

MEDIA RELEASE

Tuesday, October 28, 2025

FOR IMMEDIATE RELEASE

City of Barrie introduces new call/text reminder system for outstanding court fines

(Barrie, ON) – The City of Barrie is implementing a new approach to notifying individuals with outstanding court fines. The program is a pilot, and staff will monitor the success over the next few months.

Beginning tomorrow, phone calls and text messages will be sent to individuals who provided a telephone number to Court Services, and who have unpaid fines and are at risk of driver's licence suspension.

The caller will identify as an Al-powered agent contacting you on behalf of the City of Barrie and will provide instructions to visit barrie.ca/ProvincialOffences for payment options.

Anyone concerned about the legitimacy of any phone call or text message should remember the following important tips:

- Payment will never be taken over the phone during this reminder call. People will only be directed to the existing payment methods through the City of Barrie's Court Services.
- The calls and text messages will only ever direct individuals to links on the Barrie.ca website.

This initiative is designed to remind individuals about their outstanding fines and provide clear information on how to resolve the matter before licence suspension or collections occurs. Powered by Artificial Intelligence, the automated agents can also answer questions about where, when, and how to make payment.

For more information about Provincial Offences Court System, visit barrie.ca/ProvincialOffences.

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