



City of Barrie

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

Minutes - Final Infrastructure, Investment, and Development Services Committee

Wednesday, March 25, 2015

7:00 PM

Council Chamber

For consideration by General Committee on April 13, 2015

The meeting was called to order by the Chair of the Infrastructure, Investment and Development Services committee, Councillor Brassard at 7:03 p.m.

The following Committee Members were in attendance for the meeting:

Present: 5 - Mayor, J. Lehman
Councillor, J. Brassard
Councillor, B. Ward
Councillor, S. Morales
Councillor, D. Shipley

ALSO PRESENT:

Councillor, A. Khan
Councillor, M. McCann
Councillor, R. Romita
Councillor, M. Prowse
C. Stevens, Downtown BIA, Managing Director.

Staff:

Chief Administrative Official, C. Ladd
City Clerk/Director of Legislative and Court Services, D. McAlpine
Committee and Print Services Supervisor, L. Pearson
Deputy City Clerk, W. Cooke
Deputy Treasurer, M. Jerney
Director of Building and By-law Services, G. Allison
Director of Finance, C. Millar
Director of Roads, Parks and Fleet, D. Friary
General Manager of Infrastructure Growth Management, R. Forward

General Manager of Community and Corporate Services, P. Elliott-Spencer
Manager of Traffic and Parking, S. Rose
Performance Analyst, H. Miller
Senior Traffic Technologist, J. Sharpe
Supervisor By-law Services, J. Forgrave
Supervisor, Traffic and Parking Services, T. Hanrahan.

The Infrastructure, Investment and Development Services Committee met and reports as follows:

SECTION "A"

PRESENTATION - 2015 BUSINESS PLAN - PARKING OPTIONS

Mr. D. Friary, Director of Parks, Roads and Fleet provided a slide presentation concerning Parking Options - Strategies for creating a more sustainable parking service.

Mr. Friary discussed slides concerning the following topics:

- The current status of parking reserve;
- Available parking in the downtown areas;
- Council approved Parking Principles;
- The pros, cons and revenue associated with the following
- Options available for creating a more sustainable parking service:
 - Option 1 - Paid Parking Hours, 24/7 Downtown with 2 hours free at existing rates;
 - Option 2 - Evening Parking Hours Monday - Friday (5:00 p.m. to 11:00 p.m.) at existing rates;
 - Option 3 - Weekend Parking Hours (9:00 a.m. to 11:00 p.m.) at existing rates;
 - Option 4 - Weekday Evening Parking Hours (after 5:00 p.m.) at a Flat Rate of \$2.00 per evening;
 - Option 5 - Weekday Hourly Rate Increase (9:00 a.m. to 5:00 p.m.) at \$0.25 per hour or \$0.50 per hour;
 - Option 6 - Monthly Pass Increase of \$5.00 per pass;
 - Option 7 - Additional Paid Parking Areas;
 - Option 8 - Convert Marina Lot to 24/7 Hybrid Lot;
 - Option 10 - Gallie Court/Quarry Ridge Paid Parking including an increase in the hours (9:00 a.m. to Midnight);
 - Option 11 - Convert Marina Lot to 24/7 Hybrid Lot; and
 - Option 12 - Pay by Cell Parking Pilot.
 - A recap of each of the options, and their approximate impact on the annual revenue and annual operating surplus/deficit.
- The staff recommendation concerning parking;
- The 2015 parking operating costs and reserve fund balancing; and

- The Parking Operations Reserve Forecast.

Mr. C. Stevens, Managing Director of the BIA addressed the Committee concerning the proposed parking options and provided comments related to the following:

- The BIA's evaluation criteria related to parking program that offers simplicity, consistency, comparable pricing with other municipalities and financial value to the customer;
- The importance of a parking program that can be branded as a complete marketing program which utilizes technology and is sustainable;
- The concerns related to the 24/7 parking option; and
- The addition of a beautification component to the parking program.

Members of the Committee and Council Members in attendance asked a number of questions related to the information provided and received responses from staff and Mr. Stevens.

The Committee recessed at 8:25 p.m. and reconvened at 8:38 p.m.

The Infrastructure, Investment and Development Services Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

2015 BUSINESS PLAN - PARKING OPERATIONS

1. That the Parking Operations base budget, with gross expenditures of \$2.3 million and gross revenues of \$2.3 million, be approved.
2. That the following changes to parking operations as well as the required changes to any related by-laws, be implemented effective July 1, 2015 with the net impact of a \$6,503 operating deficit in 2015 in the Parking Fund:
 - a) The provision of Gallie Court and Quarry Ridge Paid Parking from 9 a.m. to 12 midnight with an increase in the hourly rate to \$2.50 per hour and including the delineation of parking stalls to reduce sightline conflicts at driveways and maximize on street parking, resulting in an estimated \$60,000 in additional projected annual revenue (\$30,000 in 2015);

- b) The conversion of the Marina Lot to a 24/7 Hybrid Lot, resulting in an approximately \$40,000 in additional projected annual revenue (\$20,000 in 2015);
 - c) The implementation of Weekday (Monday to Friday) Evening Parking Hours from 5:01 p.m. to 3:00 a.m. with a flat rate of \$2.00 per evening, resulting in an approximately \$800,000 in additional projected annual revenue (\$400,000 in 2015)
 - d) The following amendments with respect to the Collier Street Parkade operations and rates, resulting in an approximately \$10,000 in reduced projected revenue (\$5,000 in 2015):
 - i. The hours of operation be amended to reflect the standard hours of operation and enforcement in all other off-street lots;
 - ii. The hourly rate between 9 am and 5 pm be established at \$1.25 per hour;
 - iii. The rate between 5:01 p.m. and 3:00 a.m. be established at \$2 per evening; and
 - iv. The elimination of paid parking on weekends;
 - e) The implementation of a pay by cell pilot project to provide additional payment options; and
 - f) The development of a plan for a Downtown resident evening parking pass system and a free evening parking pass for volunteers, with a report back to General Committee.
3. That the 2016 Business Plan be prepared with the costs associated with snow clearing related to parking spaces and lots (estimated in the amount of \$126,000 in 2015), transferred from the Parking Reserve to the tax-supported operating budget. (File: T00)

This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 4/13/2015.

The Infrastructure, Investment and Development Services Committee met and reports as follows:

SECTION "C"

HERITAGE BARRIE COMMITTEE REPORT DATED MARCH 3, 2015

The Report of the Heritage Barrie Committee dated March 3, 2015 was received. (File: C05).

The meeting adjourned at 9:56 p.m.

CHAIRMAN