent to our Milburn site; as illustrated in the attached Schedule "A".

To accommodate this request, we are requesting an exemption to the Sign By-law (section 11.1.5.0.0) that would allow us to place the above signs on City lands.

Please find included with this letter the design drawings for the 4'x8' sign (Schedule "B") and the 12'x16' sign (Schedule "C").

If you have any questions, please feel free to contact me via phone or email

Thank you for your consideration.

Regards,



Aaron Gold
VP Operations

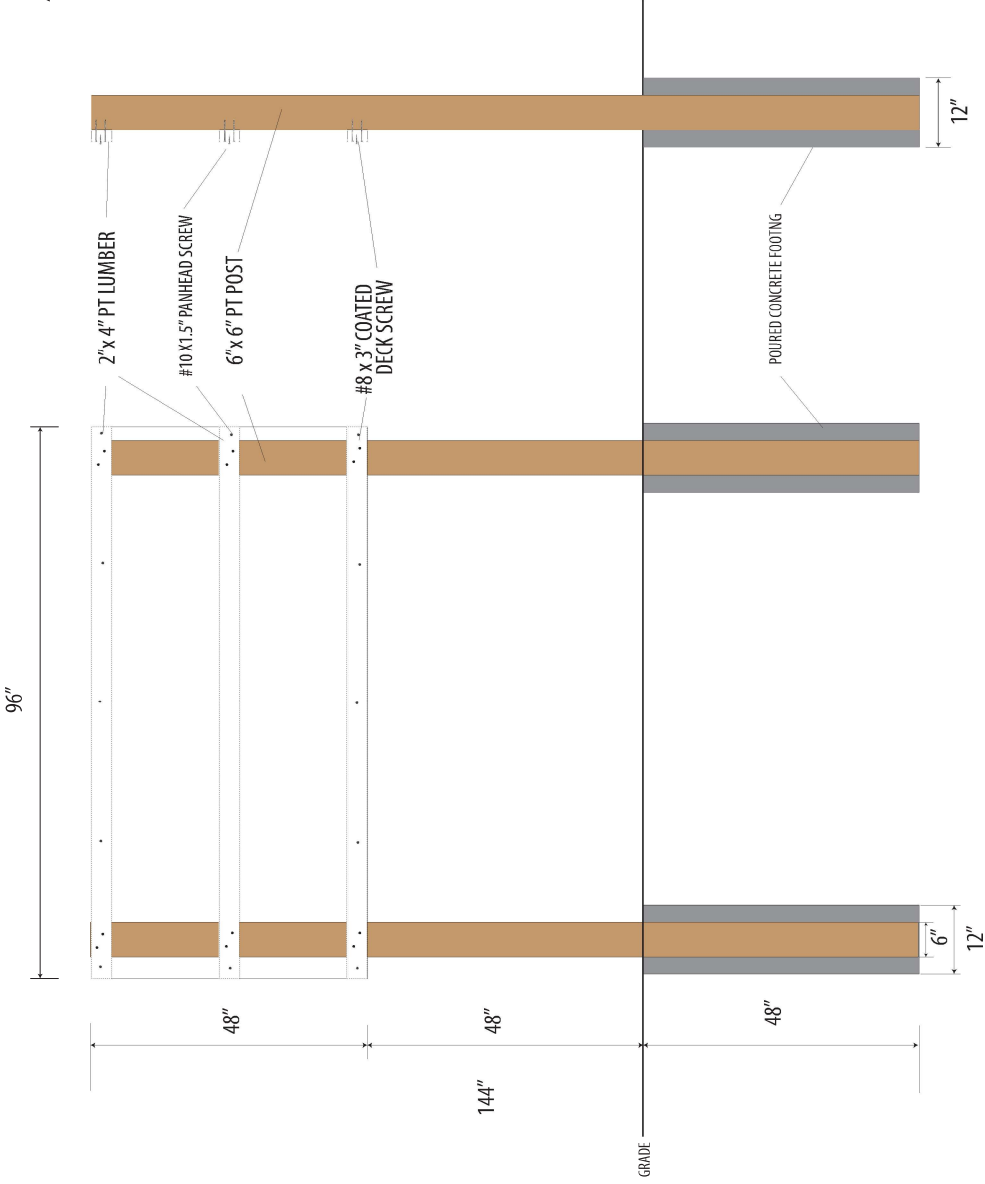
Schedule "A"



- Red:**
1 Milburn Parcel
- Blue:**
City Parcel
- Yellow:**
Proposed
Ground Signs

Schedule "B"

ARTWORK PROOF APPROVAL



PROJECT:

1 Millburn Dr - 4 x 8 POST & PANEL

DATE:

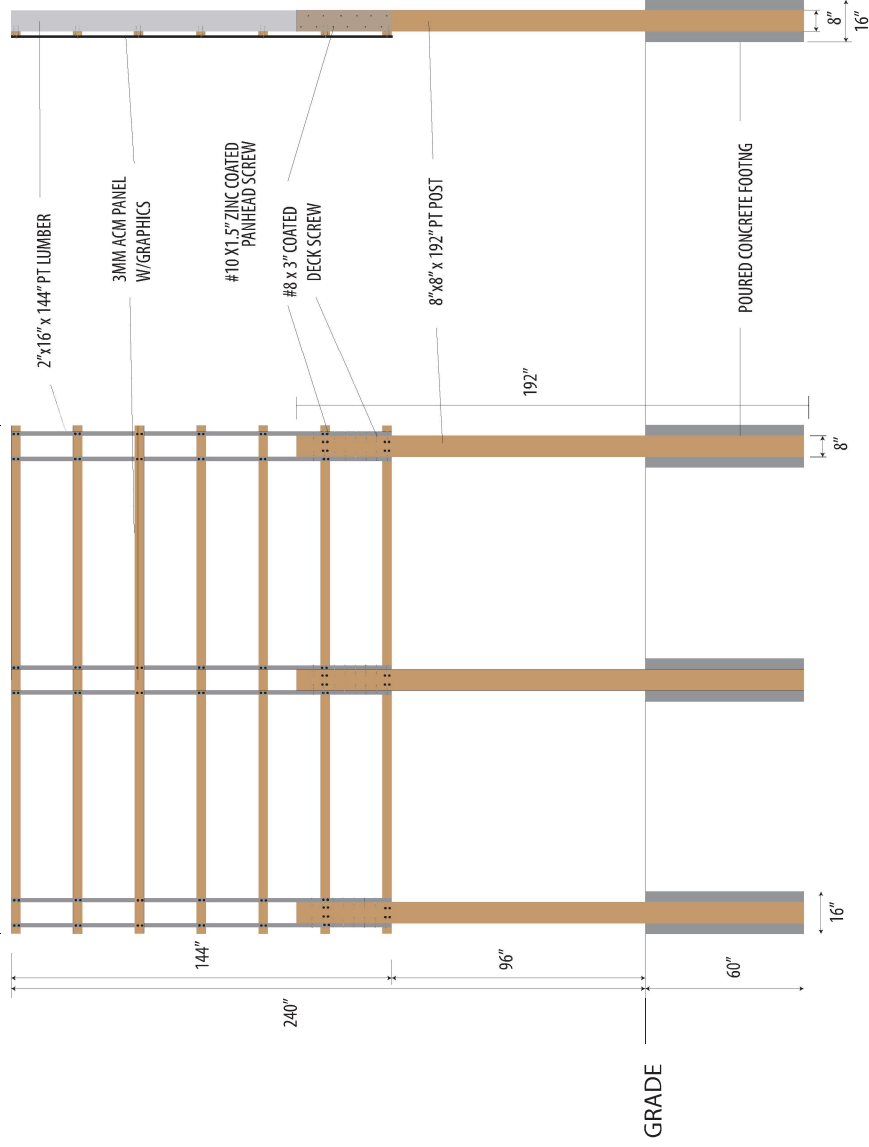
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- Customers are urged to **CHECK THOROUGHLY** for **SPELLING, CONTENT, SIZE and LAYOUT** before approving artwork.
- Proof supplied is a Colour/Mono copy only, final **PRINTED MATTER MAY VARY** in colour and lightness.

Schedule "C"

ARTWORK PROOF APPROVAL



PROJECT:

N/A

DATE:

N/A



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