



An Age-Friendly Simcoe County

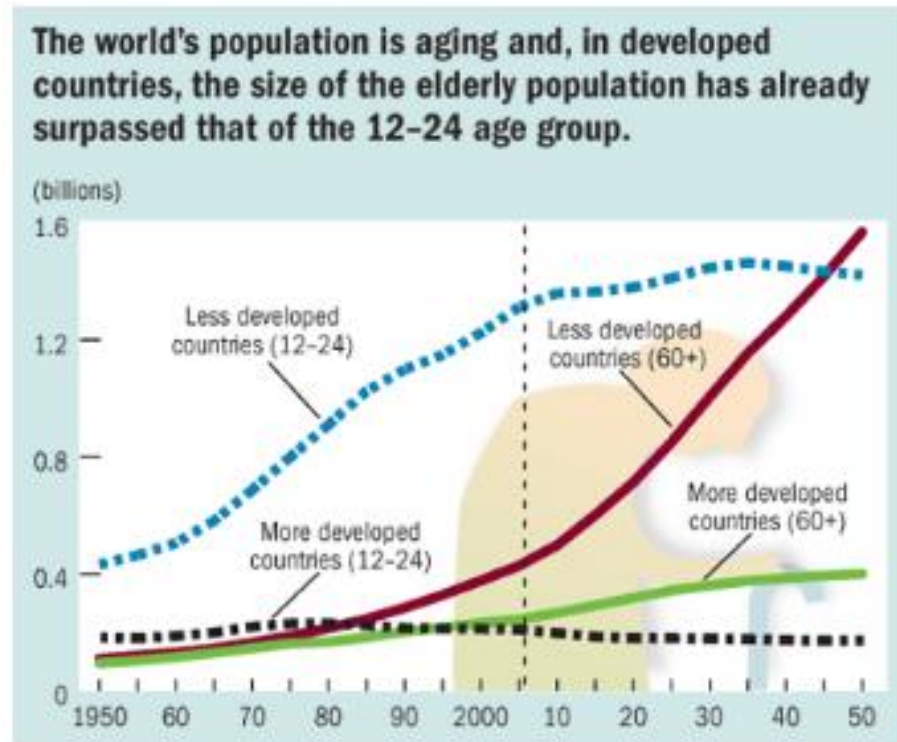


An Age-Friendly Simcoe County

Aging Population

A Global Phenomenon

Population aging is one of the most significant trends of the 21st century.



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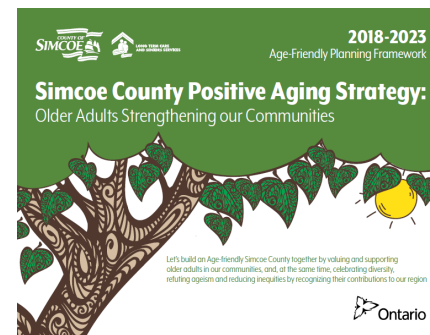
Background

2013: Ontario Seniors Secretariat:
“Finding the Right Fit: AFC Planning Guide”

2015: AFC Grant – Simcoe County

2016: Simcoe County - AFC Needs
Assessment

2017: Positive Aging
Strategy/Planning
Framework



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Age-Friendly Communities

WHO Eight dimensions to assess a city's environment, services & policies that reflect the determinants of active aging





LONG TERM CARE
AND SENIORS SERVICES

2018-2023

Age-Friendly Planning Framework

Simcoe County Positive Aging Strategy:

Older Adults Strengthening our Communities

141 Actions

51 In Progress

41 Short Term

37 Medium Term

12 Long Term

Let's build an Age-friendly Simcoe County together by valuing and supporting older adults in our communities, and, at the same time, celebrating diversity, refuting ageism and reducing inequities by recognizing their contributions to our region

An Age-Friendly Simcoe County



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Communication & Information



Age-Friendly Simcoe County Branding



An Age-Friendly Simcoe County

AFC INITIATIVES

Communication & Information

211 Community Services
versus
911 Emergency Services



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AFC INITIATIVES

Communication & Information

Tourism Simcoe County is incorporating an Age Friendly message in the initiatives they undertake



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Communication & Information

Simcoe Muskoka Cyber Seniors Project



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Communication & Information

Electronic applications helpful for the elderly



Bridging the language barrier between French speaking residents and staff



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AFC INITIATIVES

Transportation

Improve public transit transportation options in &
around the County



**August 2018
LINX transit Service
Connects
Midland,
Penetanguishene
Barrie**

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AFC INITIATIVES

Simcoe County Age-Friendly Seniors Housing Grant program

Accessible, Adaptable and Inclusive Designs

- Fact Sheet
- Application
- Housing Checklist
- Evaluation Criteria
- Survey (optional)

2018
30 applicants
living in
14 municipalities
within Simcoe
County received
funding



The fact sheet features a green header with the County of Simcoe logo and a heart-shaped banner. The title 'Simcoe County Age-Friendly Seniors Housing Grant Program' is prominently displayed in green. Below the title, the text 'Accessible, Adaptable and Inclusive Designs for Occupants 60+' is shown. A paragraph explains the annual fund of \$500,000. The document is organized into sections: 'ARE YOU ELIGIBLE TO APPLY?' with application criteria, 'GRANT CATEGORIES' including accessible housing and dementia support, and 'SUPPORT SERVICES' listing various assistance programs. A photograph of an elderly couple is included. A note at the bottom states that the information is subject to change and that \$500,000 is the maximum available for funding.

COUNTY OF SIMCOE LONG TERM CARE AND SENIORS SERVICES

Simcoe County Age-Friendly Seniors Housing Grant Program

Accessible, Adaptable and Inclusive Designs for Occupants 60+

The County of Simcoe has established an annual fund in the amount of \$500,000 for eligible Seniors Housing Grant Program projects. Grant amounts will be distributed based on the number of applications received and ability to meet funding criteria.

ARE YOU ELIGIBLE TO APPLY?
If you are interested in applying for an Age-Friendly Seniors Housing Grant, you must meet the following criteria:

- Housing Projects must be located within the 16 municipalities of the County of Simcoe; excludes cities of Barrie and Orillia.
- Applicants can be homeowners of principal residences or developers
- Housing must be dedicated to occupants 60 years and older
- Individual homes or multi-residential development projects
- You have not already received capital funding from the County of Simcoe for the same project

GRANT CATEGORIES

ACCESSIBLE HOUSING DESIGN FOR SENIORS

- Universal Design
- Visitable Home Design
- Inclusive Design for Getting Outdoors
- Community Design

DESIGN FOR PEOPLE SUFFERING DEMENTIA

- Housing design reflecting the best practices of Canada Mortgage and Housing Corporation, Housing Options for People Living with Dementia, Volumes 1, 2, 3 and/or Dementia Services Development Centre, Improving the Design of Housing to Assist People with Dementia Criteria

SUPPORT SERVICES
Grants for the provision of housing support to meet daily needs such as:

- Social and physical activities
- Meal preparation
- Housekeeping and/or laundry
- Personal health care services, such as bathing, grooming, dressing and taking medication
- 24-hour supervision and emergency response services

Note: Information in this Fact Sheet is subject to change from time to time at the discretion of the County of Simcoe.
Note: \$500,000 is the maximum amount available to distribute between all projects approved for funding.

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AFC INITIATIVES

Housing

INCREASE AWARENESS OF HOUSING OPTIONS



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AFC INITIATIVES

Health and Community Support

COMMUNITY PARAMEDICINE

Home Visit Program

- Deployment of Rapid Response Units that provide in-home visits.

Referral Program

- Paramedics responding to 911 calls assess the need to link their patients to relevant health and community services

NEW Frequent Caller Follow up Program

- This is a new program that is branching out into South Simcoe and Wasaga Beach.

SENIORS SERVICES

Adult Day Program

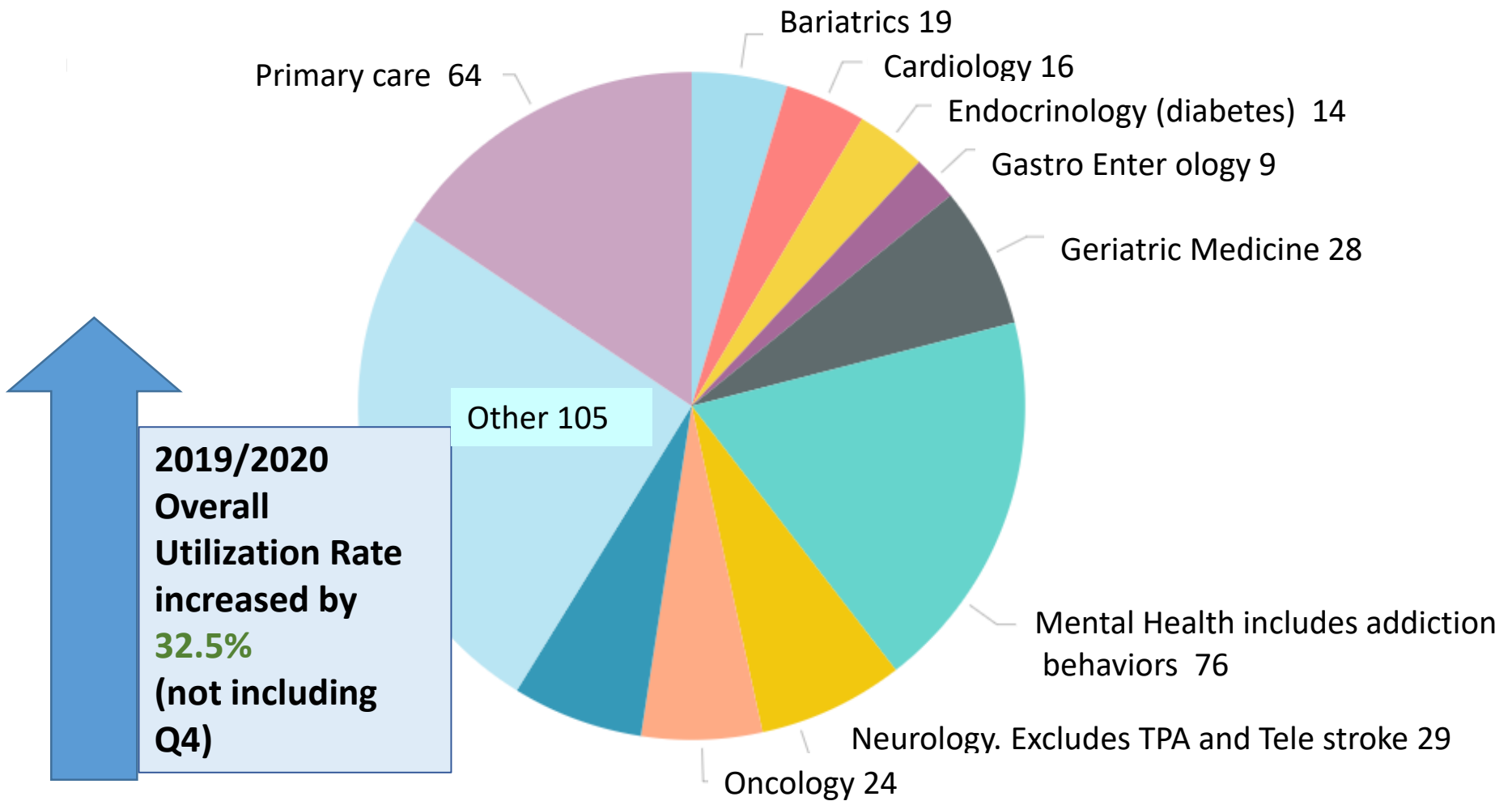
- Elmvale Adults Day Program expanding
- Co-location with Paramedic Station



AFC Initiative – Health and Community Support

Promote improved communication of information about existing health services

Ontario Telemedicine Network



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AFC INITIATIVES

Soup from Seniors Program

Since 2017
30 crockpots of
soup have been
donated to
Lighthouse Soup
Kitchen and
Shelter in Orillia



Soup from Seniors program was developed to strengthen relationships within the community by providing practical support to vulnerable people within the area.



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AFC INITIATIVES

Health and Community Support

Seniors Safety Prevention and Emergency Preparedness Education Program



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AFC INITIATIVE – Outdoor Spaces

SIMCOE CYCLING WITHOUT AGE

Coming
Soon

BIKING PROGRAM INCREASES SOCIAL PARTICIPATION



[LOCAL CHAPTERS](#) [THE PILOT](#) [BIKE SALES](#) [SEARCH Q](#)

CYCLING
WITHOUT
AGE



The Right To Wind In Your Hair

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AFC INITIATIVES

Civic Engagement, Volunteerism & Employment

Youth Volunteer Coordinator hired to:

- Increase Youth Volunteer base
- Promote Volunteerism
- Transform youth into lifelong volunteers
- Foster a sense of community responsibility
- Increase Intergenerational Programming

**2,934 hours
contributed**



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Volunteerism

SPICE

Seniors Partnering with Immigrants in Conversation Exchanges

A Conversation Exchange can be as simple as exchanging recipes, family stories, chatting about politics, popular culture, or sharing opinions over coffee

**37 senior
volunteers
were
trained**



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Volunteerism

Ontario Senior Achievement Award



Mother/daughter
70 years
40,290 volunteer
hours

**Simcoe Village Montessori Program book
project for residents with dementia**



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AFC INITIATIVES

Partnership with Simcoe Tourism and our Long Term Care Homes

BARN QUILTING PROGRAM

You can see them
for yourself in and
around Simcoe
County on local
barns.



Intergenerational Program



**GOAL IS 150
BY THE END
OF THE YEAR**



An Age-Friendly Simcoe County

Partnership with Simcoe Tourism and our Long Term Care Homes

BARN QUILTING PROGRAM

Everyone was very
pleased with their
contribution



Respect and Social Inclusion



An Age-Friendly Simcoe County



AFC INITIATIVES



Simcoe County Tourism Development Fund

Social Participation

Priority 1.0

Ensure
spaces
where
programs
and services
are held are
accessible

Age-Friendly and Accessibility Criteria

The County of Simcoe endeavours to identify, remove and prevent barriers to people with disabilities to ensure that everyone has access to the County's goods, services, and facilities. We respectfully request that recipients of Simcoe County Tourism Development Fund (SCTDF) ensure that their event/project/site are designed with accessibility in mind.

I, _____ of _____
(organization) and as a recipient of the SCTDF will ensure that
_____ (event/project/site) is
equipped with:

- ☐ Accessible parking spaces that are visible and easily identified, placed close to venue entries
- ☐ Ramps and paths for mobility devices
- ☐ Accessible washrooms and toilets
- ☐ Service animals are permitted
- ☐ Support companions receive reduced or free rate of admission
- ☐ Promotional material must have at least 12 point font in sans serif

Signature

Date

See the [Accessibility for Ontarians with Disabilities Act \[AODA\]](#) for more information, or reference the [Festival & Events Accessibility Guide](#) when planning your event.

See additional resources [CNIB Clear print Accessibility Guidelines](#)



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AFC INITIATIVES

Sewing for Ages Intergenerational Program



**Respect
and
Social Inclusion**



**Featured
worldwide**



AFC INITIATIVES

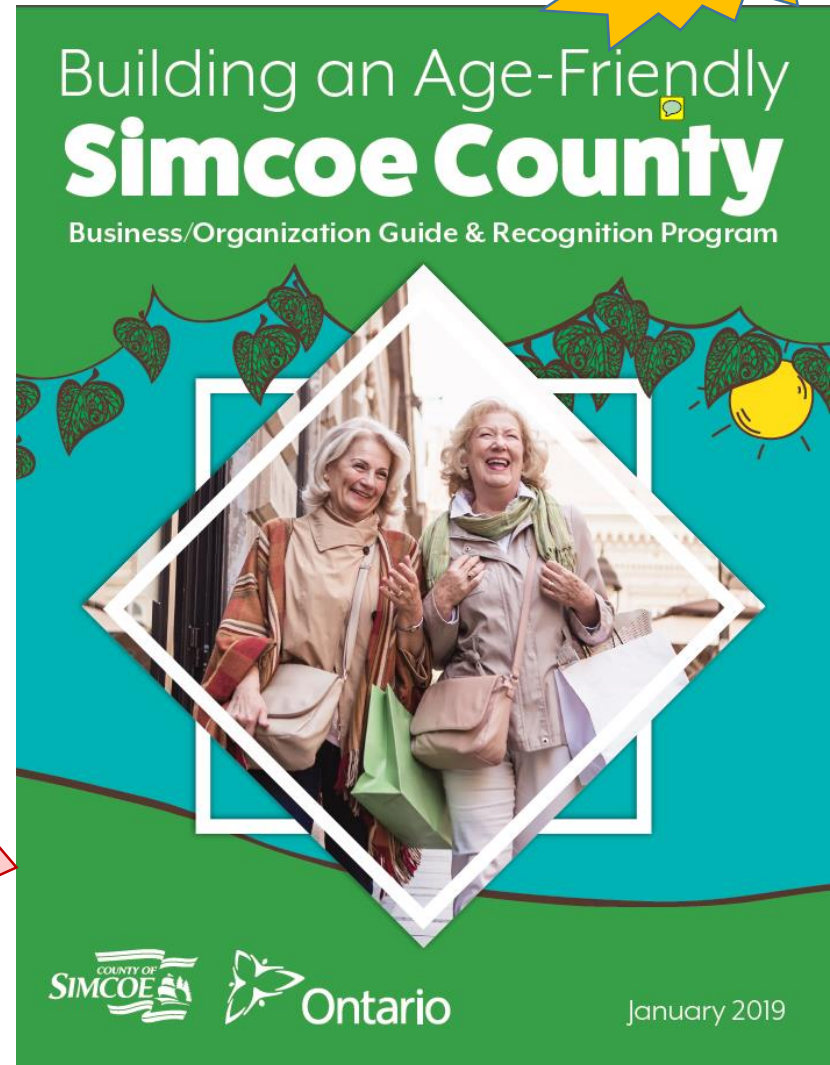
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Age-Friendly Business Guide and Recognition Program

Coming
Soon

Businesses can
fill in forms
online and
submit
application
through AFC
website

April 2019
Launch
Business Guide
and Award
Recognition
Program



An Age-Friendly Simcoe County

AFC INITIATIVES

Respect & Social Inclusion

Coming
Soon

Priority 1.0

- Encourage & celebrate inclusion of older adults in the community

★ Age Sensitivity Training for County Staff

51% of Canadians agree that, “ageism is the most tolerated social prejudice compared to gender or race-based discrimination”.



AFC INITIATIVES

An Age-Friendly Simcoe County

Simcoe County Age-Friendly Municipal Grant Program

Coming
Soon

- Supporting Simcoe County communities to become age-friendly is one of the ways the County of Simcoe is working to ensure its communities are healthy, thriving places for families to live, work, learn and play.
- Making communities age-friendly is one of the most effective strategies to promote healthy and active aging, and contributes to the creation of sustainable, healthy communities which will benefit the residents of Simcoe County.



An Age-Friendly Simcoe County

Simcoe's AFC Website



Building an Age-Friendly Simcoe County



Would you like to change font size on your desktop?
Hold down the Control or Apple Key and press + or -



[Click to view age-friendly resources and helpful links to services](#)

2018-2023 Simcoe County Positive Aging Strategy:
Older Adults Strengthening our Communities

[Simcoe County Positive Aging Strategy](#)



Resources

[Age-Friendly Resources and
Helpful Links to Services](#)

Related Links

[Age-Friendly Community
Highlights](#)

[Age-Friendly Community Project
Committee](#)

[Age-Friendly Guide](#)

simcoe.ca/age-friendly



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Thank You!!!

Questions?

Visit our Website at:

www.Simcoe.ca/age-friendly

