



<https://www.youtube.com/watch?v=b-UTsQRzVWM>

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ECONOMIC GROWTH





CAPACITY BUILDING



GLOBAL MARKETS

DELIVERABLE:

BRIDGE THE GAP TO
INTERNATIONAL
MARKETS

CREATE ECONOMIC
RESILIENCY

GENERATE NEW
REVENUE STREAMS
& LOCAL JOBS



13 PARTICIPATING COMPANIES
+\$77.5M IN COMBINED REVENUE
TAP COMPANIES HIRE 2.8 EMPLOYEES
42% AVG. GROWTH IN EXPORT SALES

"The wide variety of topics paired with the experienced coaches and mentors brought new ideas and potential challenges to think about.

After the TAP program we are better prepared and more focused on how to deliver our exports and develop new markets."

-Aaron Styles
Environmental Systsems Corp



CAPACITY BUILDING



FUNDING & INVESTMENT

DELIVERABLE:

PURPOSE DRIVEN
CONDUIT

CHANNEL PUBLIC +
PRIVATE INVESTMENT
TO HIGH POTENTIAL
BUSINESS IN THE CITY
& REGION



IMPACT 250 REGIONAL COMPANIES
FORM NORTHERN INNOVATION
SUPER CLUSTER
CREATE 500+ JOBS
GENERATE \$30M IN REVENUE FOR REGION

"Without a NFP intermediary it becomes a much greater challenge to attract government funding. The Sandbox is an integral piece of the region's future success in securing funds & developing a super cluster."

- Jamie Doran

Executive Director, Research, Innovation
and Entrepreneurship, Georgian College



CAPACITY BUILDING



WOMEN'S
BUSINESS

DELIVERABLE:

TRANSFORM THE
GENDER GAP

CREATE ECONOMIC
SECURITY

DEVELOP LEADERS



"This partnership will unite Women in business here in Barrie & Simcoe County. Not only those Women who are currently in leadership roles but also those who seek to become leaders in our community."

-Sara Bentham
Henry Bernick
Entrepreneurship Centre



CAPACITY BUILDING



SOCIAL
INNOVATION

DELIVERABLE:

CREATE SOCIAL
ENTREPRENEURS

GROW & SUPPORT
PURPOSE DRIVEN
ORGANIZATIONS

IMPACT LOCAL
SOCIAL ISSUES



"Wouldn't it be fantastic if our city had the largest number of Certified B Corps in Ontario or Canada? Think of what that could do for engagement, and attraction and retention of talent. It has literally changed the way we think about doing business.."

-Joanne McPhail
Barriston Law



CAPACITY BUILDING



KNOWLEDGE
SHARING &
NETWORKING

DELIVERABLE:

CREATE A MORE
CONNECTED REGION

PROMOTE COLLABORATION
ACROSS ALL INDUSTRIES
& STAGES OF BUSINESS

HARNESS THE POWER
OF COMMUNITY



"Not only do the CNXX groups
provide a wonderful opportunity
to work alongside other members of
your field, they're a great place to
make community connections."

-Parker Coulter
Parker Coulter Realty



CAPACITY BUILDING

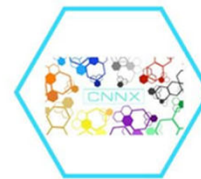


TALENT ATTRACTION

DELIVERABLE:

ATTRACT COMPANIES,
TALENT, KNOWLEDGE TO
THE REGION

AMPLIFY BARRIE AS A
GREAT PLACE TO LIVE,
WORK OR RUN YOUR
BUSINESS



"Talent attraction & retention
is the single greatest challenge
we're facing right now as a
business. We need to
differentiate Barrie as a true
destination to live, work & play."

-Jerome Horowitz
Brotech Precision CNC



PARTNERSHIPS



SANDBOX



CRITICAL MASS HIGHLIGHTS

FROM OUR FIRST 10 MONTHS!

- +6,500 guests through our doors
- +90 CNX Groups delivered
- +80 Members representing all sectors
- +30 Sponsors of diverse backgrounds
- +3,000 Women Participants
- +3 Chief Economists returned to Barrie
- +Hosted Leaders of Federal & Provincial Parties