



Draft Heritage Strategy

**Presentation to Heritage
Barrie Committee
March 7, 2017**

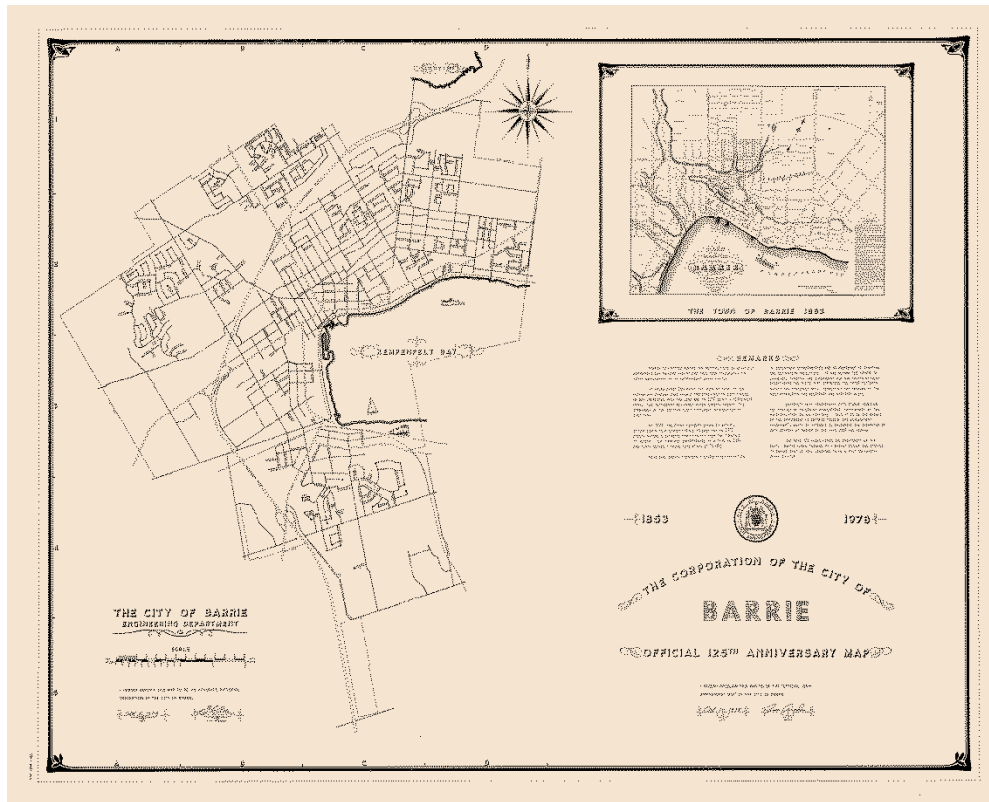
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Outline



- Background
- Purpose and City's Role
- The Draft Strategy
 - Vision
 - Goals
 - Knowing
 - Protecting
 - Managing
 - Communicating
- Action Items Matrix
- Next Steps
- Questions

Background Report



Where are we

- History overview
- Legislative tools
- Positive Actions
 - Heritage Committee
 - Heritage Register
 - Walking tours
 - Digital Mapping
 - Community engagement
- SWOT

Purpose and Role of the City

Importance of Heritage

- Sense of place and belonging.
- Creates a strong sense of community identity, appreciation of diversity.
- Understanding the forces that shaped the City.
- Supports cultural, social and economic objectives.

Scope and Limitations

- Need to engage First Nations, Metis and indigenous peoples.
- A work-in-progress to be reviewed every 4 years.
- Starting point focuses on getting some basic processes, information, communication and awareness building in place.

Vision



The protection of heritage resources and their integration into daily lives is a matter of public interest and the City of Barrie is committed to the conservation, protection, enhancement, and celebration of the City's cultural heritage resources through:

- Continuous growth in understanding
- Protecting resources
- Supporting and encouraging stewardship and conservation practices
- Communicating and building public awareness

Knowing



Goals

- That there is continual growth in understanding and appreciation through ongoing identification and documentation.
- That significant and potential heritage resources are identified, their value understood and this information is publically accessible

Actions and Tasks

- Thematic history of the City of Barrie.
- Consolidate and compile information.
- Build the Municipal Heritage Register
 - Salem and Hewitt's Secondary Plan areas, Churches, Institutional sites and Historic Neighbourhoods.
- Maintain and map a database of registered archaeological reports prepared for development applications.
- Retain an in-house Heritage Planner.

Protecting



Goals

- To protect heritage resources including archaeological resources, heritage landscapes and built heritage.
- To develop policies to support decision making for heritage conservation, stewardship and heritage management.
- To protect enhance and improve heritage resources as a part of a strategic response to ongoing growth and development.

Actions and Tasks

- Heritage Act Tools
- Planning Act Tools

Managing



Goals

- To develop policies for heritage conservation, stewardship, and management of heritage resources within the City.
- To support individuals and owners to understand heritage values and encourage them to care for and manage these resources.
- Support good heritage practices through information, financial assistance, advice and public recognition.

Actions and Tasks

- Templates, guidelines, disaster protocol, Archaeological Masterplan, Heritage Management Plan on City-owned lands.

Communicating



Goals

- To recognize, honour and celebrate the cultural heritage of the City's diverse communities.
- To build awareness and appreciation of heritage values in the daily experience of the City for all.

Actions and Tasks

- Continue with what we are doing
- Promotion
- Participation in cultural events
- Information on a variety of platforms

Next Steps

A Living Document- Continuous Improvement

