
TO: GENERAL COMMITTEE

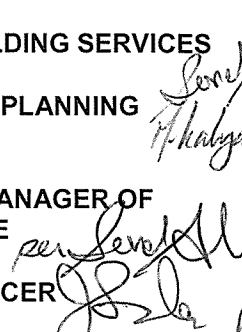
SUBJECT: ROAD RENAMING AND MUNICIPAL RENUMBERING FOR THE 2010 ANNEXED AREA

PREPARED BY AND KEY CONTACT: C. BORCHUK, PLANNING SERVICES TECHNICAL COORDINATOR, EXT. 4572
G. ALLISON, DIRECTOR OF BUILDING SERVICES, EXT. 4323

SUBMITTED BY: G. ALLISON, P.ENG., CBCO, DIRECTOR OF BUILDING SERVICES
J. TAYLOR, M.C.I.P., R.P.P., MBA DIRECTOR OF PLANNING SERVICES

GENERAL MANAGER APPROVAL: R. FORWARD, MBA, M.SC., P.ENG. GENERAL MANAGER OF INFRASTRUCTURE, DEVELOPMENT & CULTURE

CHIEF ADMINISTRATIVE OFFICER APPROVAL: JON M. BABULIC, CHIEF ADMINISTRATIVE OFFICER



RECOMMENDED MOTION

1. That the names Alpine, Chappel, Cochrane, Equine, Fagan, Galloway, Helmsley, Hughes Kneeshaw, Mabern, Maltese, McAush, Shepherd, Pope, and Walker be added to the list of available pre-approved street names in the City of Barrie.
2. That the Mayor and City Clerk be authorized to execute a by-law to rename and renumber the municipal addresses for those properties within the 2010 annexed area described in Schedule B to Staff Report IDC002-11 and the affected property owners be notified in writing.

PURPOSE & BACKGROUND

3. The municipality provides a service to the community by assigning unique municipal addresses for each property. This service primarily assists our emergency service providers (police, fire and ambulance) to locate a specific property as quickly as possible. This service also provides a system to identify and locate properties for the convenience of family, friends, customers, clients, delivery companies, postal services, etc.
4. To maximize the benefit of a municipal addressing system, road names should be uniquely different to avoid confusion and the numbers should be predictable by being sequentially progressive with even numbers on one side and odd numbers on the other side.
5. On January 1, 2010, a portion of the Town of Innisfil was annexed to the City of Barrie under the Barrie-Innisfil Boundary Adjustment Act 2009. There are several existing roads in the 2010 annexed area. (See Appendix A).
6. Unfortunately, the existing municipal addresses within the 2010 annexed area do not coincide with Barrie's addressing system. This may increase the risk of response delays for our emergency services.

7. To provide high quality emergency service responses, staff are recommending changes to several road names and the assignment of new municipal numbers within the 2010 annexed area.

ANALYSIS

8. The following roads within the 2010 annexed area are extensions of existing roads within the City of Barrie and bear the same name. No name change is necessary for these roads.

Big Bay Point Road

Essa Road

Lockhart Road

Salem Road

St. Paul's Crescent

Yonge Street

9. The following roads within the 2010 annexed area are extensions of existing roads within the City of Barrie and bear a different name. Staff are recommending the road section within the 2010 annexed area be renamed.

Mapleview Drive be renamed to Mapleview Drive East

5th Sideroad be renamed to Veteran's Drive

10th Sideroad be renamed to Huronia Road

10. The 10th Line runs east-west including a bridge over Highway 400. To distinguish this section of road within the 2010 annexed area from the continuation of the road through Innisfil, staff are recommending the road be renamed.

11. Where the 10th Line crosses through Stroud, the road is named Victoria Street. Unfortunately there already exists a Victoria Street in Barrie, precluding the use of that name for the 10th Line through Barrie.

12. Council policy 41.17 as amended on February 22, 2010 requires staff to follow a prescribed process to name new roads. Staff have used the same process to recommend a new name for the existing 10th Line.

13. In accordance with Council policy 41.17 a list has been established for potential names for new roads using the following categories.

- a) Names honouring those who have served their country or given their life in public service.
- b) Names honouring individuals for community services, local historical reasons, national reasons or international reasons.
- c) Other names.

14. Due to the recent annexation, staff contacted the Innisfil Historical Society to obtain names of significance to the 2010 annexed area. They provided several names from the 1873 Gazzetteer and the 1910 Assessment Roll of taxpayers in the 2010 annexed area between the 10th Sideroad and the 20th Sideroad. A public open house was also held for the area residents on May 26th 2010 regarding the potential changes to municipal addresses. All names submitted were then vetted through our emergency service providers to ensure no names were duplicated nor had the potential to be similar to other road names in Barrie and surrounding municipalities.
15. As a result of this process, staff are recommending the following names be added to the City's list of potential names for new roads within the 2010 annexed area.

Alpine	Galloway	Maltese
Chappel	Helmsley	McAush
Cochrane	Hughes	Pope
Equine	Kneeshaw	Shepherd
Fagan	Mabern	Walker

16. The elected Councillors for Wards 7 and 8 were contacted to obtain their recommendations for the renaming of the 10th Line within the 2010 annexed area. Both have recommended to rename the road McKay Road.
17. McKay was added to the list of names for new roads by council motion 10-A-358 to honour Private Kevin McKay who was killed in Afghanistan on May 10th, 2010 while serving with the Canadian military. He had attended Eastview Secondary School in Barrie.
18. Based on the foregoing, staff are recommending the municipal addresses for properties within the 2010 annexed area be revised as listed in Appendix "B".
19. Where roads are renamed, the municipality must replace existing street signs at all road intersections. The Operations Department has indicated planned replacement of all signs were budgeted in the 2011 operating budget to ensure all street signs in the 2010 annexed area are consistent with the City's sign standards. The road renaming will have no additional cost for 2011.
20. By-law 2004-147 requires every property owner to post their municipal property number to be readily visible from the driveway connection at the road. The properties within the 2010 annexed area are currently identified with a green sign at the driveway. When new numbers are assigned, the owner will be advised to remove the existing signs and to provide new signs in compliance with By-law 2004-147, at the owner's expense.

ALTERNATIVES

21. There are four alternatives available for consideration by General Committee:

Alternative #1 General Committee can delete any of the names being recommended to be added to the list of potential road names if they believe the community would not support such name for a road.

Alternative #2 General Committee can suggest other names to be researched by staff for potential road names in Barrie.

Alternative #3 General Committee can choose a different name for the renaming of the 10th Line. A business owner on the 10th Line had suggested the road be named after the Hughes family who had owned a farm on the 10th Line where the horses were kept that pulled the wagon for the Formosa Spring Brewery of Barrie in the late 1960's. (The brewery was bought by Molson's and renamed Molson Brewery in 1974).

Alternative #4 General Committee can decide to supply and install the replacement roadside green signs to display the new municipal numbers at an estimated cost of \$5,700 for 190 signs.

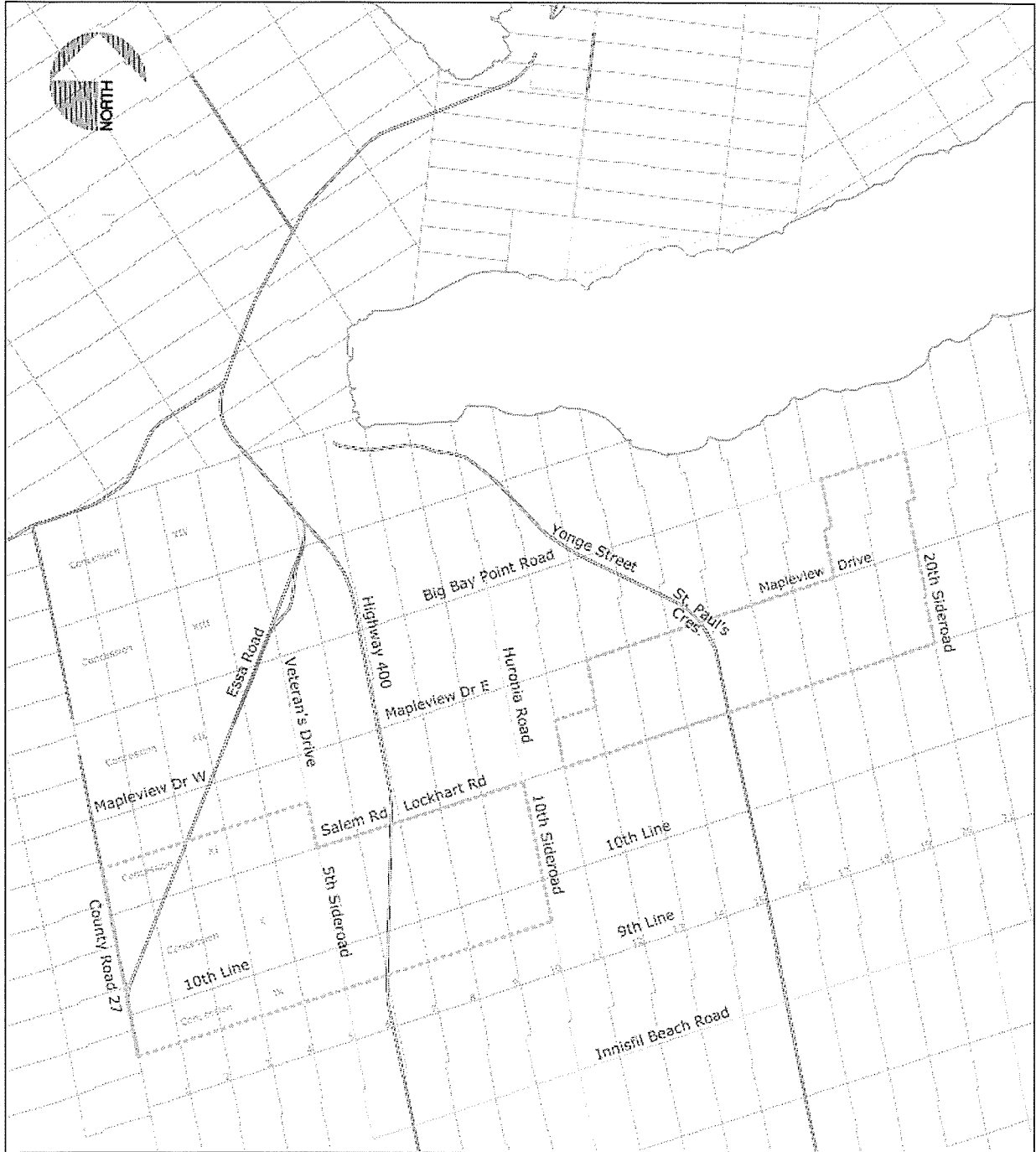
This alternative is not recommended as the City has traditionally declined to reimburse property owners and business owners for costs associated with the changes in municipal addresses. Should General Committee decide to provide these signs, the costs would either have to displace other work in staff's 2011 work plan, or the funds should be charged to the Council contingency account for 2011.

FINANCIAL

22. The naming of a road is a legal process that includes filing documents at the Land Registry Office. It is estimated to cost approximately \$2,400 to register the four road names recommended in this report. This is in addition to the staff time required to prepare and handle the documents. Such minimal costs will be shared from the Planning Services and Building Services operating accounts.

APPENDIX "A"

Title of Appendix



APPENDIX "B"

REVISED MUNICIPAL ADDRESSES

WITHIN 2010 ANNEXED AREA

BIG BAY POINT ROAD

Existing Address	Recommended New Address
1769 Big Bay Point Road	961 Big Bay Point Road
1761 Big Bay Point Road	967 Big Bay Point Road
1753 Big Bay Point Road	973 Big Bay Point Road
1717 Big Bay Point Road	1005 Big Bay Point Road
1663 Big Bay Point Road	1039 Big Bay Point Road
1633 Big Bay Point Road	1045 Big Bay Point Road
1603 Big Bay Point Road	1067 Big Bay Point Road
1585 Big Bay Point Road	1075 Big Bay Point Road
1565 Big Bay Point Road	1085 Big Bay Point Road
1549 Big Bay Point Road	1093 Big Bay Point Road
1533 Big Bay Point Road	1105 Big Bay Point Road
1515 Big Bay Point Road	1121 Big Bay Point Road

MAPLEVIEW DRIVE EAST

Existing Address	Recommended New Address
2477 Mapleview Drive	515 Mapleview Drive East
2465 Mapleview Drive	523 Mapleview Drive East
2457 Mapleview Drive	529 Mapleview Drive East
2449 Mapleview Drive	533 Mapleview Drive East
2443 Mapleview Drive	537 Mapleview Drive East
2437 Mapleview Drive	541 Mapleview Drive East
2431 Mapleview Drive	545 Mapleview Drive East
2423 Mapleview Drive	549 Mapleview Drive East
2417 Mapleview Drive	553 Mapleview Drive East
2411 Mapleview Drive	557 Mapleview Drive East
2401 Mapleview Drive	561 Mapleview Drive East
2391 Mapleview Drive	569 Mapleview Drive East
2385 Mapleview Drive	573 Mapleview Drive East
2377 Mapleview Drive	577 Mapleview Drive East
2371 Mapleview Drive	581 Mapleview Drive East
2365 Mapleview Drive	585 Mapleview Drive East
2357 Mapleview Drive	589 Mapleview Drive East
2351 Mapleview Drive	593 Mapleview Drive East
2343 Mapleview Drive	597 Mapleview Drive East
2327 Mapleview Drive	605 Mapleview Drive East
2321 Mapleview Drive	609 Mapleview Drive East
2313 Mapleview Drive	613 Mapleview Drive East
2307 Mapleview Drive	619 Mapleview Drive East
2297 Mapleview Drive	629 Mapleview Drive East

2285 Maplevue Drive	633 Maplevue Drive East
2279 Maplevue Drive	637 Maplevue Drive East
2265 Maplevue Drive	643 Maplevue Drive East
2259 Maplevue Drive	647 Maplevue Drive East
2253 Maplevue Drive	651 Maplevue Drive East
2243 Maplevue Drive	659 Maplevue Drive East
2235 Maplevue Drive	665 Maplevue Drive East
2229 Maplevue Drive	669 Maplevue Drive East
2221 Maplevue Drive	673 Maplevue Drive East
2109 Maplevue Drive	793 Maplevue Drive East
1921 Maplevue Drive	843 Maplevue Drive East
1851 Maplevue Drive	883 Maplevue Drive East
1764 Maplevue Drive	932 Maplevue Drive East
1757 Maplevue Drive	947 Maplevue Drive East
1741 Maplevue Drive	953 Maplevue Drive East
1700 Maplevue Drive	970 Maplevue Drive East
1697 Maplevue Drive	969 Maplevue Drive East
1677 Maplevue Drive	979 Maplevue Drive East
1657 Maplevue Drive	989 Maplevue Drive East
1646 Maplevue Drive	1002 Maplevue Drive East
1640 Maplevue Drive	1006 Maplevue Drive East
1630 Maplevue Drive	1010 Maplevue Drive East
1529 Maplevue Drive	1041 Maplevue Drive East

LOCKHART ROAD

Existing Address	Recommended New Address
2957 Lockhart Road	211 Lockhart Road
2730 Lockhart Road	386 Lockhart Road
2114 Lockhart Road	750 Lockhart Road
2048 Lockhart Road	780 Lockhart Road
2040 Lockhart Road	786 Lockhart Road
2032 Lockhart Road	790 Lockhart Road
2026 Lockhart Road	794 Lockhart Road
2020 Lockhart Road	798 Lockhart Road
2014 Lockhart Road	802 Lockhart Road
2008 Lockhart Road	808 Lockhart Road
1998 Lockhart Road	812 Lockhart Road
1990 Lockhart Road	818 Lockhart Road
1982 Lockhart Road	822 Lockhart Road
1968 Lockhart Road	830 Lockhart Road
1938 Lockhart Road	850 Lockhart Road
1928 Lockhart Road	856 Lockhart Road
1914 Lockhart Road	864 Lockhart Road
1866 Lockhart Road	894 Lockhart Road
1834 Lockhart Road	912 Lockhart Road
1780 Lockhart Road	960 Lockhart Road
1750 Lockhart Road	968 Lockhart Road
1700 Lockhart Road	1000 Lockhart Road
1564 Lockhart Road	1080 Lockhart Road

10TH LINE – HWY 400 TO 10TH SIDEROAD

Existing Address	Recommended New Address
3477 10th Line	17 McKay Road East
3460 10th Line	36 McKay Road East
3324 10th Line	110 McKay Road East
3264 10th Line	150 McKay Road East
3263 10th Line	149 McKay Road East
3252 10th Line	160 McKay Road East
3238 10th Line	170 McKay Road East
3220 10th Line	180 McKay Road East 182 McKay Road East
3208 10th Line	186 McKay Road East
3207 10th Line	185 McKay Road East 189 McKay Road East
3189 10th Line	197 McKay Road East
3180 10th Line	206 McKay Road East
3134 10th Line	222 McKay Road East
3034 10th Line	280 McKay Road East

10TH LINE – HWY 400 TO COUNTY ROAD 27

Existing Address	Recommended New Address
3576 10 th Line	72 McKay Road West
3716 10 th Line	124 McKay Road West
3776 10 th Line	180 McKay Road West
4060 10 th Line	350 McKay Road West
4074 10 th Line	356 McKay Road West
4139 10 th Line	397 McKay Road West
4166 10 th Line	412 McKay Road West
4277 10 th Line	497 McKay Road West

SALEM ROAD

Existing Address	Recommended New Address
3719 Salem Road	141 Salem Road
3799 Salem Road	185 Salem Road
3808 Salem Road	200 Salem Road
3918 Salem Road	264 Salem Road
3928 Salem Road	272 Salem Road
3944 Salem Road	286 Salem Road
3945 Salem Road	279 Salem Road
4045 Salem Road	345 Salem Road
4053 Salem Road	349 Salem Road
4059 Salem Road	353 Salem Road
4065 Salem Road	357 Salem Road
4073 Salem Road	361 Salem Road
4081 Salem Road	365 Salem Road
4089 Salem Road	373 Salem Road
4099 Salem Road	377 Salem Road
4111 Salem Road	399 Salem Road
4120 Salem Road	374 Salem Road
4165 Salem Road	441 Salem Road
4284 Salem Road	500 Salem Road
4294 Salem Road	508 Salem Road

ST PAUL'S CRESCENT

Existing Address	Recommended New Address
3294 St. Paul's Crescent	54 St. Paul's Crescent
3284 St. Paul's Crescent	64 St. Paul's Crescent
3278 St. Paul's Crescent	68 St. Paul's Crescent
3272 St. Paul's Crescent	72 St. Paul's Crescent
3266 St. Paul's Crescent	76 St. Paul's Crescent
3252 St. Paul's Crescent	84 St. Paul's Crescent
Cemetery - No Address	75 St. Paul's Crescent
3239 St. Paul's Crescent	99 St. Paul's Crescent
3229 St. Paul's Crescent	105 St. Paul's Crescent
3225 St. Paul's Crescent	109 St. Paul's Crescent
3221 St. Paul's Crescent	113 St. Paul's Crescent
3217 St. Paul's Crescent	117 St. Paul's Crescent

YONGE STREET

Existing Address	Recommended New Address
8421 Yonge Street	873 Yonge Street
8394 Yonge Street	888 Yonge Street
8392 Yonge Street	892 Yonge Street
8384 Yonge Street	900 Yonge Street
8380 Yonge Street	908 Yonge Street
8375 Yonge Street	921 Yonge Street
8372 Yonge Street	920 Yonge Street
8365 Yonge Street	925 Yonge Street
8362 Yonge Street	926 Yonge Street
8359 Yonge Street	929 Yonge Street
8355 Yonge Street	933 Yonge Street
8354 Yonge Street	932 Yonge Street
8351 Yonge Street	937 Yonge Street
8347 Yonge Street	941 Yonge Street
8346 Yonge Street	938 Yonge Street
8343 Yonge Street	945 Yonge Street
8342 Yonge Street	942 Yonge Street
8339 Yonge Street	949 Yonge Street
8338 Yonge Street	946 Yonge Street
8335 Yonge Street	953 Yonge Street
8334 Yonge Street	950 Yonge Street
8330 Yonge Street	954 Yonge Street
8329 Yonge Street	957 Yonge Street
8326 Yonge Street	958 Yonge Street

8323 Yonge Street	961 Yonge Street
8322 Yonge Street	962 Yonge Street
8319 Yonge Street	965 Yonge Street
8307 Yonge Street	971 Yonge Street
8252 Yonge Street	1012 Yonge Street

10th SIDEROAD

Existing Address	Recommended New Address
8204 10th Sideroad	872 Huronia Road
7958 10th Sideroad	1020 Huronia Road
7940 10th Sideroad	1032 Huronia Road

5TH SIDEROAD

Existing Address	Recommended New Address
8190 5th Sideroad	700 Veteran's Drive
7960 5th Sideroad	844 Veteran's Drive
7942 5th Sideroad	854 Veteran's Drive
7939 5th Sideroad	851 Veteran's Drive
7870 5th Sideroad	910 Veteran's Drive
7856 5th Sideroad	918 Veteran's Drive
7846 5th Sideroad	922 Veteran's Drive
7720 5th Sideroad	980 Veteran's Drive

ESSA ROAD

Existing Address	Recommended New Address
8179 Essa Road	800 Essa Road
8038 Essa Road	901 Essa Road
7975 Essa Road	942 Essa Road
7971 Essa Road	948 Essa Road
7969 Essa Road	952 Essa Road
7933 Essa Road	980 Essa Road
7913 Essa Road	1000 Essa Road
7803 Essa Road	1078 Essa Road
7802 Essa Road	1077 Essa Road
7786 Essa Road	1087 Essa Road
7780 Essa Road	1091 Essa Road

COUNTY ROAD 27

Existing Address	Recommended New Address
7750 County Road 27	7500 County Road 27