



Return completed form to:  
Alcohol and Gaming Commission of Ontario  
90 SHEPPARD AVE E  
SUITE 200  
TORONTO ON M2N 0A4

Remplir et retourner cette formule à :  
Commission des alcools et des jeux de l'Ontario  
90 AV SHEPPARD E  
BUREAU 200  
TORONTO ON M2N 0A4

# Municipal Information Renseignements municipaux

The information requested below is required in support of all applications for a **new** liquor licence or outdoor areas being added to an **existing** liquor licence.

Les renseignements sont recueillis conjointement à toute demande de **nouveau** permis d'alcool ou d'ajout de zones de plein air à un permis d'alcool existant.

## Section 1 - Application Details

## Section 1 - Détails de la demande

Establishment name / Nom de l'établissement <b>CHILLZ DESSERT LOUNGE</b>		Establishment tel. no. / N° de tél. de l'établissement		
Contact name / Nom de la personne à contacter <b>TERESA WOOLARD</b>		Contact's tel. no. / N° de tél. de la personne à contacter		
Exact location of establishment (not mailing address) / Emplacement exact de l'établissement (non l'adresse postale)				
Street Number / Numéro <b>89</b>	Street Name / Nom de rue <b>DUNLOP</b>	Street Type / Genre de rue <b>ST.</b>	Direction / Orientation de rue <b>E</b>	Suite/Floor/Apt. / Bureau/étage/app. <b>102</b>
Lot/Concession/Route / Lot/concession/route rurale		City/Town/Municipality / Ville/village/municipalité <b>BARRIE</b>	Postal Code / Code postal <b>L4M1A7</b>	

Does the application for a liquor licence include: / La demande de permis d'alcool porte-t-elle entre autres sur :

Indoor areas / des zones intérieures  Outdoor areas / des zones de plein air

## Section 2 - Municipal Clerk's official notice of application for a liquor licence in your municipality

## Section 2 - Avis officiel de demande de permis d'alcool dans votre municipalité à l'intention du (de la) secrétaire municipal(e)

**Municipal Clerk:**  
please confirm the "wet/damp/dry" status below.

**Secrétaire municipal(e) :**  
Confirmer le statut de la région ci-dessous.

Name of village, town, township or city where taxes are paid / Nom du village, de la ville ou du canton à qui les impôts sont versés :  
(If the area where the establishment is located was annexed or amalgamated, provide the name of the Village, Town, Township or City was known as) **City of Barrie**  
(Si la région où se trouve l'établissement a été annexée ou fusionnée, nom sous lequel le village, la ville ou le canton était connu)

Is the area where the establishment is located: / La vente de boissons alcooliques est-elle autorisée dans la région où se trouve l'établissement?  
 Wet (for spirits, beer, wine) / Oui (spiritueux, bière, vin)  Damp (for beer and wine only) / Oui (bière et vin seulement)  Dry / Non

**Note:**  
Specific concerns regarding zoning or non-compliance with bylaws must be clearly outlined in a **separate submission or letter within 30 days of this notification.**

**Remarque :**  
Toute préoccupation concernant le zonage ou la non-conformité aux règlements municipaux doit être clairement décrite **dans un document distinct ou une lettre, à l'intérieur d'une période de 30 jours après la date du présent avis.**

Signature of municipal official / Signature du (de la) représentant(e) municipal(e)	Title / Poste
Address of municipal office / Adresse du bureau municipal	
Date	

GENERAL INFORMATION

Name of Establishment: (Registered name and Operating name, if different)	Chillz Dessert Lounge
Street Address of Establishment:	89 Dunlop St. E unit 102, Barrie
Closest Intersection:	Mulcaster + Dunlop St. E
Mailing Address: (If different from the location of the establishment)	89 Dunlop St. E, unit 102 Barrie, Ont. L4M1A7
Name of Owner: (Indicate individual <del>sole</del> proprietor, partnership or corporation, as appropriate) If partnership or corporation, provide names and contact information for all shareholders	Swirleez Frozen Yogurt Inc Teresa Woolard Mark Woolard
Name of Applicant: (if different from owner)	Teresa Woolard
Mailing Address for Applicant:	
Applicant Business Phone/Fax Number:	
Applicant Business E-mail address:	

Purpose of the Liquor Licence Application:

New establishment

New owner/operator of existing establishment

Name of previous business \_\_\_\_\_

Change to indoor occupant load/seating capacity (including addition or alteration to interior)

Change to outdoor occupant load/seating capacity (including addition or alteration to outdoor patio)

Other. Describe below

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**SIZE AND LOCATION**

What is the size (floor area) of the establishment?	<u>CURRENT</u> <u>Indoor Area</u>	<u>PROPOSED</u> <u>Indoor Area</u>	<u>CURRENT</u> <u>Outdoor Area</u>	<u>PROPOSED</u> <u>Outdoor Area</u>
	59.45 ft <sup>2</sup> /m <sup>2</sup>	_____ ft <sup>2</sup> /m <sup>2</sup>	360 ft <sup>2</sup> /m <sup>2</sup>	_____ ft <sup>2</sup> /m <sup>2</sup>
What is the occupant load and/or seating capacity of the establishment?	<u>CURRENT</u> <u>Indoor Area</u>	<u>PROPOSED</u> <u>Indoor Area</u>	<u>CURRENT</u> <u>Outdoor Area</u>	<u>PROPOSED</u> <u>Outdoor Area</u>
	_____ occupant load	_____ occupant load	_____ occupant load	_____ occupant load
	_____ licensed capacity	30 licensed capacity	_____ licensed capacity	_____ licensed capacity
	_____ seating capacity	30 seating capacity	_____ seating capacity	24 (seasonal) seating capacity

Is the entire operation enclosed? (i.e. the operation is interior space only)

Yes  7 mos/yr No \_\_\_\_\_

**An accurate diagram/scaled floor plan indicating the proposed location of the licenced area(s) (ALL licenced areas including indoor and outdoor areas) is required to be attached to this form.**

What is the distance to the closest other establishment(s) serving alcohol? 300 (ft)/m

Please provide the operating name(s) and describe the target market of other establishments serving alcohol within a 120 m (approximately 400 ft) radius of the proposed location:

all on Dunlop

- McReilly's Pub - middle-aged diners
- Queen's Nightclub - young (20-30 yr olds); late night
- Flying Monkey - middle-aged diners, business people
- Canvas + Cabernet - middle-aged female, business owners
- Hooligan's Restaurant - couples, families, sports - bar dining

Note: If you require more space please attach additional documentation to this form.

What is the distance to the closest residential dwelling unit? 400 (ft) m

Does the subject property contain residential units?

Yes \_\_\_\_\_ No

**OPERATING HOURS, TARGET MARKET, NATURE OF BUSINESS**

Hours of Operation of the business:

Indoor Area  
3pm - 11pm

Outdoor Area  
3pm - 11pm

Hours associated with alcohol sales

Indoor Area  
3pm - 11pm

Outdoor Area  
3pm - 11pm

What is the primary nature of the establishment? (i.e. family restaurant, fine dining, lounge/nightclub, bar/tavern, coffee house, etc)

Before 10 PM:

coffee and dessert lounge

After 10 PM:

coffee + dessert lounge

Describe your target market:

30-55 year olds; upper middle class couples, women, small business professionals

Describe the proposed security both internally and exterior to the establishment (i.e. total number of staff, training or experience of staff, number of security persons):

Before 10 PM:

security cameras, 3-5 trained staff; owner/manager present

After 10 PM:

security cameras, 3-5 trained staff, incl 1 male at least, owner/mgr present

Note: If you require more space please attach additional documentation to this form.

Are all security personnel trained and licensed? Yes \_\_\_\_\_ No  Describe (i.e. in-house or hired service)

However, those serving alcohol will be Smart Serve-certified

Note: If you require more space please attach additional documentation to this form.

Are exterior line ups (queues) anticipated for your establishment? Yes \_\_\_\_\_ No

**OPERATING HOURS, TARGET MARKET, NATURE OF BUSINESS (Continued)**

Is either internal or external video surveillance planned for the establishment?  
Yes  No  Describe

mounted video cameras inside & outside

Note: If you require more space please attach additional documentation to this form.

Describe your plans for crowd management:

Before 10 PM:

Trained staff; owner/mgr present and  
ensure not to exceed seating capacity.  
Ensure premises always well lit (add'l  
Outdoor lighting)

Note: If you require more space please attach additional documentation to this form.

After 10 PM:

Same as above

Is a cover charge to enter the premises proposed? Yes  No  (routinely / special events)

What is the anticipated percentage of liquor sales to gross sales? < 10 %

OPERATING HOURS, TARGET MARKET, NATURE OF BUSINESS (Continued)

Describe the nature of the proposed seating for the venue (i.e. dining tables, cocktail tables, stand up bar):	Indoor Area Booths and dining tables
	Outdoor Area dining tables & chairs
Describe any food preparation facilities for the venue:	Indoor Area Centralized Kitchen to service
	Outdoor Area None
Describe any other type of business to be operated from the establishment on a permanent basis, or from time to time (i.e. bakeshop, variety store, grocery store, billiard hall, take-out restaurant, adult entertainment, non-motorized refreshment vehicles, etc?):	Indoor Area N/A
	Outdoor Area N/A
If yes, are the businesses physically separated from the licensed area(s) so that access or exits to and from the other business are not through the licensed area(s)? Provide full details:	Indoor Area N/A
	Outdoor Area N/A
Describe any ancillary entertainment (i.e. video games, pool tables, etc):	Indoor Area N/A
	Outdoor Area N/A

**OPERATING HOURS, TARGET MARKET, NATURE OF BUSINESS (Continued)**

<p>Describe any musical entertainment to be provided (i.e. dance floor, live/recorded music, amplified sound, etc)</p>	<p><u>Indoor Area Only</u></p>
	<p>Dance Floor</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>
	<p>Live Music</p> <p>Yes _____ No <input checked="" type="checkbox"/> (very occasional)</p>
	<p>Recorded Music</p> <p>Yes <input checked="" type="checkbox"/> No _____ (quiet dinner/jazz music)</p>
	<p>Amplified Sound</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>
	<p>Unamplified Sound</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>
	<p><u>Outdoor Area Only</u></p>
	<p>Dance Floor</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>
	<p>Live Music</p> <p>Yes _____ No <input checked="" type="checkbox"/> (very occasional)</p>
	<p>Recorded Music</p> <p>Yes <input checked="" type="checkbox"/> No _____</p>
	<p>Amplified Sound</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>
	<p>Unamplified Sound</p> <p>Yes _____ No <input checked="" type="checkbox"/></p>

**OWNERSHIP/MANAGEMENT INFORMATION**

Describe the owner or operator's performance record including any by-law violations, building, health, fire code deficiencies noted on an inspection report, and any pending charges or convictions or liquor licence offences within the last 3 years:

clean "bill of health" currently running Swirleez Frozen Yogurt Inc beside Chillz; won 2014 Invest Barrie New Business Award by City of Barrie + Chamber of Commerce.

Has a principal officer of the business or a manager of the business been charged with or convicted of a liquor licence related offence? Yes \_\_\_\_\_ No  If yes, provide details of any pending charge or conviction

Do any of the principal officer(s) or managers of the business have a criminal record? Yes \_\_\_\_\_ No  If yes, provide a copy of the criminal records check

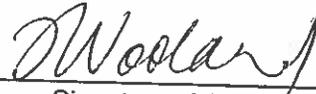
Is there a pending charge or conviction against the business related to a liquor related offence? Yes \_\_\_\_\_ No  If yes, provide details

List the names and addresses of any other licensed establishments in Canada owned or operated by the same operator or owner:

None

Note: If you require more space please attach additional documentation to this form.

I, Teresa Woolard (name of applicant/owner), hereby certify that the information provided pursuant to this liquor licence application questionnaire is true, accurate and complete to the best of my knowledge and ability. I understand and acknowledge that if the information with respect to the establishment changes materially, I am responsible for completing and submitting an updated questionnaire. I further understand and acknowledge that the submission of an incomplete questionnaire or the inclusion of false statements is deemed to be a breach of any business licence issued by the City and may be grounds for such licence to be revoked.



Signature of Applicant

Sworn (Affirmed) before me at The City of Barrie,  
in the Province of Ontario on the 23 day

March, 20 17.

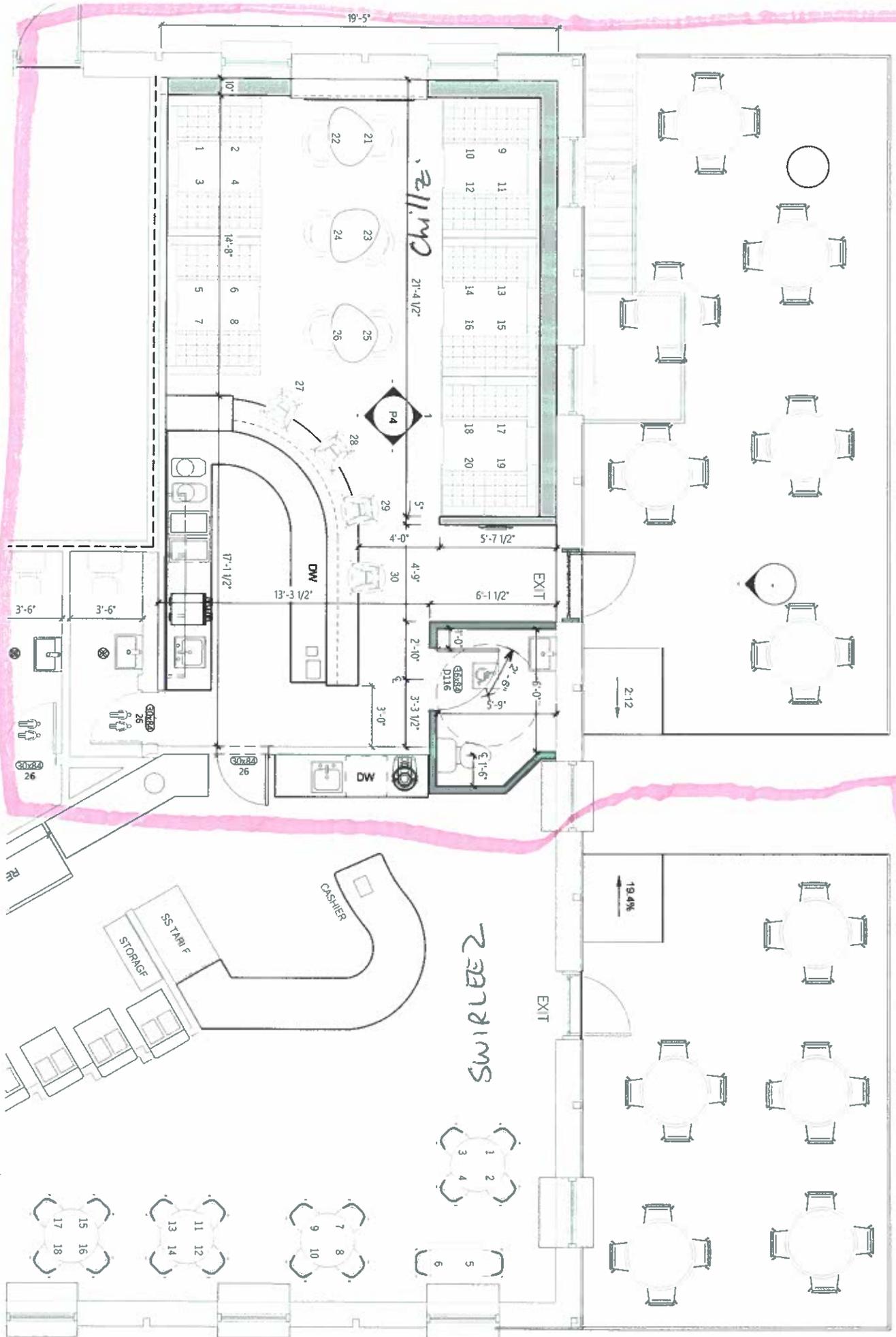
  
A Commissioner, etc.

Cheryl Joanne Swan, a Commissioner,  
etc., Province of Ontario,  
for the Corporation of the City of Barrie.  
Expires September 19, 2019.

**NOTE:** This is a sworn (affirmed) affidavit of the deponent only. No investigation has been conducted by this authority to confirm or verify the above sworn information.

The CRIMINAL CODE OF CANADA provides that: everyone commits perjury who, with intent to mislead, makes before a person who is authorized by law to permit it to be made before him a false statement under oath or solemn affirmation by affidavit, solemn declaration or deposition or orally, knowing that the statement is false, is guilty of an indictable offence and liable to a term of imprisonment not exceeding fourteen years (Section 131, 132), or by summary conviction (Section 134).

Personal information on this form is collected to determine any concerns with zoning, non-compliance with any by-laws or general objections to the application by City Council, the municipality, residents, and/or organizations within the municipality. The document and any associated submissions will be made available on the City's website and distributed to various stakeholder organizations and resident associations as well as the Alcohol and Gaming Commission of Ontario. This document is a public record, despite anything in the *Municipal Freedom of Information and Protection of Privacy Act (1990)*, and, until its destruction, may be inspected by any person at the City Clerk's Office at a time when the office is open. Questions about this collection can be directed to the City Clerk, 70 Collier Street, Barrie, Ontario L4M 4T5 (705) 739-4220 Ext 4421.



Proposed Floor Plan for Chillz Dessert Lounge  
Dec/16