



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final Finance and Corporate Services Committee

Tuesday, March 1, 2022

6:00 PM

Virtual Meeting

For consideration by General Committee on March 21, 2022.

The meeting was called to order by Chair, Councillor, S. Morales 6:03 p.m. The following were in attendance for the meeting:

Present: 5 - Councillor, S. Morales
Deputy Mayor, B. Ward
Councillor, R. Thomson
Councillor, G. Harvey
Councillor, J. Harris

Absent: 1 - Mayor, J. Lehman

ALSO PRESENT:

Councillor, K. Aylwin
Councillor, N. Harris.

STAFF:

City Clerk/Director of Legislative and Court Services, W. Cooke
Committee Support Clerk, B. Thompson
Deputy City Clerk, M. Williams
Director of Finance/Treasurer, C. Millar
Director of Transit and Parking Strategy, B. Forsyth
Executive Director of Access Barrie, R. James-Reid
General Manager of Community and Corporate Services, D. McAlpine
General Manager of Infrastructure and Growth Management, B. Araniyasundaran
Manager of Business Services, T. Turner
Project Manager (MIX), S. Favretto
Service Desk Generalist, K. Kovacs.

The Finance and Corporate Services Committee met and reports as follows:

SECTION "A"

PRESENTATION CONCERNING A WATERFRONT PARKING PERMIT UPDATE

Brent Forsyth, Director of Transit and Parking Strategy provided a presentation concerning the Waterfront Parking Permit.

Mr. Forsyth discussed slides concerning the following topics:

- HotSpot and Digital Permitting benefits, including improved public access, reduced wait times, administrative efficiencies, and improved controls;
- Program parameters including quantity limits, costs, expiration and delegated authority;
- An update on the Friends and Family Parking Pass Pilot. The program expired September 15, 2021 and staff do not recommend the continuance due to low uptake; and
- Next Steps for HotSpot development completion, including a launch in Spring 2022 and, a public awareness program.

Members of the Committee asked a number of questions of staff and Mr. Forsyth and received responses.

Attachments: [Presentation - Waterfront Parking Permit](#)

The Finance and Corporate Services Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

WATERFRONT PARKING PERMIT UPDATE

1. That a digital Waterfront Parking Permit be made available through the HotSpot app and website as outlined below:
 - a) Issued on a per-vehicle basis;
 - b) No limit to the number of permits that can be issued per municipal address;
 - c) Costs for permits will remain the same as the current hangtags, except Barrie residents will not be charged \$20 for third and subsequent permits; and

- d) Resident permit will be valid for two calendar years.
2. That existing resident waterfront hangtags issued since 2017 that did not have a set term (until a new program is released) will now expire December 31, 2023, and that staff will transition away from issuing new hangtags ahead of the summer of 2022.
3. That the Executive Director of Access Barrie and the Director of Transit and Parking be delegated the authority to issue waterfront parking permits in exceptional scenarios and implement minor, cost-neutral program adjustments to enable staff with the ability to provide an enhanced customer experience as this digital program is launched.
4. That the City approach Service Ontario and/or its two Member of Provincial Parliament Offices regarding partnering with Service Ontario to issue the City waterfront hangtag when residents renew their plates.

Attachments: [TPS - Waterfront Parking Permit Update](#)

Councillor, S. Morales left the Chair at 6:33 p.m. and Councillor J. Harris assumed the Chair.

Councillor, S. Morales resumed the Chair at 6:40 p.m.

This matter was recommended to General Committee for consideration of adoption at its meeting to be held on 3/21/2022.

The Finance and Corporate Services Committee met and reports as follows:

SECTION "C"

REPORT OF THE SENIORS ADVISORY COMMITTEE DATED JANUARY 24, 2022

The Report of the Seniors Advisory Committee dated January 24, 2022 was received.

Attachments: [SAC Report 220124](#)

REPORT OF THE TOWN AND GOWN COMMITTEE DATED JANUARY 26, 2022

The Report of the Town and Gown Committee dated January 26, 2022 was received.

Attachments: [Town and Gown Report 220126](#)

**REPORT OF THE INTERNATIONAL RELATIONS COMMITTEE DATED
FEBRUARY 1, 2022**

The Report of the International Relations Committee dated February 1, 2022 was received.

Attachments: [IRC Report 220201](#)

ADJOURNMENT

The meeting adjourned at 6:42 p.m.

CHAIRMAN