



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Meeting Agenda Finance and Corporate Services Committee

Tuesday, June 5, 2018

7:30 PM

Council Chamber

1. OPEN DELEGATIONS

OPEN DELEGATION BY STEVE BALMER CONCERNING THE WAIVING OF WATER BILLING FEES - CHELTENHAM DRIVE

Attachments: [Open Delegation - Waiving of Water Billing Fees.pdf](#)

2. PRESENTATION/DISCUSSION ITEMS

PRESENTATION CONCERNING THE 2017 AUDITED CONSOLIDATED FINANCIAL STATEMENTS

Attachments: [Presentation - 2017 Audited Consolidated Financial Statements.pdf](#)
[Deloitte - Year End Communication Report - 2017.pdf](#)

3. REFERRED ITEMS

Nil.

4. ADVISORY COMMITTEE REPORTS TO BE RECEIVED

REPORT OF THE INTERNATIONAL RELATIONS COMMITTEE DATED MAY 15, 2018.

Attachments: [IRC Report 180515.pdf](#)

5. REPORTS TO COMMITTEE

162 CHELTENHAM ROAD WATER BILL

That the 162 Cheltenham Road Water Bill report be received.

Attachments: [Cheltenham Water Billing Report.pdf](#)

2017 AUDITED CONSOLIDATED FINANCIAL STATEMENTS

That the 2017 Audited Consolidated Financial Statements be received.

Attachments: [2017 Audited Consolidated Financial Statements.pdf](#)

TOURISM SERVICE DELIVERY AND MAT ASSESSMENT

1. That a Municipal Accommodation Tax (MAT) as identified in Regulation 435/17 of the Ontario *Municipal Act, 2001* be implemented in the amount of 4% of room rates on transient hotel, motel, inns, effective January 1st, 2019.
2. That Tourism Barrie as the City's 'tourism entity' defined in Regulation 435/17 receive 50% of the MAT as outlined in the conditions of the legislation.
3. That the Director Business Development and Director of Finance, be authorized to negotiate an agreement with Tourism Barrie for the collection of the MAT on behalf of the City under the following principles:
 - a) In adherence with all applicable law under the *Municipal Act, 2001*;
 - b) Advancing up to 4 months of operating funds to Tourism Barrie in year one of the agreement to allow Tourism Barrie to fund operations while the MAT is implemented and fund collection stabilized;
 - c) The MAT be collected on a monthly basis and remittances be received to the City of Barrie on a quarterly basis with a verified summary from Tourism Barrie;
 - d) Appropriate fiscal accountability, audit requirements, inspection powers, termination provisions, and any other requirements identified through the applicable legislation to ensure appropriate accountability and oversight;
 - e) An annual service fee not to exceed 2% or \$25K (indexed annually to CPI) of the total MAT collection per annum;
 - f) The agreement not to exceed three-years; and
 - g) The commitment of Tourism Barrie to support strategic initiatives with the City within the tourism sector in alignment with the Tourism Sector Master Plan, once completed.
4. That staff in the Business Development Department report back to General Committee annually in years 1 and 2 of the agreement, and at minimum, four months prior to the expiration of the agreement (October 2021) in year 3 with a review of the activities of Tourism Barrie, the impact of the MAT, recommendations related to the future application and collection of the MAT, and the inclusion of additional transient accommodations (Airbnb, etc.).
5. That the City Clerk be authorized to execute any documents that may be requisite to implement the MAT and associated agreement(s) with Tourism Barrie to collect and remit the MAT in a form acceptable to the Director of Finance, Director of Business Development and the Director of Legal Services.

6. That a Tourism Reserve Fund be established for the City's portion of the MAT and be utilized under the following principles and purposes:
 - a) The annual administrative fee as a percentage of the MAT negotiated in accordance with paragraph 3 e) of the recommended motion;
 - b) Capital Asset refurbishment or new capital assets that support tourism;
 - c) Studies, strategic initiatives, new product development, or marketing campaigns consistent with the City's Tourism Sector Master Plan; and
 - d) A minimum annual uncommitted balance of \$100K be maintained to provide a source of stabilization funding if required.

7. That an intake form be included in the 2019 Business Plan and Budget for Council's consideration for tax base support for:
 - a) The annual administrative fee as a percentage of the MAT negotiated in accordance with paragraph 3 d) of the recommended motion; and
 - b) Funding estimated at \$110,000 for Invest Barrie to lead, with the support of Tourism Barrie, the completion of a Tourism Sector Master Plan for the City that would consider the opportunities identified in the tourism services assessment report completed in 2016, along with other priorities identified by City of Barrie staff including sport tourism and corporate/conference development.

8. That a Tourism Working group be established comprised of the following members:
 - Councillor _____(for a term ending November 30th, 2018);
 - Councillor _____(for a term ending November 30th, 2018);
 - Director of Business Development or designate;
 - Director of Creative Economy or designate;
 - Director of Recreation Services or designate;
 - Director of Finance and City Treasurer;
 - One representative of Downtown BIA;
 - Two representatives of the Barrie Hotel Association;
 - Two representatives of Tourism Barrie; and
 - One community representative from the Sport Tourism Advisory Committee.

9. That in the Terms of Reference for the Tourism Working Group detailed in Appendix "A" of the Report to the Finance and Corporate Services Committee dated June 4, 2018, with the intent of guiding the scope and development of a Tourism Sector Master Plan for the City and its implementation of the recommendations on use of MAT funds, be adopted.

10. That the proposed by-law attached as Appendix "B" to the Report to the Finance and Corporate Services Committee dated June 4, 2018 be introduced to bring the MAT into force and effect for January 1, 2019.

Attachments: [Tourism Service Delivery.pdf](#)

6. ADJOURNMENT

HEARING DEVICES AND AMERICAN SIGN LANGUAGE (ASL) INTERPRETERS

Assistive listening devices for use in the Council Chamber are available upon request from the staff in the Legislative and Court Services Department.

American Sign Language (ASL) Interpreters are also available upon request. Please contact the Legislative and Court Services Department staff at 705-739-4204 or cityclerks@barrie.ca regarding a request for an ASL Interpreter as soon as possible, to ensure availability.