

Report to General Committee Re: 24-G-098 Kempenfest Funding Request

This is to advise Council of the result of the efforts of the Kempenfest Board of Directors to seek fundraising sponsorship for the Family Side Stage and shuttle bus service for Kempenfest as recommend by the General Committee (24-0-098).

Through efficiencies in our entertainment budget and additional sponsorships, Kempenfest has been successful in finding sufficient funds to cover the cost of the Youth Village Secondary Stage. As a result, Kempenfest's request to the City for \$10,000 for that component of Kempenfest is no longer required and the stage will be a part of Kempenfest this summer.

Despite our efforts, Kempenfest has not been successful in finding partnerships or sponsors to cover the \$15,000 cost for shuttle bus service. As a result, Kempenfest is not able to fund the shuttle bus service out of the existing budget for Kempenfest 2024. Therefore, the request for a \$15,000 grant from the City of Barrie for the purpose of funding and providing shuttle bus service for the event this summer remains.

In summary, the original request for a grant of \$50,000 has been reduced to a request for \$40,000 composed of \$15,000 to maintain shuttle bus service for the weekend and \$25,000 allocated from the Tourism Reserve for an economic impact and overall event review.

On behalf of the Board of Directors, I would like to thank the City for its support and consideration of this request.

Bob Stones

Chair, Kempenfest (Barrie) Inc.