



**THEATRE BY  
THE BAY**

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# THEATRE BY THE BAY

- Professional theatre company that develops and produces new works about the Barrie and the Simcoe County region and hire and train local artists.
- Under this mandate, we have produced 13 plays that have spanned everything from historical dramas to musicals to farces.
- On average, 2 productions per year, plus other events.
- We bring the best in Canadian theatre to work with Barrie artists.



## Barrie story productions

- *The Nine Mile Portage* – 2013 – 2015
- *WE MUST HAVE MORE MEN!* – 2016, 2017 (Supported by the Grey and Simcoe Foresters)
- *The Five Points* – 2017 (Developed with the Women and Children's Shelter, Youth Haven)
- *Northern Lights* – 2018
- *The Cenotaph Project* – 2019 (Developed with Eastview Secondary School)
- *The Ghost Watchers* – 2021 (Developed with Tourism Barrie)
- *Juncture* (2021)
- *A Scandal for all Seasons* – 2022
- *Bobbie* – 2023 (Developed with Am Shalom Synagogue)
- *Icemen* – 2023 (Developed with the Barrie Historical Archive)

## Regional story productions

- *Mary of Shanty Bay* – 2018, 2022
- *Mno Bimaadiziwin* - 2021
- *The Lost Heroes of Oro* – 2022

# Local Recognition

- Barrie Heritage Award (Organization), 2019
- Tourism Champion | Toast to Tourism Awards, 2019
- Most Innovative Not-for-Profit | Mayor's Innovation Awards, 2019
- Young Professional of the Year (Iain Moggach) | Barrie Business Awards, 2019
  - Creative Collaboration | Mayor's Innovation Awards, 2021
- NFP/Charity Organization of the Year | Barrie Business Awards, 2021
  - Arts (Iain Moggach) | Community Builder Awards, 2023
  - Barrie Heritage Award (Trudee Romanek), 2023

# Supporting the local economy

- Since 2018, TBTB has brought approx. 6400 into the Five Points Theatre
- 30% of our audience comes from outside of Barrie
- We invest 70% of our operating budgets into the local economy
- Since 2019, that amounts to a \$1,300,000 reinvestment into the community
- Our patrons support local restaurants, hotels and shops
- Always looking for new opportunities to support downtown community – Art & Water





Photo from WE MUST HAVE MORE MEN! (2017)



Photo from The Cenotaph Project (2019)



Photo from Bobbie (2023)



Photo from the declaration of  
'Bobbie Rosenfeld Day' (2023)



Iain during the Indie Producer Co-op (2015)



Trudee Romanek during the opening night of Bobbie – with Rochelle Thompson, Bobbie Rosenfeld's niece (2023)



“I believe that theatre can be a catalyst for change, but more than anything, I believe in Iain and Theatre by the Bay.”  
- Monica Gate, 2023 Indie Producer

“Theatre by the Bay isn’t just a company. It is a true “grassroots theatre movement” deeply connected to its community.”  
- Burke Campbell, the Indie Theatre Critic Blog

“To Barrie, Ontario: you are one lucky city to have Iain Moggach promoting your theatrical artistic community.”  
- Joe Szekeres, Our Theatre Voice

## THE REQUEST



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THANK YOU