



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final

Sustainability Advisory Committee

Thursday, November 6, 2025

5:30 PM

Sir Robert Room

SUSTAINABILITY ADVISORY COMMITTEE REPORT For consideration by the Infrastructure and Community Investment Committee on November 19, 2025.

The meeting was called to order by the Chair, Councillor, S. Morales at 5:39 p.m. The following were in attendance for the meeting:

Present: 8 - Chair – Councillor S. Morales
J. Bourne
K. MacLeod - SMDHU
D. McKeown - Nature Barrie
J. Northcote
S. Schwartz - Living Green
W. Steimle
E. vanWesenbeeck

Absent: 4 - Councillor, B. Hamilton
N. Flinn
L. Hoffarth
D. Waters

STAFF:

Deputy City Clerk, T. MacDonald

The Sustainability Advisory Committee met and reports as follows:

PRESENTATION BY POLLINATE BARRIE

Pollinate Barrie provided a presentation and discussed slides concerning the following topics:

- Background of Pollinate Barrie
- Growing native plants, education and plants

- Projects of Pollinate Barrie
- Why is the work important
 - Pollinators in crisis
 - Habitat loss
 - Climate change
 - Non native and invasive species
 - Leaves are not litter
- How native plants, trees and habitats help
- Insects as a food supply for mammals, birds, amphibians and reptiles
- Decline of insect species
- Food chain
- Insects are essential to bird survival
- Native bees
- Bee's eye view of a neighbourhood
- Honeybees
- People need native pollinators
- Native insects are picky eaters
- Base of food chain is plants
- Creating a pollinator protection strategy
- Guiding principles, priorities and actions; and
- Bee City, Bird City.

The Members of Committee asked questions of the presenters and received answers.

COMMITTEE MANDATE DISCUSSION

This item will be discussed at a future meeting.

SUSTAINABILITY COORDINATOR POSITION

This item will be discussed at a future meeting.

MIXED RECYCLING

This item will be discussed at a future meeting.

SUSTAINABILITY IN BUILDING

Wilf Steimle provided an update on research conducted by himself and Adam McMullin, Manager of Energy Management, including ways to possibly incentivize sustainability in building such as increased density and concierge process for applications.

ADJOURNMENT

The meeting adjourned at 7:21 p.m.