

# **Barrie Arts Advisory Committee Work Plan Summary & Analysis**

## **Economic and Creative Development**

*Barrie Arts Advisory Committee*

*Tuesday, December 5, 2023*

# Work Plan Recommendations Analysis

Recommended Project/Task	Status	Notes
Update Culture Plan	Imminent	Consultants for this project will be onboarded in early December; ECD are leading the project with BAAC serving as a key stakeholder. Consultant will attend a BAAC meeting in coming months.
Support the realization of the new performing arts centre	Ongoing	Staff will provide updates as to next steps upon receipt of architect report and preparation of staff report.
Review arts funding to ensure competitiveness	Imminent	This will be done by the consultants engaged for the Culture Plan Update. BAAC are welcome to undertake their own benchmarking if interested. Staff can provide a list of comparable municipalities' programs to review.
Develop one stop Barrie Arts & Culture website / App / database of artists/organizations/events	Not started	Resourcing for a tool such as this is currently not in place as it requires ongoing, daily review and updating to maintain relevance. ECD has a contact list of arts sector leaders/organizations that can be shared with the committee for review and updating.
Host a series of networking events and workshops to connect artists with resources and opportunities	Ongoing	ECD hosts two networking events per year to engage the sector and two+ workshops a year to support professional development.
Create a public art policy and initiate the process of integrating public art into city infrastructure	Ongoing	Public Art Policy developed in 2012, updated in 2021. Public Art Strategy is being developed in 2024 alongside Culture Plan Update.

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Launch an art education grant program for local schools and community centres	No program at this time	Funding for schools is beyond the scope of the City. Community centres are funded and operated by the City.
Organize public art exhibitions and performances in various neighborhoods	Ongoing	Art on Transit and traffic cabinet art wraps are found in all 10 wards of the city. Various community improvement artwork projects have been initiated by City Councillors in partnership with BPAC.
Collaborate with local schools to develop art-focused extracurricular activities	Not in process currently	Adopt a Class used to be offered by the City until 2016. It was volunteer-driven so was not sustainable. A budget to pay artists and for materials is required to resume the program, as well as relationship with school boards.
Establish partnerships with cultural organizations representing various communities in Barrie	Ongoing	Outreach to cultural organizations for participation in City programs is undertaken regularly.
Host multicultural art festivals and events showcasing a range of artistic traditions	Ongoing and undertaken by third-parties	Community cultural organizations currently host events around the City. Culture Days kick-off and programming featured dozens of organization and a broad range of artistic traditions.
Implement diversity and inclusion training for BAAC members and the local arts community	Being considered for 2024 programming	ECD are looking at opportunities to offer this training as a workshop that would be open to arts sector and BAAC members.

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Expand the city's public art program, commissioning local artists for new projects	Ongoing	Local artists have been commissioned through three calls for projects/programs by the City in 2023. Public Art Strategy is being developed in 2024, which will guide the next 10 years of programming.
Collaborate with the city's urban planning department to integrate art into infrastructure projects	In process	Staff meet regularly to look for opportunities to integrate public art into developments. The new Transit Mobility Hub will feature a \$150,000 commissioned sculpture.
Host community art workshops to involve residents in the creation of public art	Ongoing	Mural workshop hosted in 2022. Staff are planning a workshop on how to digitize artwork for calls that require digital artwork files for fabrication.
Host a strategic planning summit to engage stakeholders in shaping the future of the arts in Barrie	Imminent	Culture Plan update will include community consultations that will engage stakeholders in dialogue and activities to guide the plan update.
Advise/support Council and staff on any programming related to the enhancement or support of the arts in Barrie (ex. Barrie Arts Awards, Culture Days) as requested	Encouraged	ECD welcome the advice and guidance of BAAC in the enhancement and evolution of our programs. Staff will continue to include items on meeting agendas to give opportunities for feedback.
Support staff by conducting research projects, surveys, or consultations on the arts in Barrie that make the case for broader support of the arts as requested	Encouraged	There may be an opportunity here with the Culture Plan update.

# Opportunities and Future Planning

- Plan for updated Culture Plan – staff will provide updates regarding meeting with consultants and next steps
- Arts Advisory Committee to take this information away and craft a mandate and refine goals
- Ideas or recommendations for existing or new programs are welcome