

**Revitalize and Rejoice!**

**As downtown Barrie becomes an everyday family destination.**

**BEFORE ...**



**AFTER ...**



**(56 Bayfield at the corner of Ross for example)**

**We want to build Ontario's best Children's Museum in Barrie!**

**This initiative is a collaboration of 2 youth centred organizations representing a future charity, these are; Smart Moves Play Place in Barrie's south-end (voted Barrie's Best Children's play centre for 3 years) and Elephant Thoughts a well established Collingwood-based charity, and winner of the 2016 NSERC award for science education.**

**The Barrie Children's Museum will be a hands-on, physically active, and learning-through-play environment for children 1-12 years. The focus of the museum will be on local history, indigenous people and the environment.**

**The Barrie Children's Museum (BCM) will be a year round community, and regional hub in Barrie's city centre. In addition to the permanent galleries the BCM will have a dedicated space for temporary and traveling exhibits and large climbing structures to keep kids active and ensure many repeat visits. The space will include rooms designed to accommodate school groups during the week and birthday parties on the weekend. Barrie's Parks and Recreation Dept. and Elephant Thoughts can offer camps and after school programs. PA days and school breaks will be busy times at the BCM.**

**In addition to revenue from admissions and parties, the café and gift shop will be destinations in and of themselves.**

**We would like the City of Barrie to be a partner in the Barrie Children's Museum and to that end we ask for the opportunity to present to City Council on Dec. 19<sup>th</sup>**

**Thank you very much for your consideration.**

**Yours Truly,**

**Susan McNerney  
Smart Moves Play Place**

**Jeremy Rhodes  
Elephant Thoughts**