



# City of Barrie

70 Collier Street  
P.O. Box 400  
Barrie, ON L4M 4T5

## Minutes - Final General Committee

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Saturday, December 8, 2018

8:30 AM

Sir Robert Barrie Room

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### GENERAL COMMITTEE REPORT

For consideration by Barrie City Council on December 17, 2018.

The meeting was called to order by Mayor Lehman at 9:01 a.m. The following were in attendance for the meeting:

**Present:** 11 - Mayor, J. Lehman  
Councillor, C. Riepma  
Councillor, K. Aylwin  
Councillor, D. Shipley  
Councillor, B. Ward  
Councillor, R. Thomson  
Councillor, N. Harris  
Councillor, G. Harvey  
Councillor, J. Harris  
Councillor, S. Morales  
Councillor, M. McCann

**STAFF:**

Acting General Manager of Infrastructure and Growth Management, A. Bourrie  
Chief Administrative Officer, M. Prowse  
City Clerk/Director of Legislative and Court Services, W. Cooke  
Director of Legal Services, I. Peters  
Executive Director of Access Barrie, R. James-Reid  
Executive Director of Innovate Barrie, R. Bunn  
Executive Director of Invest Barrie, Z. Lifshiz  
General Manager of Community and Corporate Services, D. McAlpine.

**ALSO PRESENT:**

B. Parkin  
N. Bellchamber, N.G. Bellchamber and Associates.

The General Committee met and reports as follows:

**18-G-214      DEVELOPMENT OF STRATEGIC PRIORITIES FOR THE 2018-2022 CITY COUNCIL TERM OF OFFICE**

Mayor, J. Lehman welcomed Blaine Parkin and congratulated him on his new role as the City's General Manager of Infrastructure and Growth Management.

Michael Prowse, Chief Administrative Officer provided a presentation regarding the 2018 - 2022 City of Barrie Strategic Priorities. He described how Council's strategic priorities establish the vision for the new term of Council.

M. Prowse discussed slides concerning the following topics:

- The 60 plus services the City provides and diversity of these services;
- The City's organizational chart;
- An overview of the high profile projects currently underway in the City;
- The changes, challenges and opportunities associated with the City;
- The opportunity to build on the strengths of the Corporation;
- A map illustrating the Barrie's population growth by 2031 and 2041;
- A review of the 2014 - 2018 Council Strategic Priorities; and
- A review of why setting strategic priorities is so important for the new term of Council.

In closing, M. Prowse advised that the strategic priorities are set to provide context for the work of today and how it contributes to delivering upon Council's vision.

Mayor Lehman provided remarks related to the strategic planning session for the 2018 to 2022 City Council term of office. He spoke about the importance of the strategic planning exercise and the establishment of strategic priorities for the new term of Council.

Mr. N. Bellchamber from N.G. Bellchamber and Associates discussed his background and provided an overview of the session.

Members of City Council and the City staff present were divided into smaller groups to discuss the demographic, social, political, physical, technological and economical environments. Each group provided issues and opportunities associated with each of the items. Next, the groups discussed three common elements from each category of the breakout session. Each group developed three to five strategic areas of focus and then added three to four specific items under these areas.

General Committee resumed as the larger group and discussed the results produced by the smaller groups. The Committee determined that it had identified the following five priorities for the 2018 to 2022 term of office:

- Growing our economy;
- Fostering a safe and healthy city;
- Building strong neighbourhoods;
- Offering innovative and citizen driven services; and
- Improving the ability to get around Barrie.

General Committee discussed the next steps in the process and requested staff to take the concepts and fully develop the wording to reflect the intent of the strategic planning discussions as well as the specific initiatives and actions, and report back to General Committee by winter of 2019.

M. Prowse thanked the members of Council, City staff and Mr. Bellchamber for their energy, positive approach and time to chart the course for the next four years for this term of office.

This matter was recommended to City Council for consideration of receipt at its meeting to be held on 12/17/2018.

The meeting adjourned at 3:20 p.m.

CHAIRMAN