



MEDIA RELEASE

Friday, August 30, 2024

FOR IMMEDIATE RELEASE

Call for artists for Barrie's Downtown Countdown 2025

(Barrie, ON) The City of Barrie is searching for a local band or musician to perform at Barrie's 27th annual Downtown Countdown. The successful act will have the opportunity to play a 30-minute set at one of the largest New Year's Eve celebrations in Central Ontario.

Bands or musicians from Barrie and surrounding area that are suitable for this family event are encouraged to apply. Submissions must include contact information, a bio, and examples of audio or video for the selection committee to review. This could include a press kit, digital audio and video files, and/or a direct link to a website or YouTube channel. Apply to perform by filling out the [online submission form](#). Submissions will be accepted until Friday, September 27, 2024.

The Downtown Countdown, a free evening of fun and entertainment for the whole family, began in 1998 and has become a New Year's Eve tradition in Barrie. The festivities include family activities, skating, and fireworks. The highlight of the night is a line-up of amazing live entertainment featuring a special performance for kids, up-and-coming local talent and a headline act. Past performers have included Big Wreck, Sam Roberts Band, The Trews, Sloan, Blue Rodeo, Finger Eleven and Arkells.

For more information, visit barrie.ca/DowntownCountdown.

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For more information, please contact:

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