

Public Art Update

Economic & Creative Development

March 6, 2024





Hearts of the City (detail), by Monica Loney, 2023

Public Art in Barrie

- In 2012, Barrie City Council approved its first Public Art Policy.
- This policy established the Barrie Public Art Committee (BPAC).
- BPAC is a volunteer working group of Council that promotes awareness and understanding of the importance of high-quality public art and works to educate and engage Barrie residents and visitors alike.

The Role of BPAC

- Volunteer working group of Council with key role in advancing the Public Art portfolio.
- Works directly with Public Art Coordinator to develop and advise on public art initiatives.
- Adheres to the Public Art Policy and Terms of Reference as approved by Council.



Lampman Lane Pumphouse Mural, by Scott Crew, Alexandra Gronfors, Monica Loney and Tiffany Symanski and under the mentorship of Katie Green, 2022

Barrie Public Art Program Highlights

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Sea Serpent by Ron Baird, donated 2016



Dividers Made Into a Juncture by Jennifer Davis & Jon Sasaki, commissioned 2016



Sans façon, Limelight: Saturday Night, part of *Art in Unexpected Places*, 2017

Barrie Public Art Program Highlights



The Horn and the Heart by John McEwen,
commissioned 2019



Sweet Moves by Katie Green, 2022



Art on Transit design by Marne Grahlman,
2023

Supporting Council's Strategic Priorities

Affordable Place to Live

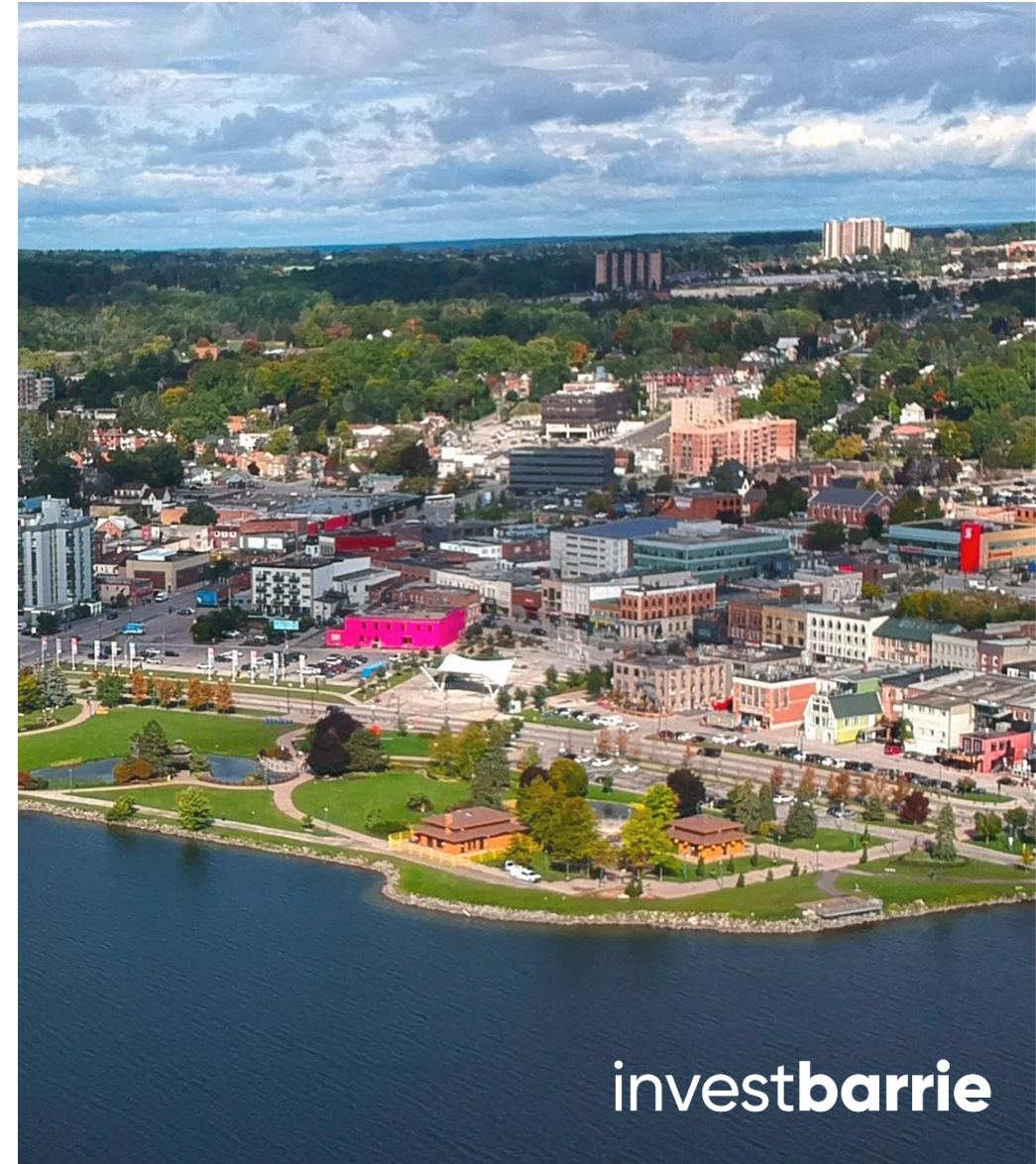
- Develop and attract talent to support our employers

Community Safety

- Support neighbourhood safety and crime prevention

Thriving Community

- Champion equity, diversity and inclusion
- Create and foster programs and opportunities to support community wellness
- Foster growth in arts and culture
- Expand and maximize access to parks and recreation opportunities
- Continue to support a vibrant downtown



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Objectives

01

Position Barrie as a **PREMIER** business investment destination

02

Develop a robust **ENTREPRENEURIAL & SMALL BUSINESS** ecosystem

03

Cultivate a dynamic **WORKFORCE** and pipeline of talent

04

Foster a vibrant **DOWNTOWN and WATERFRONT AREA** with a focus on the economic corridor

05

Promote growth of a diverse and sustainable **ARTS & CULTURAL** sector

06

Support businesses to **STAY AND GROW** within Barrie by leveraging a connected business environment

The Role of the Public Art Coordinator

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Carol-Ann Ryan
Public Art Coordinator

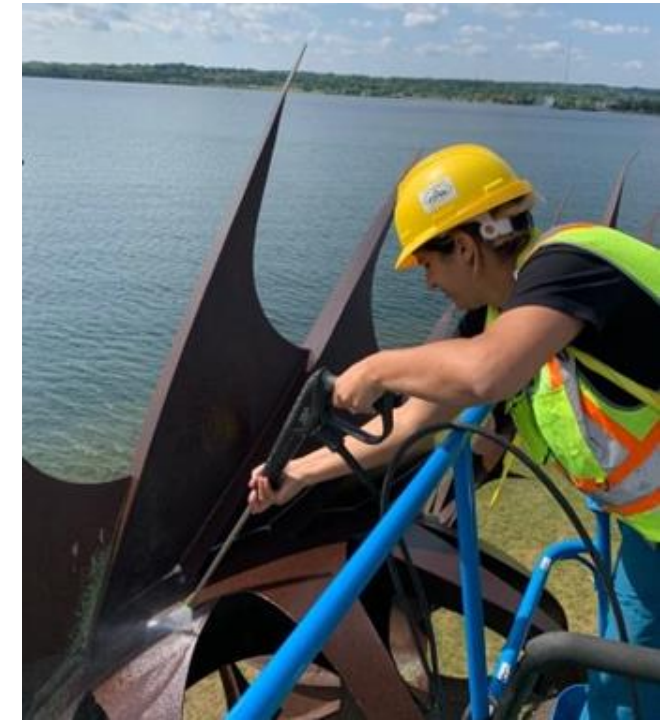
- Leads the implementation of public art projects (community and City-led) and coordinates all aspects of the public art program.
- Manages Barrie's Public Art Collection, facilitating regular maintenance and didactic signage.
- Partners with City staff on new public art initiatives and brings a public art lens to City initiatives, developments, strategies and master plans to identify opportunities for placemaking and integration of culture.

Brightening Barriers 2023



1. *Ultra Pose* by Neil Smith, 2023
2. *FREE!* By MacLaren Youth & Clandestinos, 2023
3. *Fishbowl* by Michael Clesielski, 2023
4. *Window Watching* by Marne Grahlman, 2023
5. *Downtown Disco* by Vivian Heliotis, 2023
6. *Hearts of the City* by Monica Loney, 2023

Sea Serpent Maintenance - 2023



Art on Transit - 2023

1. Artwork by Marne Grahlman

2. Artwork by Laura Kay Keeling

3. Artwork by Brad MacMillan

4. Artwork by Reesha Morar

5. Artwork by Petra Victoria



Artist Designed Traffic Cabinet Wraps - 2023



Artwork by Marne Grahlman, 2023



Artwork by Ryley James, 2023



Artwork by Ali Jammal, 2023



Artwork by LiftiD and Sage, 2023



Artwork by Neil Smith, 2023

Barrie Allandale Transit Terminal

- *Exhale: Memories of Breath, Steam & Campfire Smoke* by Brad Hindson and Michael Simon, known as Studio F Minus.
- To be installed in 2025.



Highlights for 2024

- Culture Plan Update and Public Art Strategy
- Exhibit *Brightening Barriers* 2024
- Develop a Professional Development Program for artists on digitization skills
- In partnership with Traffic Services, commission five new artist designed traffic cabinet wraps
- In partnership with Corporate Facilities, support *Exhale* commission development for the Barrie Allandale Transit Terminal
- Host temporary exhibition, *Seeds to Sow* with support from Parks Planning

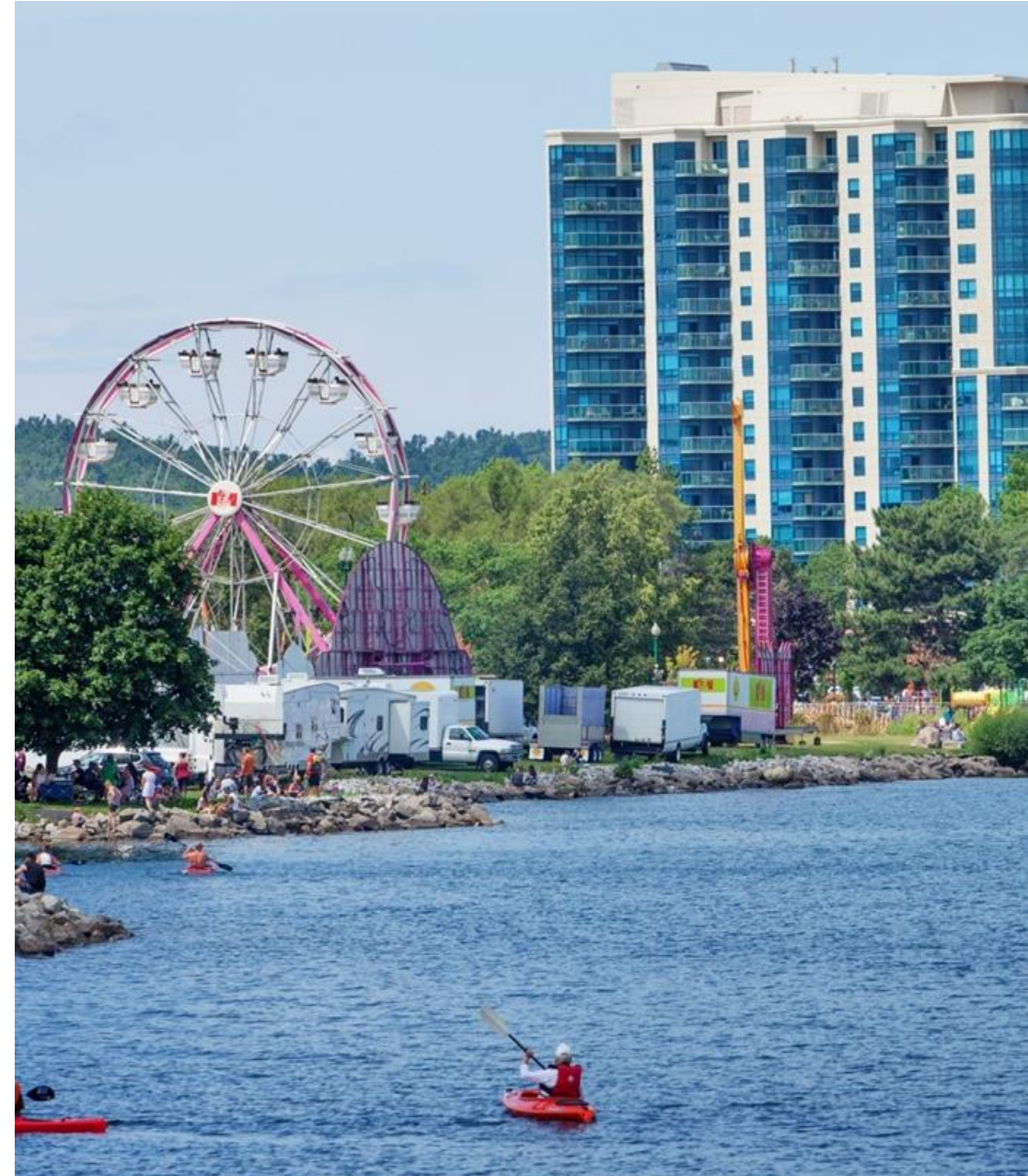


New in 2024 *Seeds to Sow*

- Temporary exhibition of site-specific public art.
- Supported by Council approved contribution from the Public Art Reserve and fundraising (60% of target - \$45,000 raised to date)
- Will feature six original installations (national and regional artists) that respond artistically to sites on Barrie's waterfront and downtown.
- September 27 to November 8 – part of Culture Days

Community Benefit

- *Seeds to Sow* will be a **free** cultural experience
- Exhibition will encourage outdoor activity
- Foot traffic in the area will support downtown and waterfront businesses
- Attract tourism and support the visitor economy
- Provide mentorship and profile opportunities for local artists



Building a Future for Public Art

- 1. Completion and execution of Public Art Strategic Plan.**
- 2. Integrate practices and policies that champion public art within City programs and processes.**
- 3. Support and cultivate significant and permanent public art projects for our community.**
- 4. Continue to grow community art opportunities, seek opportunities to engage residents in public art as part of placemaking, and strengthen support for the overall program.**

Thank you



The Land Between Rama and Barrie by The Birdbath Collective, 2023