

City of Barrie Special Events

Community Services Committee
December 2015





Special Event Permit Process

- 2016 intake now open for applications from returning events
- New bookings will be considered after should availability remain
- Planning for waterfront construction and possible impact to events in 2016 and 2017 is under way
- BEAT continues to meet on a monthly basis to review and discuss events

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Community Events Updates

- New Music Fest
 - Staff met with organizer to review concerns
- Tree Lighting Celebration
- Santa Claus Parade
 - Concerns received regarding road closure
 - All stakeholders involved – BIA, Chamber, Police, Transit, By-Law
 - Increase safety
 - Decrease tag and tows
- Festival of Trees



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Corporate Events

- Updates
- Culture Days – September 25-27
- Several thousand engaged in cultural activities in unexpected places – busker festival, food trucks, folk singers on Barrie Transit, walking tours with Barrie's Town Crier, and cardboard art for kids



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Upcoming Corporate Events

- Downtown Countdown
 - December 31
 - 18th annual
 - Over 10,000 attendance
 - Skating, wagon rides, family activities, fire performers, and fireworks
 - Entertainment line-up announced November 30, featuring: The Sheepdogs, Judy & David, Sun K, and Dead Mechanics



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Upcoming Corporate Events

- Barrie Winterfest
 - February 6 & 7, 2016
 - Named Top 100 Event in Ontario
 - Over 20,000 in attendance
 - Celebration of winter season – ice and snow sculptures, wagon rides, dog sled rides, lumberjack shows, polar bear dip, and more
 - Community partnership is the key to success



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City of Barrie – Special Events

Feedback & Questions

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