



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final

Arts Advisory Committee

Tuesday, November 25, 2025

2:00 PM

Sir Robert Barrie Room

ARTS ADVISORY COMMITTEE REPORT

For consideration by the Infrastructure and Community Investment Committee on
January 28, 2025.

The meeting was called to order by Chair, Councillor, A. Courser at 2:01 p.m. The following were in attendance for the meeting:

Present: 5 - Chair – Councillor A. Courser
Councillor, C. Riepma
I. Churchward
S. Herman
L. A. Rodgers

Absent: 3 - T. Durbano
G. Groen
N. Mazhab Jafari

STAFF:

Coordinator of Elections and Special Projects, T. McArthur
Cultural Development Officer, A. Dyke
Director of Economic and Creative Development, S. Schlichter
Director of Recreation and Culture Services, K. Datema
Legislative Coordinator, C. Payne.

The Arts Advisory Committee met and reports as follows:

CULTURE PLAN UPDATE

Amanda Dyke, Cultural Development Officer provided a presentation regarding the City's 2025-2035 Culture Plan Update.

Ms. Dyke discussed the following:

- The 65 recommendations identified in the Update and how they align with the Plan's six main priorities;
- Increasing resource capacity within the Small Business Centre;
- The development of an In-Kind Tourism and Culture and Event Grant Program; and
- A review of the Arts and Culture Investment Program to begin in 2026/2027.

Members of Committee asked questions and provided feedback.

Members of Committee discussed altering the committee's composition to include a member of the Indigenous community as part of Priority #5 within the Culture Plan. The matter will be discussed further at the January 2026 meeting.

BARRIE ARTS AWARDS DEBRIEF

Amanda Dyke, Cultural Development Officer, discussed the success of the 2025 Barrie Arts Awards. Ms. Dyke welcomed the Committee's feedback and suggestions for next year's event.

Members of Committee suggested better utilization of the café space within the MacLaren Art Centre, and asked questions regarding the Business Champion Award and the winner selection process.

ADJOURNMENT

The meeting adjourned at 3:02 p.m.

CHAIRMAN