
TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING

NOTED: R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE

RE: ALLANDALE DIGITAL RESIDENTIAL PARKING PERMIT - PILOT PROGRAM

DATE: DECEMBER 13, 2021

The purpose of this Memorandum is to inform members of Council that the Transit and Parking department is excited to share that we are expanding the functionality of the HotSpot parking app in Barrie to offer a digital residential parking permit pilot.

The pilot begins on January 10, 2022, and takes place in the Allandale neighbourhood specified on page 2, in which on-street parking is not permitted on weekdays between 7 a.m. and 9 a.m. These restrictions are in place to prevent the spillover of drivers seeking to access the Allandale GO Station. In accordance with Council motion(20-G-153), these restrictions have not been enforced since fall 2020 but enforcement will resume upon the launch of this pilot.

20-G-153 SUSPENSION OF PARKING RESTRICTIONS – ALLANDALE NEIGHBOURHOOD

That the 7:00 a.m. to 9:00 a.m. parking restriction in the Allandale Neighbourhood be temporarily suspended until such time that the overflow parking from the Allandale GO Station becomes an issue to the Allandale Neighbourhood residents or until a viable technology-based solution can be implemented.



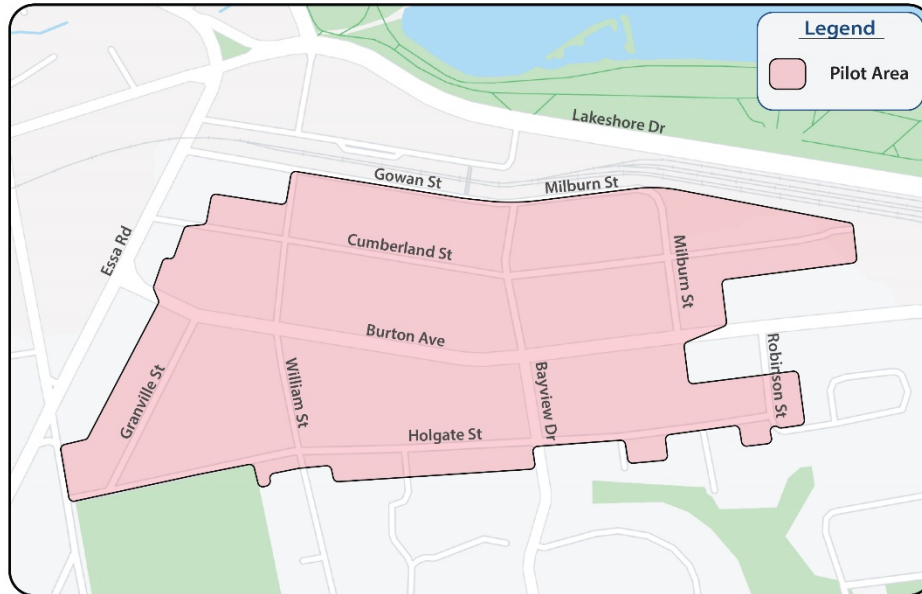
The purpose of this no-cost permit is to make on-street parking available for use by Allandale-area residents between 7 a.m. and 9 a.m. on weekdays, and to determine the feasibility of this technology-based solution for potential residential parking permits in other areas of Barrie.

The success of the pilot will be accessed throughout 2022 by measuring the number of HotSpot permit registrations, parking utilization surveys and feedback (via barrie.ca/parking).

Program parameters and administrative costs will also be considered in determining a 2023 expansion of the digital residential permit pilot program for other areas in the affected by time-based parking restrictions (i.e., downtown and college/hospital areas).

Applicable Area

The pilot area shown below denotes the area in which a Barrie resident must live to obtain an Allandale Residential Permit through the HotSpot parking app.



Allandale Residential Parking Permit Details

- Each vehicle must be registered separately: 1 permit = 1 vehicle. Permit holders will therefore not need to switch vehicles in the HotSpot app once the permit is registered.
- Each vehicle licence plate must be registered to an address within the pilot area.
- There is no cap on the number of permits that can be issued per household.
- In consideration of available on-street parking space, permits are only available to residents of single-detached dwellings, semi-detached dwellings, and street townhouses.
- Permits are only required when accessing on-street parking between 7 a.m. and 9 a.m. Monday to Friday (excluding statutory holidays) in the specified Allandale area. Permits cannot be used to park in contravention of any other no-parking signage.
- The permit expires December 31, 2023. Permit holders will receive notification to reapply.
- The licence plate that is linked with the permit is what enforcement officers will use to determine if the vehicle is permitted to use on-street parking during the time-based restriction in the posted area.
- This permit does not allow parking on the street overnight during the winter. Overnight on-street parking restrictions are in effect 12:01 – 7 a.m. December 1 through March 31.
- Parking enforcement will be reinstated for the 7 a.m. – 9 a.m. parking restriction in the Allandale neighbourhood. A 2-week grace period will be in place at the beginning of the pilot until January 24.

How to Apply

If your residence is within the pilot area, you may be eligible to apply for an Allandale Residential Permit through the HotSpot parking app by providing the following information:

1. A photo of your motor vehicle registration for the licence plate you are registering
2. Proof of residence (i.e. utility bill)

The HotSpot app is available in the Google Play and Apple stores, and accounts can also be created and accessed at htsp.ca. Please refer to *Digital Residential Permit Pilot* at barrie.ca/parking for detailed instructions on how to apply for your permit(s) through HotSpot or to access the feedback form.

In addition to answering questions about the program, Service Barrie is also able to assist residents that may not have access to the internet or a mobile phone.

A mailout will be sent on December 16 to the residents within the applicable Allandale area providing an overview of this pilot ahead of the January 10 launch date.

We believe that this pilot program will provide enhanced public access to parking services and will be key in developing a broader residential permit program. As always, please feel free to reach out with any questions.

Brent Forsyth
Director of Transit and Parking