



MEDIA RELEASE

Friday, December 10, 2021

FOR IMMEDIATE RELEASE

Applications open for Arts & Culture Investment Program

(Barrie, ON) The City of Barrie is accepting applications for its Arts & Culture Investment Program, formerly the Cultural Grants Program. The goal of the program is to strengthen Barrie's arts and culture sector through strategic investments in the work of artists and creative organizations.

The following arts and culture organizations are encouraged to apply:

- Performing arts organizations & artists (includes theatre, dance, and music)
- Visual arts organizations & artists
- Arts service organizations
- Literary arts organizations & literary artists
- New media organizations & new media artists
- Heritage organizations

Funding categories include:

Operational Streams:

- Organizations with budgets of \$75,000 or more
- Organizations with budgets of less than \$75,000

Projects & Capacity building Streams:

- Projects
- Capacity Building

Earlier this year, the City completed a Cultural Grant Review, including consultations with local arts and culture organizations. The resulting improvements reflect the recommendations from the Cultural Grant Review to modernize the program, bring it in-line with municipal best practice, and provide a stronger framework for funding guidelines, improved adjudication process, and overall user experience.

A grant writing workshop is being offered on Monday, December 15, at 6:30 p.m. on Zoom. The workshop will include a review of changes to the Arts & Culture Investment Program, and how to apply for funding. To register, visit barrie.ca/workshops.

Applications to the Arts & Culture Investment Program are due **Monday, January 31 at 4:30 p.m.** View the complete program guidelines and submit your application at barrie.ca/CulturalGrants.

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For more information, please contact:

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