



TRANSIT AND PARKING STRATEGY MEMORANDUM

TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: H. MILLER, MANAGER OF BUSINESS SERVICES - TRANSIT AND PARKING

NOTED: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING
R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: BARRIE TRANSIT – FREE SENIORS SERVICE UPDATE

DATE: May 3, 2023

At the March 29, 2023 Finance and Responsible Governance Committee, a motion was approved for staff in the Transit and Parking Strategy Department implement a second day per week of free transit for seniors, beginning June 1, 2023 to align with seniors month and that the Director of Transit and Parking Strategy or designate have delegated authority to determine the day of the week following consultation with the Senior and Accessibility Advisory Committee. This motion will be considered at the City Council meeting on May 3, 2023.

Staff in the Transit and Parking Strategy department attended the Senior and Accessibility Advisory Committee meeting on April 24, 2023, to present ridership trends and community offerings for seniors and to seek input on the preferred second day per week for free transit for seniors. The recommendation by staff and consensus by all committee members in attendance was for **Tuesday**.

Upon Council approval of the motion to implement a second day per week of free transit, City staff will begin its communication plan to notify the public to reflect **Tuesday** as the additional free day for seniors effective June 1, 2023.