

UNLEASH  
the Power  
of Innovation  
in ALL  
of us.

INNOVATION  
@ the City



Innovation  
@ City of Barrie

# What is Innovation?



Innovation  
TOOLS

# Innovation at the City of Barrie

**Council Objective 2014-2018:**

**Responsible Spending:**

Embrace innovation to improve how we do business

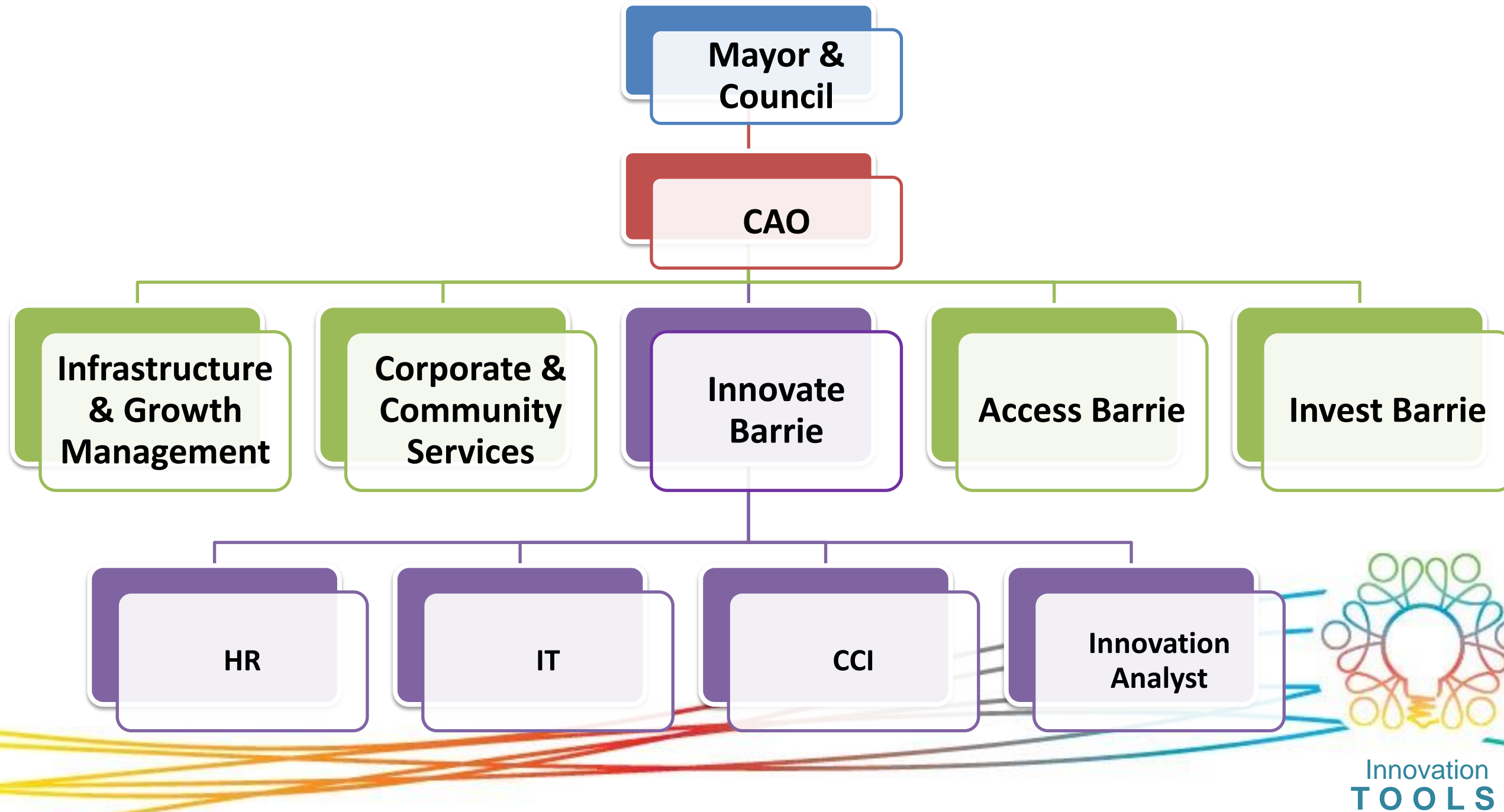
Amendment 17-G-024 in 2017 Budget to encourage innovation and efficiencies of staff and report to

Council quarterly.



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TOOLS

# Innovation at the City of Barrie



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# Corporate Transformation Project



**PROJECT  
CONNECT**

Opportunity to template:

- Business Automation activities
- Process Optimization activities
- Change Management
- Training
- Employee Self-Serve



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# Municipal Innovators Community



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# 2016 Innovatology Pilot



Dana Clarke



Heather Cassis



Erin Christopher



Amanda Dyke



Shauna Dunsford



Kate Foster



Cheri Harris



Chris Glanville



Carlissa McLaren



Jennifer Roberts



Katie Thompson



Jenna Webb



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# Innovatology Pilot Outcome #1

- The innovation coaching program supports the empowerment of staff to be innovative through training and facilitation
  - Delivered 13 workshops to 198 staff, and two committees



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# Innovatology Pilot Outcome #2

- The innovation toolkit facilitates access to innovation tools and builds engagement with staff around innovation
  - Visited by 150 users per month

Available on [Insite](#)

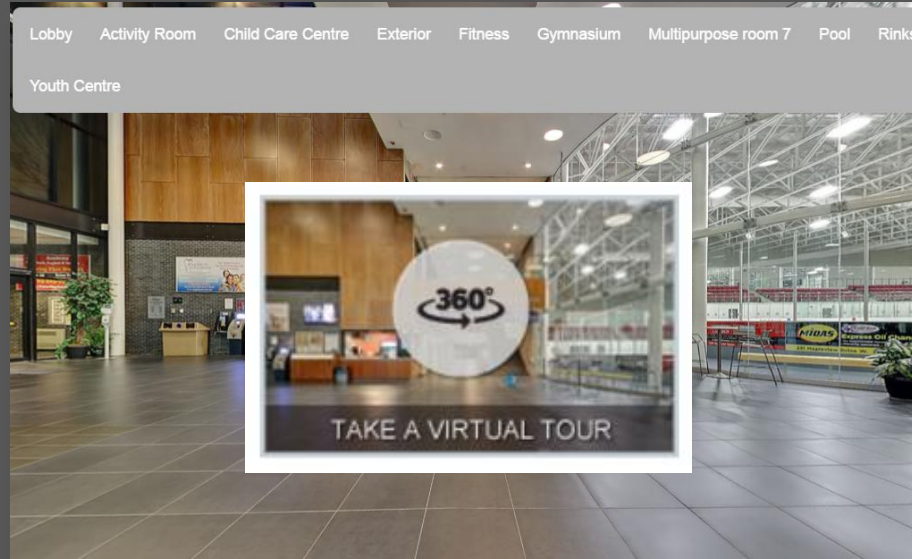


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# Coach Training Outcomes #3

- The awards program drives staff engagement in recognizing innovation and innovative practices at the City of Barrie





# INNOVATION AT WORK

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# The Parking Post Straightener

# Innovation Day – April 20 WCIW

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## INNOVATION IDEA PAD

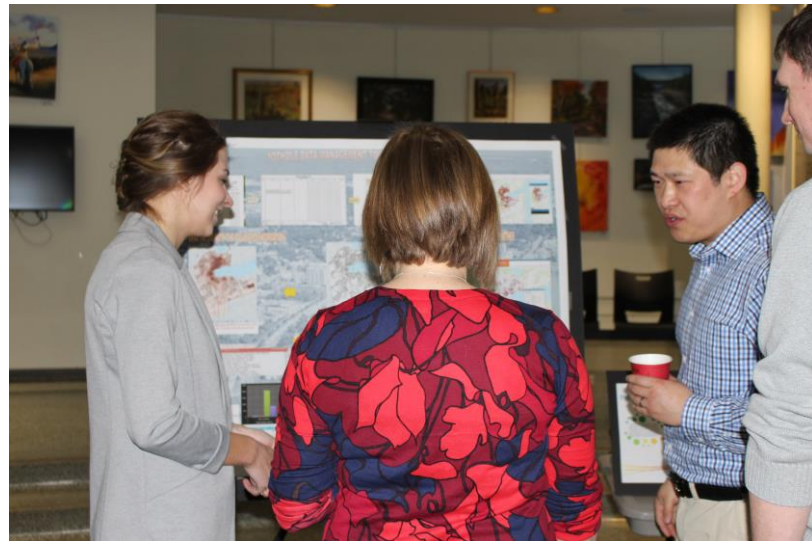
*Necessity is the mother of invention. Plato*

**WHAT?** What is the problem?

**SO WHAT?** Why does it matter?

**NOW WHAT?** What could we do about it?

For more information, visit <http://insite/Our-Projects/Innovatology>



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# Lessons Learned

- Culture
- Organizational Capacity
- Communication



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# Next Steps

- Coaches 2.0 – new team, new project
- Invention Convention
- Invest Barrie – Open Innovation project
- Bloomberg Innovation Teams



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# QUESTIONS?



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