

## Deputation Presentation

Because of the timing of the canvassing by the Bylaw department and the election, we no longer have the Bayview location for the Indoor Shooting Academy. Previous to the Bayview location, we have had to let go of two other locations as well.

We have a new location at 125 Ferndale Drive (the location of the ball hockey facility) at the corner of Ferndale and Dunlop. The building is zoned commercial which would meet the requirements of our intended use.

We provided the previous council with our presentation regarding our market analysis demonstrating the need for this service. We shared the company (Action Target) that would build out of the facility that meets all Chief Firearms Office requirement.

Canvas:

- 2/3 of the people canvased were support the service
- One objection was based on the noise that they think will come from the facility. This was also addressed in our presentation that the noise from the facility would be less than the noise from a vehicle.
- Other concerns raised from the opposed, was the location. This may be addressed based on the new location which has more surrounding industrial zoning.
- Also, there are other firearms retail stores that are in close proximity to other location that may cater to children and youth within Barrie, e.g. Cabela's, Canadian Tire.

Correction:

- We did not say that Action Target would be the operators. We would have certified operators in place to manage the business which was also in our presentation to the previous council.

Lastly, the CFO regulates the construction and operation of a such a facility and any complaints regarding such a facility, would be their responsibility (Item 17 in your staff report).

Is it possible to get a permitted use letter in principal, so that we could come to council with a location and speed up the process for council's decision?